



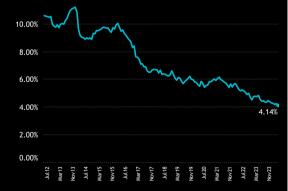
# UK Active Funds Communication Services Old Guard Fuels Sector Downturn

In this report, we analyse Communication Services allocations among 264 actively managed UK equity funds.

- Significant Decline in Sector Allocation: Exposure to the Communication Services sector among active UK investors has dropped from over 10% in 2012 to a new low of 4.14%, with a record 12% of funds completely avoiding the sector.
- Widespread Reduction in Ownership: Recent fund activity shows a notable decline in Communication Services ownership across most metrics since October last year, including the largest percentage drop in funds invested of any sector and significant closures by key funds such as JOHCM UK Opportunities and Legal & General Growth Trust.
- Shift Away from Major Players: The decline in sector exposure has been driven by significant reductions in holdings of BT Group and Vodafone Group, which have experienced a substantial exodus from UK funds over the past decade.
- Emerging Opportunities: Despite the overall downturn, companies like Auto Trader, Rightmove PLC, and Baltic Classifieds are attracting increasing fund investments, with current exposure levels nearing historical highs.

Copley Fund Research May 29, 2024 Steven Holden steven.holden@copleyfundresearch.com

Communication Services: Average Fund Weight



For further information on our data collection and calculation methodology, as well as how we classify fund Styles, please view the Appendices at the back of this report.



#### Time-Series Analysis

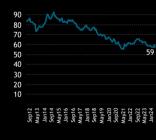
Exposure to the Communication Services sector among active UK equity funds continued its downward trend last month, reaching fresh lows. The average holding weight among the 264 funds in our analysis decreased to 4.14% (ch1), with 87.8% of the funds in our analysis maintaining an investment in the sector, also a record low (ch2). Benchmark weights mirrored this decline (ch4), resulting in active funds keeping an overweight of 1.35% on average (ch7). Furthermore, the number of companies capturing investments from the funds in our analysis dropped to the lower end of the decade-long range at 59 (ch5).

# 









5. # of Companies Invested





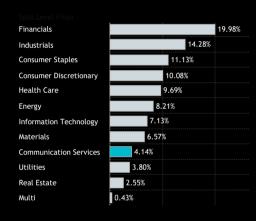




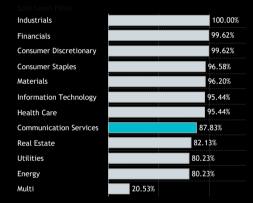
#### Peer Group Positioning

The Communication Services sector is rapidly diminishing in significance for the average active UK equity fund, now ranking as the 9th largest sector holding. Its ownership patterns are similar to those of the Utilities sector (ch10), but it is held by slightly more funds (ch11). Compared to the benchmark SPDRs FTSE All Share ETF, Communication Services are one of the four key sector overweights among managers, balancing underweights in Multi-sector products (investment trusts), Energy, and Health Care. Despite the overall decline in exposure, 57.4% of managers still maintain an overweight in the sector.

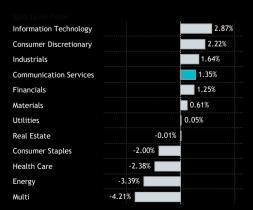
# 10: Average Fund Weight As of 4/30/2024



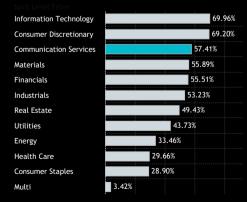
# 11: Percentage of Funds Invested As of 4/30/2024



# 12: Average Fund Weight vs FTAL As of 4/30/2024



# 13: Percentage of Funds Overweight As of 4/30/2024

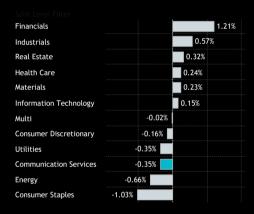




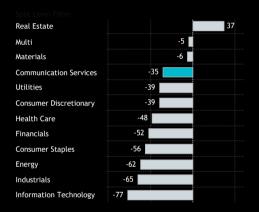
#### Peer Group Activity

Between the filing dates of 10/31/2023 and 04/30/2024, the average weight in the Communication Services sector declined by -0.35%, marking the third largest drop among sector peers, just behind decreases seen in Energy and Consumer Staples (ch1). Chart 4 reveals that Communication Services stocks faced the most significant drop in outright ownership, with 1.9% of funds closing positions. During this period, and following our February report, Real Estate has seen the largest adjustment in positioning in the UK, with various measures of ownership increasing by a significant margin.

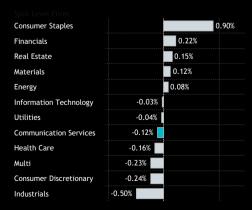
#### 1: Average Fund Weight Change Between 10/31/2023 and 4/30/2024



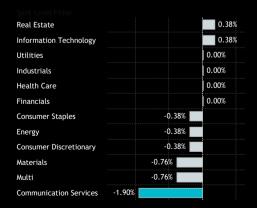
2: # Buyers - # Sellers Between 10/31/2023 and 4/30/2024



# 3: Average Weight vs FTAL Change Between 10/31/2023 and 4/30/2024



4: Change in Funds Invested, % Between 10/31/2023 and 4/30/2024

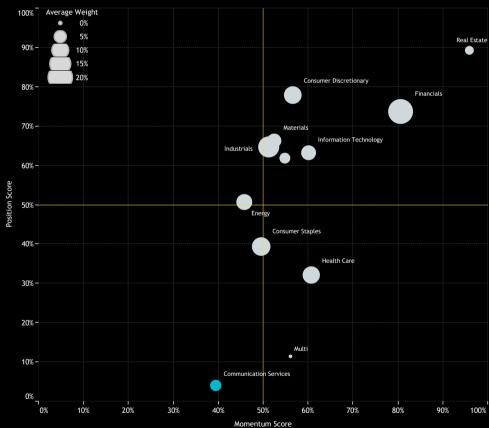


#### Sector Sentiment

The Sentiment Grid below maps the relationship between current and long-term fund positioning, alongside recent fund manager activity across the UK fund universe for each sector. The Y-axis, showing the 'Position Score,' compares current positioning to historical data from 2012, on a 0-100% scale. The X-axis' 'Momentum Score' tracks fund manager activity from 10/31/2023 to 04/30/2024, with values from 0% (most negative) to 100% (most positive).

The positioning of Communication Services in the bottom-left corner highlights the sector's diminishing appeal among fund managers, contrasting sharply with the momentum seen in Real Estate, where relative positioning and momentum is the highest among sector peers.

Chart 5: Sector Sentiment Grid Momentum Measure Between 10/31/2023 - 4/30/2024



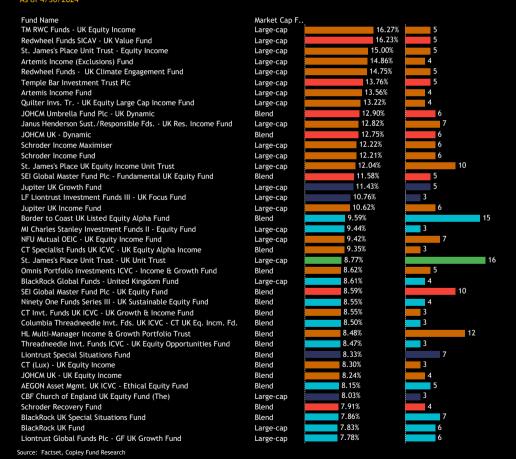
Source: Factset, Copley Fund Research
For more information on the methodology behind the Sentiment Grid, please see Appendix 4 at the back of this report.



#### Fund Weight Distribution & Style Split

Chart 2 presents a histogram for fund weights in the Communication Services sector, highlighting a positively skewed distribution with the right tail extending beyond 15%. The largest holders are RWC UK Equity (16.3%) and Redwheel UK Value (16.2%), joining a group of Value and Yield funds at the top of the distribution (ch1). Excluding this bullish tail, most funds with positions hold between 2%-5%, with 80% of funds holding less than a 7.39% stake (ch3). The charts employ a color scheme to represent the Style of the fund, where Value and Yield funds hold higher weights on average compared to their Growth peers (ch4).

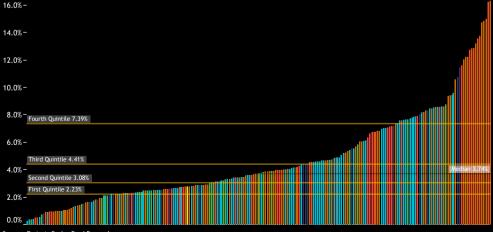
# 1: Communication Services - Largest Fund Weights / Number of Holdings As of 4/30/2024



#### 2: Communication Services - Histogram of Fund Weights 4. Average Weight by Style 5.50% 4.41% Yield 50 -3.86% Growth 3.36% Aggressive Growth 3.00% GARP 40 -2.79% Passive 30 -20 -

Source: Factset, Copley Fund Research

#### 3: Communication Services - Distribution of Fund Weights





#### 1: Communication Services - Fund Activity Metrics

Between 10/31/2023 and 4/30/2024

| # New Positions    | # Funds Increasing Weight | # Funds Buying  | Estimated Net Fund Flows, \$ |
|--------------------|---------------------------|-----------------|------------------------------|
| 1                  | 54                        | 61              |                              |
| # Closed Positions | # Funds Decreasing Weight | # Funds Selling | (\$378.3M)                   |
| 6                  | 184                       | 96              |                              |

# 2: Communication Services - Largest Increases in Fund Weight Between 10/31/2023 and 4/30/2024

| Fund Name   | Market Cap F New or Closed | Weight Change, % | Fund F | lows, \$ |       |
|---|----------------------------|------------------|--------|----------|-------|
| Finsbury Growth & Income Trust Plc                            | Large-cap                  | 3.46%            |        |          | \$82M |
| SEI Global Master Fund Plc - Quantitative UK Equity Fund      | Large-cap                  | 3.35%            | \$0M   |          |       |
| Aviva Investors Funds ACS - AI UK Listed Equity Fund          | Large-cap                  | 2.29%            |        | \$7M     |       |
| LF Liontrust Investment Funds III - UK Focus Fund             | Large-cap                  | 1.66%            | \$0M   |          |       |
| Liontrust Sustainable Future ICVC - UK Ethical Fund           | Blend                      | 1.58%            |        | \$7M     |       |
| WS Lindsell Train UK Equity Fund                              | Large-cap                  | 1.45%            |        |          | \$73M |
| Liontrust Sustainable Future ICVC - UK Growth Fund            | Blend                      | 1.44%            |        | \$7M     |       |
| JPMorgan Fund ICVC - UK Sustainable Equity Fund               | Large-cap                  | 1.34%            |        | \$0M     |       |
| MGI Funds Plc - UK Equity Fund                                | Blend                      | 1.32%            |        | \$3M     |       |
| Santander Managed OEIC - Enhanced Income                      | Blend                      | 1.29%            |        | \$1M     |       |
| Santander Equity Income Unit Trust                            | Blend                      | 1.28%            |        | \$1M     |       |
| Aegon Asset Mgmt. UK ICVC - UK Sustainable Opportunities Fund | Blend                      | 1.27%            |        | \$3M     |       |
| Janus Henderson Institutional High Alpha UK Equity Fund       | Large-cap                  | 1.26%            |        | \$0M     |       |
| JPMorgan Fund ICVC - UK Dynamic Fund                          | Large-cap                  | 1.18%            |        | \$3M     |       |
| Columbia Threadneedle (UK) ICVC - UK Equity Income Fund       | Large-cap                  | 0.83%            |        | \$1M     |       |

# 3: Communication Services - Largest Decreases in Fund Weight Retween 10/31/2023 and 4/30/2024

| Fund Name   | Market Cap F New or Closed | Weight Change, |          | \$   |
|---|----------------------------|----------------|----------|------|
| PrivilEdge - Liontrust UK Select Growth                     | Large-cap                  | -5.48%         | (\$2M)   |      |
| HBOS Specialised Invt. Funds ICVC - Special Situations Fund | Blend                      | -3.93%         | (\$4M)   |      |
| BNY Mellon Investment Fds UK Income Fund                    | Large-cap                  | -3.01%         | (\$70M)  |      |
| TM RWC Funds - UK Equity Income                             | Large-cap                  | -2.98%         | (\$8M)   |      |
| Redwheel Funds SICAV - UK Value Fund                        | Large-cap                  | -2.88%         |          | \$0M |
| JOHCM UK - Dynamic  | Blend                      | -2.65%         | (\$101M) |      |
| SEI Global Master Fund Plc - Fundamental UK Equity Fund     | Blend                      | -2.62%         | (\$9M)   |      |
| JOHCM Umbrella Fund Plc - UK Dynamic                        | Blend                      | -2.52%         | (\$2M)   |      |
| Temple Bar Investment Trust Plc                             | Large-cap                  | -2.15%         | (\$10M)  |      |
| AEGON Asset Mgmt. UK ICVC - Ethical Equity Fund             | Blend                      | -2.12%         | (\$15M)  |      |
| Barclays MM Fd. Plc - GlobalAccess UK Opportunities Fund    | Blend                      | -1.99%         | (\$7M)   |      |
| Lazard Investment Funds - UK Multi Cap Income Fund          | Large-cap                  | -1.98%         | (\$1M)   |      |
| Jupiter UK Special Situations Fund                          | Blend                      | -1.96%         | (\$46M)  |      |
| JOHCM UK - Opportunities Fund                               | Large-cap Close            | -1.92%         | (\$3M)   |      |
| Quilter Invs. Tr UK Equity Opportunities Fund               | Blend                      | -1.86%         | (\$8M)   |      |

#### Fund Activity & Style Trends

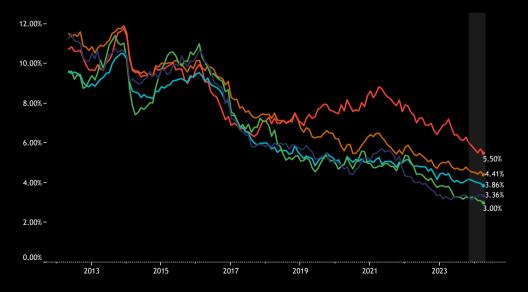
Chart Set 1 provides a comprehensive overview of fund-level position changes in the Communication Services sector over the past six months. The data indicates a predominance of sellers over buyers, with six funds closing positions and only one new position opened. This resulted in net fund outflows of \$378 million, with the majority of funds reducing their weights during the period. Notable closures include JOHCM UK Opportunities and Legal & General Growth Trust, while significant reductions in exposure were led by Liontrust UK Select and HBOS UK Special Situations.

Chart 5 below examines long-term Communication Services allocations for each Style group, and highlights the consistent nature of the decline. All Style groups are at or close to their lowest-ever levels of exposure, with Value funds seeing a sharper decline in recent months.

# 4. Fund Ownership Change Metrics by Style Between 10/31/2023 and 4/30/2024



#### 5: Communication Services - Average Weight by Fund Style





#### Aggregate Stock Holdings

The UK Communication Services sector features a relatively broad distribution of ownership, with numerous stocks held by a significant number of funds. BT Group stands out as the most widely held company, present in 37.3% of funds with an average weight of 0.41%. Although there are 59 Communication Services companies held in total, the top 9 dominate, capturing 80% of the total allocation, with each held by more than 20% of funds.

At the individual fund level, Pearson PLC features as a prominent holding, accounting for 11 of the top 20 largest positions (ch2). Pearson PLC is a significant holding in the UK funds of St James's Place UK Equity Income, CT UK Equity Alpha, and RWC UK Equity Income. Sizeable holdings in Auto Trader Group from Liontrust and Charles Stanley are also worthy of note.

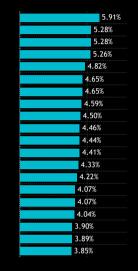
# 1: Communication Services - Aggregate Stock Ownership Data [ranked by most widely held companies] As of 4/30/2024

| Ticker   | Stock Name                   | Funds Invested % | Average Weight % | Average Weight vs B | Fund AUM \$ |
|----------|------------------------------|------------------|------------------|---------------------|-------------|
| BT.A-GB  | BT Group plc                 | 37.26%           | 0.41%            | 0.13%               | \$713M      |
| VOD-GB   | Vodafone Group Plc           | 31.56%           | 0.35%            |                     | \$863M      |
| WPP-GB   | WPP Plc                      | 31.18%           | 0.45%            | 0.12%               | \$1,011M    |
| INF-GB   | Informa Plc                  | 28.14%           | 0.38%            |                     | \$877M      |
| ITV-GB   | ITV PLC                      | 27.76%           | 0.38%            | 0.27%               | \$1,094M    |
| PSON-GB  | Pearson PLC                  | 27.00%           | 0.58%            | 0.29%               | \$1,482M    |
| RMV-GB   | Rightmove plc                | 24.71%           | 0.27%            | 0.09%               | \$501M      |
| AUTO-GB  | Auto Trader Group PLC        | 24.71%           | 0.33%            | 0.06%               | \$462M      |
| MONY-GB  | Moneysupermarket.com Grou    | 22.81%           | 0.17%            | 0.12%               | \$219M      |
| FUTR-GB  | Future plc                   | 15.97%           | 0.10%            | 0.07%               | \$136M      |
| GAMA-GB  | Gamma Communications PLC     | 10.27%           | 0.13%            | 0.13%               | \$271M      |
| BCG-GB   | Baltic Classifieds Group Plc | 9.13%            | 0.08%            | 0.06%               | \$102M      |
| NFG-GB   | Next 15 Group plc            | 7.98%            | 0.06%            | 0.06%               | \$125M      |
| AAF-GB   | Airtel Africa Plc            | 6.84%            | 0.01%            |                     | \$60M       |
| BMY-GB   | Bloomsbury Publishing Plc    | 6.46%            | 0.04%            | 0.03%               | \$38M       |
| YOU-GB   | YouGov plc                   | 5.70%            | 0.04%            | 0.04%               | \$93M       |
| RCH-GB   | Reach plc                    | 5.32%            | 0.02%            | 0.00%               | \$41M       |
| SONG-GB  | Hipgnosis Songs Fund Limited | 4.18%            | 0.05%            |                     | \$146M      |
| TM17-GB  | Team17 Group PLC             | 3.42%            | 0.02%            | 0.02%               | \$53M       |
| STVG-GB  | STV Group plc                | 3.42%            | 0.01%            | 0.01%               | \$12M       |
| WKL-NL   | Wolters Kluwer NV            | 3.04%            | 0.07%            | 0.07%               | \$439M      |
| GOOGL-US | Alphabet Inc. Class A        | 2.66%            | 0.03%            | 0.03%               | \$31M       |
| PEBB-GB  | Pebble Group PLC             | 2.28%            | 0.00%            | 0.00%               | \$15M       |
| HTWS-GB  | Helios Towers Plc            | 2.28%            | 0.02%            |                     | \$31M       |
| WIL-GB   | Wilmington plc               | 1.90%            | 0.01%            | 0.01%               | \$10M       |
| SAA-GB   | M&C Saatchi plc              | 1.90%            | 0.00%            | 0.00%               | \$1M        |
| META-US  | Meta Platforms Inc. Class A  | 1.90%            | 0.02%            | 0.02%               | \$16M       |
| KCT-GB   | Kin and Carta Plc            | 1.90%            | 0.00%            | 0.00%               | \$4M        |
| CCP-GB   | Celtic PLC                   | 1.90%            | 0.00%            | 0.00%               | \$19M       |
| SFOR-GB  | S4 Capital plc               | 1.52%            | 0.00%            | 0.00%               | \$1M        |
|          |                              |                  |                  |                     |             |

#### Fund Level Stock Holdings

# 2: Communication Services - Largest Individual Fund Level Stock Holdings (%) As of 4/30/2024

| Fund Name  | Ticker  | Stock Name            |
|--|---------|-----------------------|
| St. James's Place Unit Trust - Equity Income       | PSON-GB | Pearson PLC           |
| CT Specialist Funds UK ICVC - UK Equity Alpha Inc  | PSON-GB | Pearson PLC           |
| TM RWC Funds - UK Equity Income                    | PSON-GB | Pearson PLC           |
| Redwheel Funds SICAV - UK Value Fund               | PSON-GB | Pearson PLC           |
| LF Liontrust Investment Funds III - UK Focus Fund  | AUTO-GB | Auto Trader Group PLC |
| MI Charles Stanley Investment Funds II - Equity Fu | AUTO-GB | Auto Trader Group PLC |
| CT Invt. Funds UK ICVC - UK Growth & Income Fund   | PSON-GB | Pearson PLC           |
| Threadneedle Invt. Funds ICVC - UK Equity Oppor    | PSON-GB | Pearson PLC           |
| Temple Bar Investment Trust Plc                    | ITV-GB  | ITV PLC               |
| Artemis Income (Exclusions) Fund                   | WKL-NL  | Wolters Kluwer NV     |
| CT (Lux) - UK Equity Income                        | PSON-GB | Pearson PLC           |
| Columbia Threadneedle Invt. Fds. UK ICVC - CT U    | PSON-GB | Pearson PLC           |
| Artemis Income (Exclusions) Fund                   | PSON-GB | Pearson PLC           |
| Redwheel Funds - UK Climate Engagement Fund        | ITV-GB  | ITV PLC               |
| Artemis Income (Exclusions) Fund                   | INF-GB  | Informa Plc           |
| Artemis Income Fund                                | INF-GB  | Informa Plc           |
| Jupiter UK Growth Fund                             | INF-GB  | Informa Plc           |
| Quilter Invs. Tr UK Equity Large Cap Income Fu     | INF-GB  | Informa Plc           |
| Artemis Income Fund                                | PSON-GB | Pearson PLC           |
| St. James's Place UK Equity Income Unit Trust      | PSON-GB | Pearson PLC           |



#### 3: Communication Services - Largest Individual Fund Level Stock Holdings (USD) As of 4/30/2024

| Fund Name                                       | Ticker  | Stock Name               |
|---|---------|--------------------------|
| Artemis Income Fund                             | INF-GB  | Informa Plc              |
|   |         |                          |
| Artemis Income Fund                             | PSON-GB | Pearson PLC              |
| Artemis Income Fund                             | WKL-NL  | Wolters Kluwer NV        |
| St. James's Place UK Equity Income Unit Trust   | PSON-GB | Pearson PLC              |
| Columbia Threadneedle Invt. Fds. UK ICVC - CT U | PSON-GB | Pearson PLC              |
| St. James's Place Unit Trust - Equity Income    | PSON-GB | Pearson PLC              |
| Liontrust Special Situations Fund               | GAMA-GB | Gamma Communications PLO |
| St. James's Place Unit Trust - UK Unit Trust    | PSON-GB | Pearson PLC              |
| Artemis Income Fund                             | ITV-GB  | ITV PLC                  |
| St. James's Place UK Equity Income Unit Trust   | ITV-GB  | ITV PLC                  |
| WS Lindsell Train UK Equity Fund                | RMV-GB  | Rightmove plc            |
| Columbia Threadneedle Invt. Fds. UK ICVC - CT U | BT.A-GB | BT Group plc             |
| St. James's Place UK Equity Income Unit Trust   | WPP-GB  | WPP Plc                  |
| Columbia Threadneedle Invt. Fds. UK ICVC - CT U | ITV-GB  | ITV PLC                  |
| St. James's Place Unit Trust - Equity Income    | ITV-GB  | ITV PLC                  |
| Jupiter UK Special Situations Fund              | WPP-GB  | WPP Plc                  |
| Finsbury Growth & Income Trust Plc              | RMV-GB  | Rightmove plc            |
| St. James's Place UK Equity Income Unit Trust   | INF-GB  | Informa Plc              |
| St. James's Place UK Equity Income Unit Trust   | WKL-NL  | Wolters Kluwer NV        |
| HBOS UK Invt. Fds. ICVC - UK Growth             | VOD-GB  | Vodafone Group Plc       |





#### Aggregate Stock Level Activity

Charts 1 and 2 detail the largest changes in stock ownership between 10/31/2023 and 04/30/2024. Despite the overall decline in sector-level ownership, there are pockets of positivity. UK Funds have increased their positions in Informa PLC, Baltic Classifieds Group, and Auto Trader Group. On the negative side, a net 1.14% of funds closed positions in Vodafone Group, with average holding weights dropping by 0.12%. Similar declines were seen in Kin & Carta and Publicis Groupe.

Chart 4 illustrates the longer-term trends in fund ownership for 10 key stock holdings, shedding light on the record lows in Communication Services positioning at the sector level. The decline has been led by former UK leaders BT Group and Vodafone Group, once owned by 86% and 71% of funds respectively. Persistent selling has halved their ownership base, placing both at their lowest exposure levels in history. A 'changing of the guard' appears to be occurring, with Auto Trader, Rightmove PLC, and Baltic Classifieds stepping in. These stocks are seeing record ownership levels, albeit smaller than for BT Group and Vodafone.

A more detailed profile of Vodafone ownership by UK funds is shown on the next page.

# 1: Communication Services - Aggregate Stock Ownership Change Data [largest increases in funds invested %] Between 10/31/2023 and 4/30/2024

| Ticker  | Stock Name                     | Funds Invested $\%$ $\Delta$ | Ave Wgt % $\Delta$ | Ave Wgt vs Bmark $\Delta$ | Fund Flows, \$ |
|---------|--------------------------------|------------------------------|--------------------|---------------------------|----------------|
| INF-GB  | Informa Plc                    | 1.90%                        |                    | 0.01%                     |                |
| BCG-GB  | Baltic Classifieds Group Plc   | 1.14%                        | 0.02%              | 0.02%                     | \$9M           |
| AUTO-GB | Auto Trader Group PLC          | 0.76%                        | 0.00%              |                           |                |
| BT.A-GB | BT Group plc                   | 0.38%                        |                    |                           |                |
| YOU-GB  | YouGov plc                     | 0.38%                        |                    |                           | (\$28M)        |
| RMV-GB  | Rightmove plc                  | 0.38%                        | 0.03%              | 0.04%                     | \$155M         |
| MONY-GB | Moneysupermarket.com Group plc | 0.38%                        |                    |                           |                |
| GAMA-GB | Gamma Communications PLC       | 0.38%                        | 0.01%              | 0.01%                     |                |
| BMY-GB  | Bloomsbury Publishing Plc      | 0.38%                        | 0.01%              | 0.01%                     | \$2M           |
| ZOO-GB  | ZOO Digital Group plc          | 0.00%                        | 0.00%              | 0.00%                     | \$0M           |

# 2: Communication Services - Aggregate Stock Ownership Change Data [largest decreases in funds invested %] Between 10/31/2023 and 4/30/2024

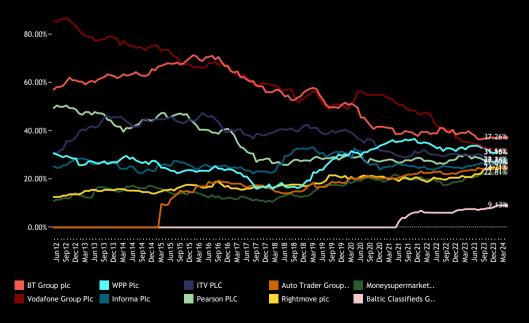
| Ticker  | Stock Name                           | Funds Invested $\%$ $\Delta$ | Ave Wgt % Δ | Ave Wgt vs Bmark $\Delta$ | Fund Flows, \$ |
|---------|--------------------------------------|------------------------------|-------------|---------------------------|----------------|
| VOD-GB  | Vodafone Group Plc                   |                              | -0.12%      | 0.02%                     |                |
| KCT-GB  | Kin and Carta Plc                    |                              |             |                           |                |
| PUB-FR  | Publicis Groupe SA                   |                              |             |                           |                |
| SONG-GB | Hipgnosis Songs Fund Limited Shs GBP |                              |             |                           |                |
| TM17-GB | Team17 Group PLC                     |                              |             |                           | \$2M           |
| WPP-GB  | WPP Plc                              |                              | 0.01%       | 0.01%                     |                |
| HTWS-GB | Helios Towers Plc                    |                              |             |                           |                |
| KPN-NL  | Royal KPN NV                         |                              |             |                           |                |
| AAF-GB  | Airtel Africa Plc                    |                              |             | 0.00%                     |                |
| STVG-GB | STV Group plc                        |                              | 0.00%       |                           |                |

#### Fund Level Stock Holding Changes

# 3: Communication Services - Largest Fund Level Stock Weight Changes Retween 10/31/2023 and 4/30/2024

| Fund Name                              | Ticker  | Stock Name                     | New or Closed |        |       |
|--|---------|--------------------------------|---------------|--------|-------|
| Finsbury Growth & Income Trust Plc     | RMV-GB  | Rightmove plc                  | New           |        | 3.44% |
| LF Liontrust Investment Funds III - UK | BCG-GB  | Baltic Classifieds Group Plc   | New           |        | 2.56% |
| SEI Global Master Fund Plc - Quantita  | INF-GB  | Informa Plc                    |               |        | 2.14% |
| Aviva Investors Funds ACS - AI UK List | RMV-GB  | Rightmove plc                  |               |        | 1.91% |
| Aegon Asset Mgmt. UK ICVC - UK Sust    | MONY-GB | Moneysupermarket.com Group plc | New           |        | 1.76% |
| SEI Global Master Fund Plc - Quantita  | RMV-GB  | Rightmove plc                  |               |        | 1.71% |
| JOHCM Umbrella Fund Plc - UK Dyna      | BT.A-GB | BT Group plc                   | New           |        | 1.56% |
| JOHCM UK - Dynamic                     | BT.A-GB | BT Group plc                   | New           |        | 1.51% |
| Janus Henderson Institutional High Al  | PSON-GB | Pearson PLC                    | New           |        | 1.47% |
| SEI Global Master Fund Plc - UK Equit  | RMV-GB  | Rightmove plc                  |               |        | 1.44% |
| Jupiter UK Special Situations Fund     | BT.A-GB | BT Group plc                   |               | -1.74% |       |
| BlackRock UK Fund                      | RMV-GB  | Rightmove plc                  | Close         | -1.78% |       |
| Quilter Invs. Tr UK Equity Opportun    | PSON-GB | Pearson PLC                    |               | -1.86% |       |
| Redwheel Funds SICAV - UK Value Fund   | PSON-GB | Pearson PLC                    |               | -1.90% |       |
| JOHCM UK - Opportunities Fund          | WPP-GB  | WPP Plc                        | Close         | -1.92% |       |
| SEI Global Master Fund Plc - UK Equit  | BT.A-GB | BT Group plc                   |               | -2.62% |       |
| HBOS Specialised Invt. Funds ICVC - S  | INF-GB  | Informa Plc                    |               | -3.19% |       |
| JOHCM UK - Dynamic                     | VOD-GB  | Vodafone Group Plc             |               | -3.23% |       |
| JOHCM Umbrella Fund Plc - UK Dyna      | VOD-GB  | Vodafone Group Plc             |               | -3.25% |       |
| SEI Global Master Fund Plc - Fundame   | BT.A-GB | BT Group plc                   | Close         | -4.21% |       |

#### 4: Communication Services - Funds Invested % per Company (Key Holdings)





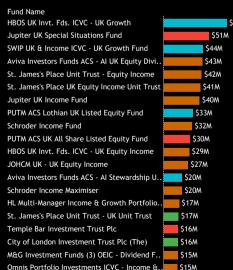
# Stock Ownership Profile: Vodafone Group Plc

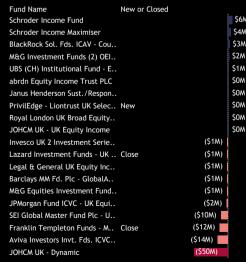
\* More stock ownership profiles in the chart pack following this report



#### Schroder Income Fund 2.15% 2.14% Schroder Income Maximiser OFI Invest Britannia Sicav 2.13% TM RWC Funds - UK Equity Income 2.07% Redwheel Funds SICAV - UK Value Fund 2.06% M&G Investment Funds (2) OEIC - UK Income 2.06% Jupiter UK Income Fund 2.01% Redwheel Funds - UK Climate Engagement F. 1.95% Omnis Portfolio Investments ICVC - Income & 1.95% 1.90% Jupiter UK Special Situations Fund SEI Global Master Fund Plc - UK Equity Fund 1.79% Aviva Investors Funds ACS - AI Stewardship U. 1.76% Janus Henderson Sust./Responsible Fds. - UK. 1.73% St. James's Place Unit Trust - Equity Income 1.73% SWIP UK & Income ICVC - UK Growth Fund 1.70% Aviva Investors Funds ACS - AI UK Equity Divi 1.70% HBOS UK Invt. Fds. ICVC - UK Growth 1.65%

| between 10/31/2023 and 4/30/2022       | +         |        |       |
|--|-----------|--------|-------|
| Fund Name                              | New or Cl |        |       |
| PrivilEdge - Liontrust UK Select Gro   | New       |        | 0.77% |
| SEI Global Master Fund Plc - Fundam    |           |        | 0.18% |
| SEI Global Master Fund Plc - UK Equi   |           |        | 0.13% |
| MFM UK Primary Opportunities Fund      |           |        | 0.07% |
| M&G Investment Funds (2) OEIC - UK     |           |        | 0.02% |
| WS Charteris Premium Income Fund       |           |        | 0.00% |
| WS Canada Life Invt. Fund - Canlife    |           |        | 0.00% |
| WS Canada Life Investments Fund        |           |        | 0.00% |
| Waverton Invt. Fds. Plc - UK Fund      |           |        | 0.00% |
| Volare UK Equity Offshore Fund         |           |        | 0.00% |
| Dimensional Funds ICVC - United Kin    |           | -0.69% |       |
| VT Munro Smart-Beta Fund - UK Fund     |           | -0.69% |       |
| Legal & General UK Equity Income F     |           | -0.73% |       |
| SEI Global Master Fund Plc - Quantit   | Close     | -0.78% |       |
| FTIF SICAV - UK Equity Income Fund     | Close     | -0.94% |       |
| Franklin Templeton Funds - Martin C    | Close     | -1.05% |       |
| Lazard Investment Funds - UK Multi     | Close     | -1.56% |       |
| Aviva Investors Invt. Fds. ICVC - UK L |           | -1.64% |       |
| JOHCM UK - Dynamic                     |           | -3.23% |       |
| JOHCM Umbrella Fund Plc - UK Dyna      |           | -3.25% |       |
|  |           |        |       |







#### Conclusions

Once accounting for a 10% allocation among active UK investors, exposure to the Communication Services sector has fallen to a new low of 4.14%, with a record 12% of funds avoiding the sector completely. Recent fund activity reflects this long-term trend, with a notable decline in Communication Services ownership across most metrics since October last year. This includes the largest percentage drop in funds invested of any sector and significant closures by key funds such as JOHCM UK Opportunities and Legal & General Growth Trust.

At the stock level, BT Group remains the most widely held company, leading a group of nine stocks that make up 80% of the total sector allocation. The decline in sector exposure has been driven primarily by the 'Old Guard'— BT Group and Vodafone Group — which have seen a significant exodus from UK funds over the past decade. The accompanying chart illustrates the average fund weights in key industry groups within the Communication Services sector, highlighting the extent to which the Major & Wireless Telecommunications industry groups have fallen out of favor with UK investors over the last ten years.

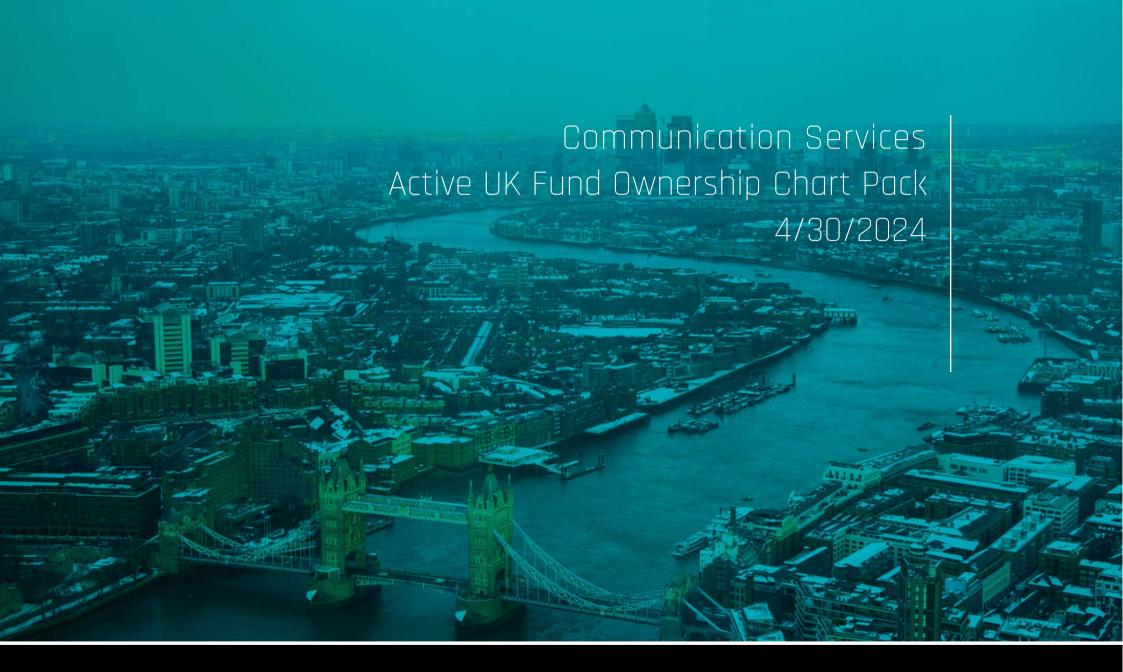
Yet despite the overall downturn, there are reasons for optimism. Certain companies are attracting a growing ownership base among UK investors. Notably, Auto Trader, Rightmove PLC, and Baltic Classifieds have seen an increase in fund investments in recent months, with current exposure levels nearing their historical highs.

The following pages offer a comprehensive analysis of Communication Services exposure among active UK funds, including detailed profiles of key stock holdings in the sector and a more granular examination of fund-level positioning.

Active UK Funds: Communication Services Sector Average Weight - Key Industry Groups









# Communication Services Active UK Fund Ownership Chart Pack 4/30/2024

# Introduction

Copley Fund Research specialises in the analysis of equity fund holdings. In this chart pack, we analyze Communication Services holdings within our active UK fund universe. We analyze the latest published filings for all funds and aggregate them together as of 4/30/2024. We show the most recent snapshot in positioning, time series data going back to 5/31/2012 and recent allocation shifts by the managers in our analysis. The current fund sample spans 263 active funds with a combined AUM of \$188.30Bn.

For benchmark comparisons, we use the SSgA SPDR ETFs Europe I Plc - FTSE UK All Share UCITS ETF, proportionally adjusted to remove any cash holdings. All Fund Flow calculations are on a best estimates basis. We use monthly position changes and month end prices to estimate the net buying and selling value for each stock within each fund in our analysis.

All activity data is calculated between the filing dates of 10/31/2023 and 4/30/2024

For further information on the calculation methodology that we use in the analysis and the classification of fund Styles, please view the Glossary on page 61.





# Contents

#### Section

#### Communication Services Sector Positioning Overview

- Sector Peer Group Analysis
- Time-Series Analysis
- Fund Level Holdings and Activity
- Sector Sentiment

#### Section 2

# Communication Services Industry Positioning Overview

- Industry Positioning & Activity
- Fund Level Industry Holdings and Activity
- Industry Sentiment
- Industry Profiles

#### Section 3

# Communication Services Stock Positioning Overview

- Stock Positioning & Activity
- Fund Level Stock Holdings and Activity
- Stock Sentiment
- Company Profiles

#### Section 4

# Communication Services Style Positioning Overview

- Long-Term Fund Positioning by Style
- Sector and Stock Positioning by Style
- Style Profiles

#### Section 5

#### Communication Services Gap Analysis & Investor Targeting

- Historical Positioning Levels by Fund
- Largest Potential Buyers and Sellers based on Benchmark Weights
- Largest Drops in Stock Ownership

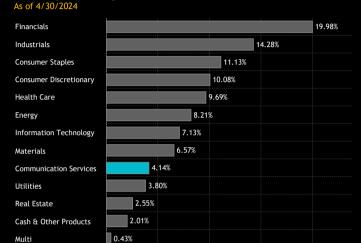






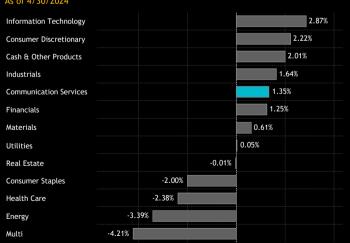
# **Sector Peer Group Positioning**

#### 1: Average Fund Weight



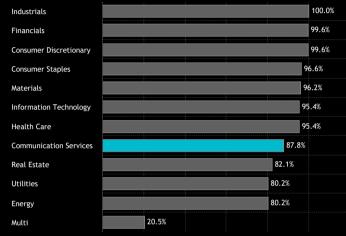
Source: Factset, Copley Fund Research

# 4: Average Fund Weight vs FTSE 100 As of 4/30/2024



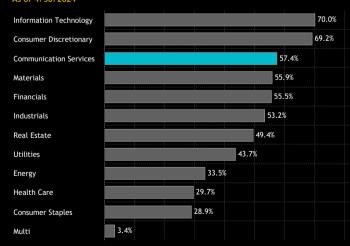
Source: Factset, Copley Fund Research

# 2: Percentage of Funds Invested As of 4/30/2024



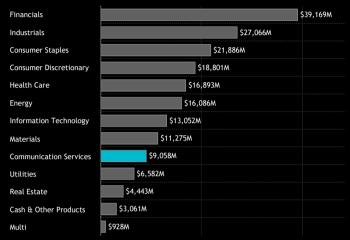
Source: Factset, Copley Fund Research

# 5: Percentage of Funds Overweight As of 4/30/2024



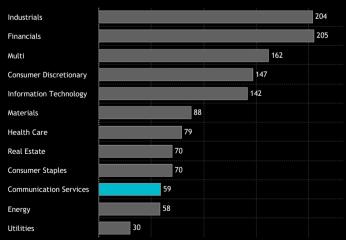
Source: Factset, Copley Fund Research

# 3: Combined Fund AUM, \$ As of 4/30/2024



Source: Factset, Copley Fund Research

# 6: Number of Companies Invested As of 4/30/2024

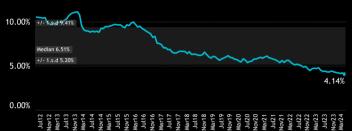




# **Time-Series Analysis**

#### 1. Communication Services

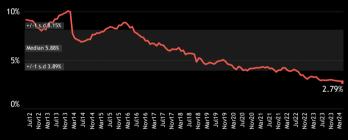
Average Fund Weight



Source: Factset, Copley Fund Research

#### 4. Communication Services

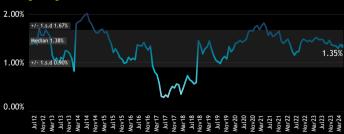
SSgA SPDR ETFs Europe I Plc - FTSE UK All Share UCITS ETF Weight



Source: Factset, Copley Fund Research

#### 7. Communication Services

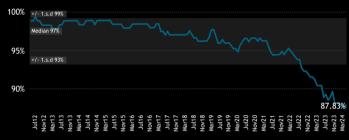
Average Weight vs FTSE 100



Source: Factset, Copley Fund Research

#### 2. Communication Services

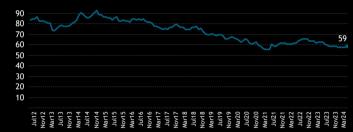
unds Invested



Source: Factset, Copley Fund Research

#### 5. Communication Services

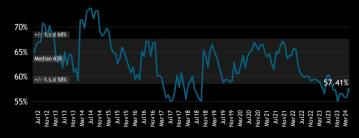
Number of Companies investe



Source: Factset, Copley Fund Research

#### 8. Communication Services

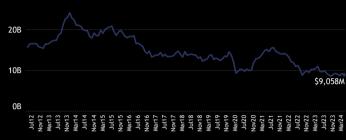
Funds Overweight %



Source: Factset, Copley Fund Research

#### 3. Communication Services

Combined Fund AUM, \$



Source: Factset, Copley Fund Research

#### 6. Communication Services

Monthly Fund Flows, \$



Source: Factset, Copley Fund Research

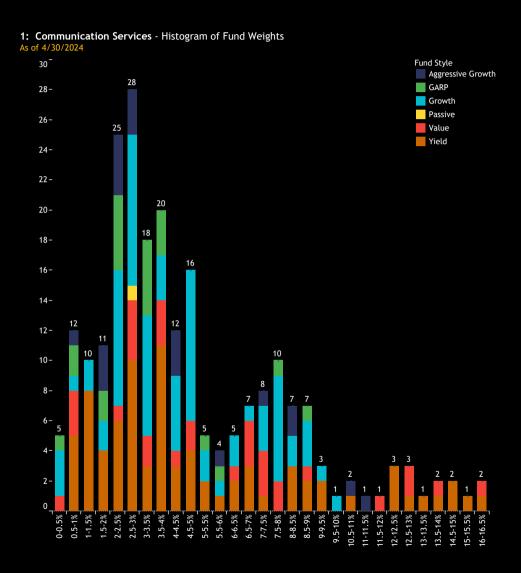
#### 9. Communication Services

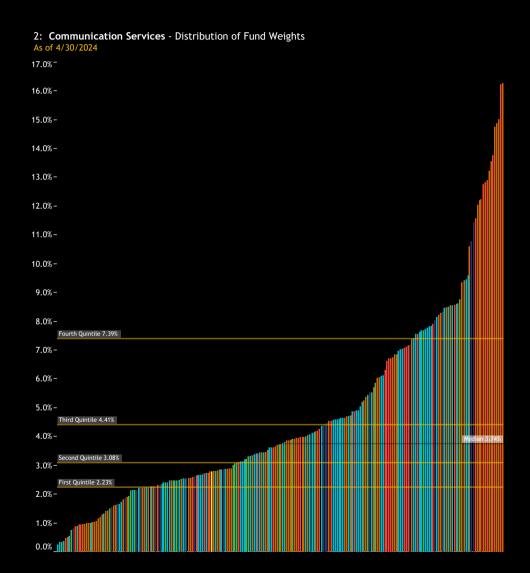
Cumulative Fund Flows, \$





# **Fund Level Holding Distributions**

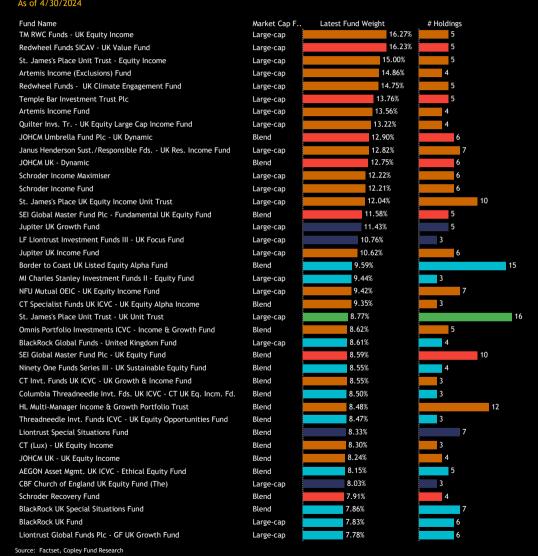




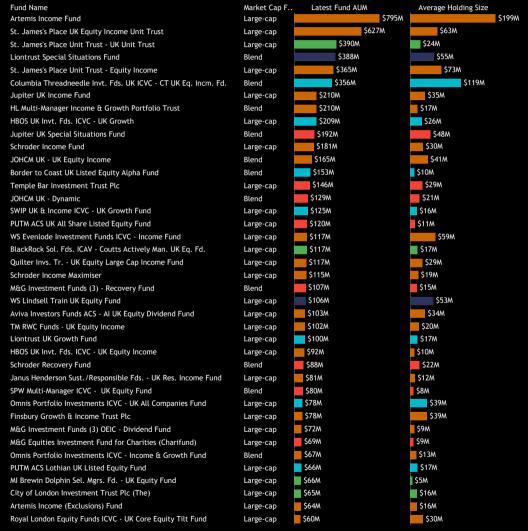


# **Fund Level Holdings Detail**

#### 1: Communication Services - Largest Fund Weights / Number of Holdings



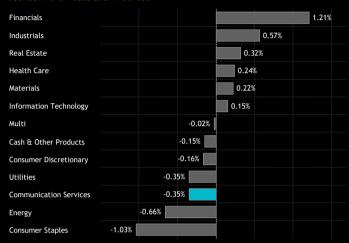
# 2: Communication Services - Largest Fund AUM / Average Holding Size, \$





# **Sector Peer Group Ownership Changes**

# 1: Average Fund Weight Change Between 10/31/2023 and 4/30/2024



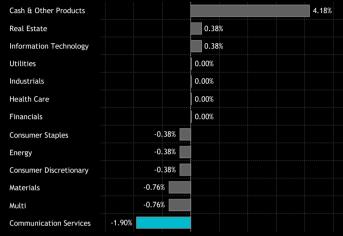
Source: Factset, Copley Fund Research

# 4: Average Fund Weight vs FTSE 100 Change Between 10/31/2023 and 4/30/2024



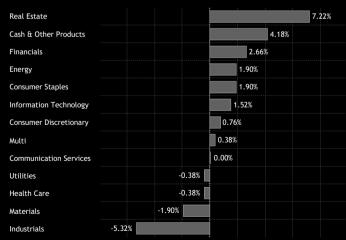
Source: Factset, Copley Fund Research

# 2: Percentage of Funds Invested Change Between 10/31/2023 and 4/30/2024



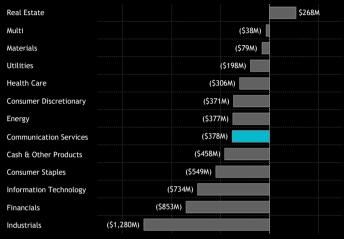
Source: Factset, Copley Fund Research

# 5: Percentage of Funds Overweight Change Between 10/31/2023 and 4/30/2024



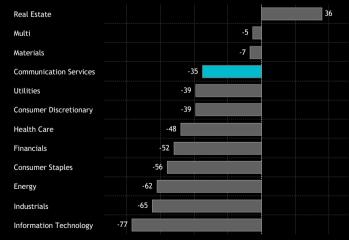
Source: Factset, Copley Fund Research

# 3: Estimated Fund Flows, \$ Between 10/31/2023 and 4/30/2024



Source: Factset, Copley Fund Research

#### 6: Number of Buyers - Number of Sellers Between 10/31/2023 and 4/30/2024





# Fund Level Activity, %

#### 1: Communication Services - Fund Activity Metrics

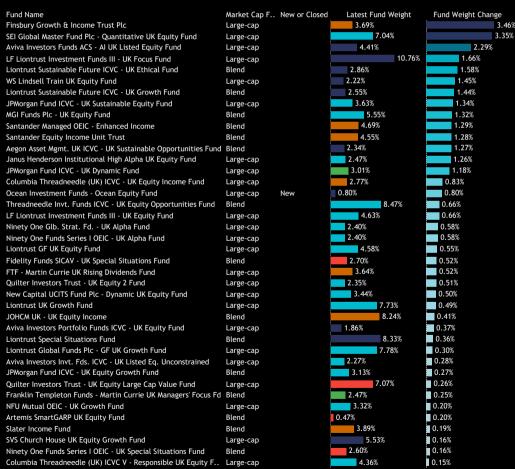
Between 10/31/2023 and 4/30/2024

# New Positions # Closed Positions # Funds Increasing Weight # Funds Decreasing Weight

1 6 54 184

#### 2: Communication Services - Largest Increases in Fund Weight

Between 10/31/2023 and 4/30/2024



# 3: Communication Services - Largest Decreases in Fund Weight Between 10/31/2023 and 4/30/2024

Market Cap F.. New or Closed Latest Fund Weight Fund Weight Change PrivilEdge - Liontrust UK Select Growth Large-cap 2.66% 3.64% HBOS Specialised Invt. Funds ICVC - Special Situations Fund Blend BNY Mellon Investment Fds. - UK Income Fund Large-cap 2.27% -3 01% 16.27% -2.98% TM RWC Funds - UK Equity Income Large-cap Redwheel Funds SICAV - UK Value Fund 16.23% -2.88% Large-cap JOHCM UK - Dynamic 12.75% -2 65% Blend 11.58% SEI Global Master Fund Plc - Fundamental UK Equity Fund Blend -2.62% 12.90% -2.52% JOHCM Umbrella Fund Plc - UK Dynamic Blend Temple Bar Investment Trust Plc 13.76% -2.15% Large-cap 8.15% AEGON Asset Mgmt. UK ICVC - Ethical Equity Fund -2.12% Blend 7.63% Barclays MM Fd. Plc - GlobalAccess UK Opportunities Fund Blend -1.99% 2.23% -1.98% Lazard Investment Funds - UK Multi Cap Income Fund Large-cap Jupiter UK Special Situations Fund Blend 7.16% -1.96% JOHCM UK - Opportunities Fund Close 0.00% -1.92% Large-cap Quilter Invs. Tr. - UK Equity Opportunities Fund 0.89% -1.86% Blend AXA Framlington Monthly Income Fund 1.05% -1.83% Blend abrdn Life UK Equity Fund Blend 2.27% -1.65% FP Russell ICVC - UK Growth Assets Fund Blend 6.62% -1.64% Janus Henderson Sust./Responsible Eds. - UK Res. Income Fund 12.82% -1.58% Large-cap Jupiter UK Growth Fund 11.43% -1.57% Large-cap 0.00% Legal & General Growth Trust Blend Close -1.41% Santander UK Growth Unit Trust Blend 6.13% -1.40% 2.90% -1.30% Aviva Investors Invt. Fds. ICVC - UK Listed Equity Income Fund Blend Redwheel Funds - UK Climate Engagement Fund 14.75% -1.27% Large-cap 6.32% Dimensional Funds ICVC - United Kingdom Value Fund Large-cap -1.24% Schroder ISF - UK Equity Large-cap 4.07% -1.23% 3.42% Schroder UK Alpha Plus Fund -1.19% Blend Schroder Invt. Fund Company - Sustainable UK Equity Fund 4.15% -1.18% Blend 15.00% St. James's Place Unit Trust - Equity Income -1.17% Large-cap M&G Equities Investment Fund for Charities (Charifund) Large-cap 6.71% -1 16% 6.86% M&G Investment Funds (3) OEIC - Dividend Fund -1.11% Large-cap BlackRock UK Fund Large-cap 7.83% -1 08% 8 59% -1 05% SEI Global Master Fund Plc - UK Equity Fund Blend 4.65% Schroder Invt. Fund Company - UK Alpha Income Fund Large-cap -1.05% BlackRock Sol. Fds. ICAV - Coutts Actively Man. UK Eq. Fd. -1.04% Large-cap Franklin Templeton Funds - Martin Currie UK Equity Income Fu.. Large-cap -1.01% 3 34% Invesco UK Invt. Ser. - UK Growth Fund (UK) 0.95% -0.96% Large-cap L&G Quality Equity Dividends ESG Exclusions UK UCITS ETF Blend 1.81% -0.95% 12.04% -0.95% St. James's Place UK Equity Income Unit Trust Large-cap HSBC Universal Investment Fds. - UK Multi-Factor Equity Fund Large-cap 0.87% -0.95%

Source: Factset, Copley Fund Research



# Fund Level Activity, \$

#### 1: Communication Services - Fund Activity Metrics

Between 10/31/2023 and 4/30/2024

#Funds Buying #Funds Selling Estimated Net Fund Flows, \$
61 (\$378.3M)

#### 2: Communication Services - Largest Estimated Fund Inflows, \$

Between 10/31/2023 and 4/30/2024

| Between 10/31/2023 and 4/30/2024                               |                            |                 |            |
|--|----------------------------|-----------------|------------|
| Fund Name  | Market Cap F New or Closed | Latest Fund AUM | Fund Flows |
| Finsbury Growth & Income Trust Plc                             | Large-cap                  | \$78M           | \$82M      |
| WS Lindsell Train UK Equity Fund                               | Large-cap                  | \$106M          | \$73M      |
| JOHCM UK - UK Equity Income                                    | Blend                      | \$165M          | \$12M      |
| Janus Henderson Sust./Responsible Fds UK Res. Income Fund      | Large-cap                  | \$81M           | ■ \$9M     |
| CT Invt. Funds UK ICVC - UK Growth & Income Fund               | Blend                      | \$23M           | \$8M       |
| Schroder Income Fund   | Large-cap                  | \$181M          | \$7M       |
| Aviva Investors Funds ACS - AI UK Listed Equity Fund           | Large-cap                  | \$15M           | \$7M       |
| Liontrust Sustainable Future ICVC - UK Growth Fund             | Blend                      | \$20M           | \$7M       |
| Liontrust Sustainable Future ICVC - UK Ethical Fund            | Blend                      | \$18M           | ■ \$7M     |
| Quilter Invs. Tr UK Equity Large Cap Income Fund               | Large-cap                  | \$117M          | ■ \$6M     |
| Columbia Threadneedle Invt. Fds. UK ICVC - CT UK Eq. Incm. F   | Blend                      | \$356M          | ■ \$6M     |
| Jupiter Responsible Income Fund                                | Large-cap                  | \$7M            | \$5M       |
| Invesco UK 2 Investment Series - UK Enhanced Index Fund (UK)   | Large-cap                  | \$35M           | \$4M       |
| Schroder Income Maximiser                                      | Large-cap                  | \$115M          | \$4M       |
| JPMorgan Fund ICVC - UK Dynamic Fund                           | Large-cap                  | \$8M            | \$3M       |
| Aegon Asset Mgmt. UK ICVC - UK Sustainable Opportunities Fund  | Blend                      | \$4M            | \$3M       |
| MGI Funds Plc - UK Equity Fund                                 | Blend                      | \$14M           | \$3M       |
| Ninety One Funds Series I OEIC - UK Alpha Fund                 | Large-cap                  | \$13M           | \$3M       |
| BlackRock Unit Trusts Retail - UK Income Fund                  | Large-cap                  | \$13M           | \$3M       |
| FTF - Martin Currie UK Rising Dividends Fund                   | Large-cap                  | \$11M           | \$2M       |
| Artemis Income (Exclusions) Fund                               | Large-cap                  | \$64M           | \$2M       |
| Ninety One Glb. Strat. Fd UK Alpha Fund                        | Large-cap                  | \$5M            | \$2M       |
| Quilter Investors Trust - UK Equity 2 Fund                     | Large-cap                  | \$5M            | \$2M       |
| Threadneedle Invt. Funds ICVC - UK Monthly Income Fund         | Large-cap                  | \$21M           | \$2M       |
| Artemis SmartGARP UK Equity Fund                               | Blend                      | \$3M            | \$2M       |
| Marlborough Multi Cap Growth                                   | Blend                      | \$5M            | \$1M       |
| Santander Equity Income Unit Trust                             | Blend                      | \$6M            | \$1M       |
| UBS (CH) Institutional Fund - Equities UK Passive II           | Large-cap                  | \$38M           | \$1M       |
| Threadneedle Invt. Funds ICVC - UK Equity Opportunities Fund   | Blend                      | \$7M            | \$1M       |
| Ninety One Funds Series I OEIC - UK Special Situations Fund    | Blend                      | \$13M           | \$1M       |
| AXA Framlington - UK Select Opportunities Fund                 | Blend                      | \$35M           | \$1M       |
| JPMorgan Fund II ICVC - UK Equity Plus Fund                    | Large-cap                  | \$3M            | \$1M       |
| JPMorgan Fund ICVC - UK Equity Growth Fund                     | Blend                      | \$7M            | \$1M       |
| Columbia Threadneedle Invt. Funds ICVC - UK Institutional Fund | Large-cap                  | \$40M           | \$1M       |
| Fidelity Funds SICAV - UK Special Situations Fund              | Blend                      | \$3M            | \$1M       |
| Santander Managed OEIC - Enhanced Income                       | Blend                      | \$3M            | \$1M       |
| M&G Investment Funds (2) OEIC - UK Income Distribution Fund    | Large-cap                  | \$29M           | \$1M       |
| Columbia Threadneedle (UK) ICVC - UK Equity Income Fund        | Large-cap                  | \$2M            | \$1M       |
| Royal London UK Broad Equity Tilt Fund                         | Large-cap                  | \$23M           | \$1M       |
| Legal & General UK Equity Income Fund                          | Large-cap                  | \$14M           | \$1M       |

# 3: Communication Services - Largest Estimated Fund Outflows, \$

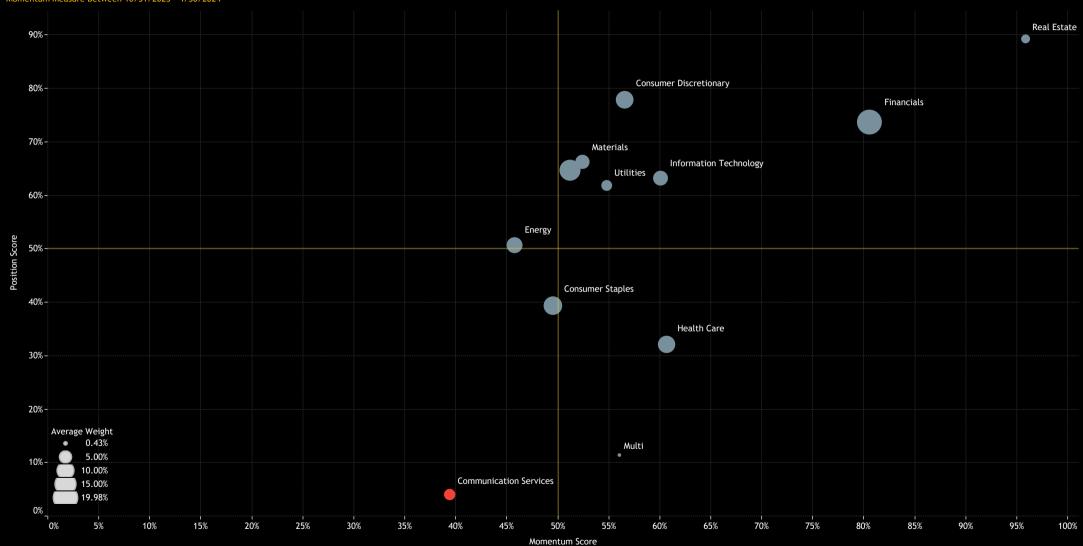
Between 10/31/2023 and 4/30/2024

| Fund Name  | Market Cap F | New or Closed | Latest Fund AUM | Fund Flows      |
|--|--------------|---------------|-----------------|-----------------|
| JOHCM UK - Dynamic   | Blend        |               | \$129M          | (\$101M)        |
| SEI Global Master Fund Plc - UK Equity Fund                    | Blend        |               | \$8M            | (\$70M)         |
| BNY Mellon Investment Fds UK Income Fund                       | Large-cap    |               | \$47M           | (\$70M)         |
| Jupiter UK Special Situations Fund                             | Blend        |               | \$192M          | (\$46M)         |
| Liontrust Special Situations Fund                              | Blend        |               | \$388M          | (\$40M)         |
| WS Evenlode Investment Funds ICVC - Income Fund                | Large-cap    |               | \$117M          | (\$23M)         |
| Santander UK Growth Unit Trust                                 | Blend        |               | \$54M           | (\$18M)         |
| Aviva Investors Invt. Fds. ICVC - UK Listed Equity Income Fund | Blend        |               | \$30M           | (\$18M)         |
| Franklin Templeton Funds - Martin Currie UK Equity Income Fu   | Large-cap    |               | \$41M           | (\$16M)         |
| Threadneedle Invt. Funds ICVC - UK Fund                        | Large-cap    |               | \$49M           | (\$16M)         |
| AEGON Asset Mgmt. UK ICVC - Ethical Equity Fund                | Blend        |               | \$47M           | (\$15M)         |
| Invesco UK Invt. Ser UK Growth Fund (UK)                       | Large-cap    |               | \$16M           | (\$13M)         |
| Jupiter UK Growth Fund   | Large-cap    |               | \$56M           | (\$12M)         |
| Temple Bar Investment Trust Plc                                | Large-cap    |               | \$146M          | (\$10M)         |
| BlackRock UK Fund  | Large-cap    |               | \$45M           | (\$10M)         |
| Jupiter UK Income Fund   | Large-cap    |               | \$210M          | (\$9M)          |
| SEI Global Master Fund Plc - Fundamental UK Equity Fund        | Blend        |               | \$6M            | (\$9M)          |
| abrdn UK Sustainable & Responsible Investment Equity Fund      | Blend        |               | \$13M           | (\$8M)          |
| TM RWC Funds - UK Equity Income                                | Large-cap    |               | \$102M          | (\$8M)          |
| BlackRock Sol. Fds. ICAV - Coutts Actively Man. UK Eq. Fd.     | Large-cap    |               | \$117M          | (\$8M)          |
| Quilter Invs. Tr UK Equity Opportunities Fund                  | Blend        |               | \$5M            | (\$8M)          |
| Barclays MM Fd. Plc - GlobalAccess UK Opportunities Fund       | Blend        |               | \$29M           | (\$7M)          |
| Artemis Income Fund  | Large-cap    |               | \$79            | 95M (\$6M)      |
| BlackRock UK Special Situations Fund                           | Blend        |               | \$43M           | (\$6M)          |
| abrdn Life UK Equity Fund                                      | Blend        |               | \$4M            | (\$6M)          |
| ES River and Mercantile Funds ICVC - UK Recovery Fd.           | Blend        |               | \$14M           | (\$5M) <b>E</b> |
| JPMorgan Fund ICVC - UK Equity Core Fund                       | Large-cap    |               | \$40M           | (\$5M)          |
| Edinburgh Investment Trust Plc                                 | Large-cap    |               | \$40M           | (\$5M)          |
| M&G Equities Investment Fund for Charities (Charifund)         | Large-cap    |               | \$69M           | (\$5M)          |
| M&G Investment Funds (3) OEIC - Dividend Fund                  | Large-cap    |               | \$72M           | (\$5M)          |
| AXA Framlington Monthly Income Fund                            | Blend        |               | \$2M            | (\$5M)          |
| HBOS Specialised Invt. Funds ICVC - Special Situations Fund    | Blend        |               | \$5M            | (\$4M)          |
| Schroder UK Alpha Plus Fund                                    | Blend        |               | \$30M           | (\$4M)          |
| BlackRock UK Equity Fund                                       | Large-cap    |               | \$29M           | (\$4M)          |
| BNY Mellon Investment Fds UK Equity Fund                       | Large-cap    |               | \$15M           | (\$4M)          |
| BlackRock Global Funds - United Kingdom Fund                   | Large-cap    |               | \$22M           | (\$3M)          |
| JOHCM UK - Opportunities Fund                                  | Large-cap    | Close         | \$0M            | (\$3M)          |
| Columbia Threadneedle (UK) ICVC V - Responsible UK Equity F    |              |               | \$28M           | (\$3M)          |
| M&G Investment Funds (3) - Recovery Fund                       | Blend        |               | \$107M          | (\$3M)          |
| Legal & General Growth Trust                                   | Blend        | Close         | \$0M            | (\$3M)          |
| again a community rest   |              |               |                 | (+3.1.)         |



# **Sector Sentiment**





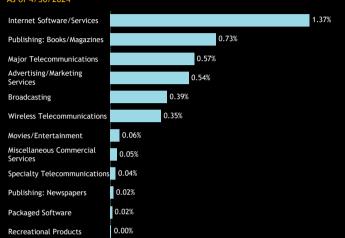






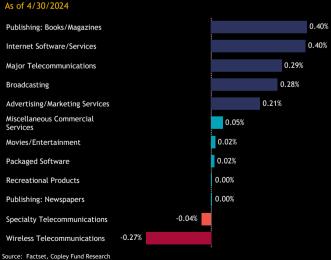
# **Aggregate Industry Ownership**

# 1: Communication Services - Average Fund Weight per Industry

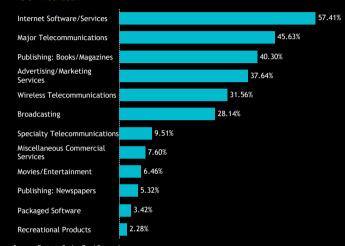


Source: Factset, Copley Fund Research

# 1: Communication Services - Average Weight - FTSE 100 per Industry



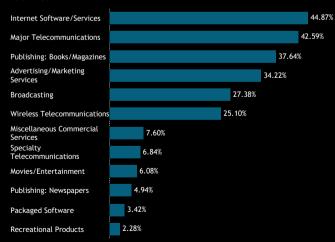
# 2: Communication Services - Funds Invested per Industry



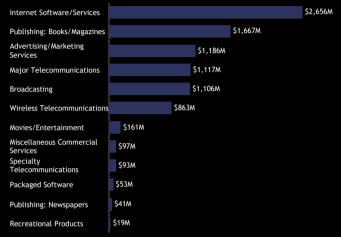
Source: Factset, Copley Fund Research

Source: Factset, Copley Fund Research

# 1: Communication Services - Percentage Funds O/W per Industry As of 4/30/2024

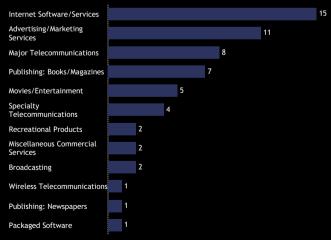


# 1: Communication Services - Fund AUM per Industry As of 4/30/2024



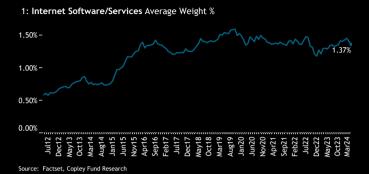
Source: Factset, Copley Fund Research

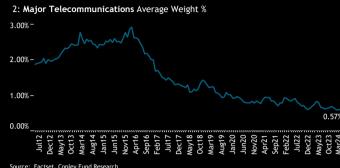
# 1: Communication Services - # Companies Invested per Industry As of 4/30/2024

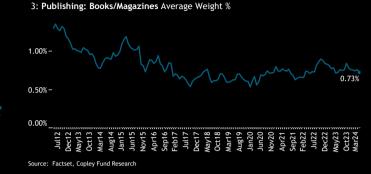


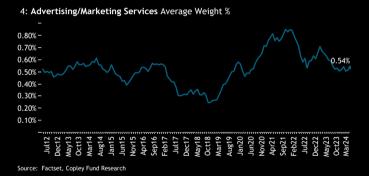


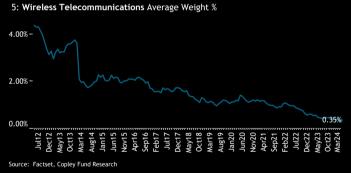
# **Industry Level Time-Series: Average Fund Weights**

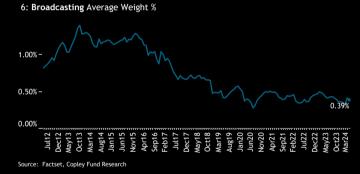


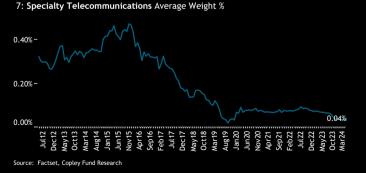




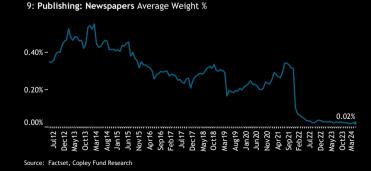






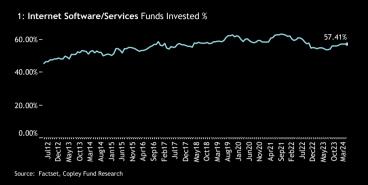








# Industry Level Time-Series: Funds Invested %

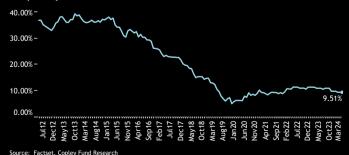








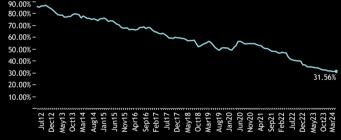
#### 7: Specialty Telecommunications Funds Invested %



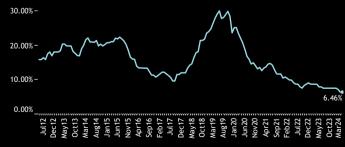
#### 2: Major Telecommunications Funds Invested %



#### 5: Wireless Telecommunications Funds Invested %

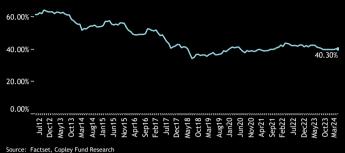


#### 8: Movies/Entertainment Funds Invested %

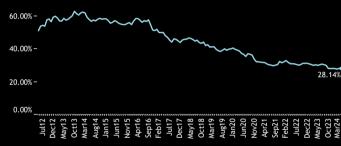


Source: Factset, Copley Fund Research

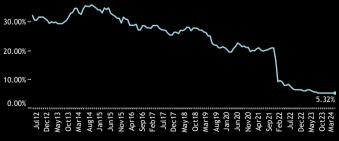
#### 3: Publishing: Books/Magazines Funds Invested %



#### 6: Broadcasting Funds Invested %



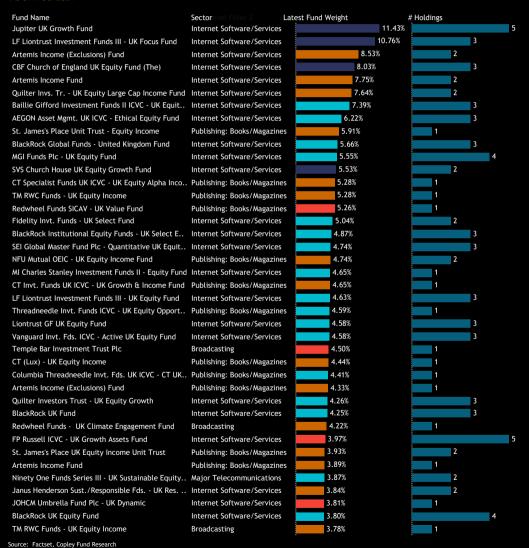
#### 9: Publishing: Newspapers Funds Invested %



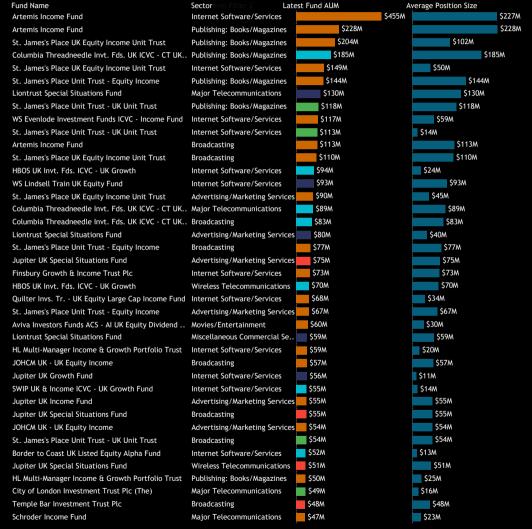


# **Fund Level Industry Holdings**

# 1: Communication Services - Largest Industry Level Fund Weights / # Companies Invested As of 4/30/2024



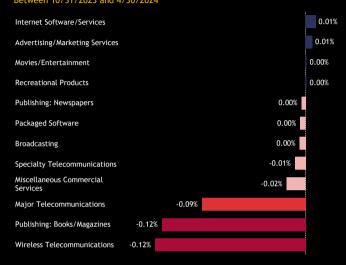
# 2: Communication Services - Largest Industry Level Fund AUM / Average Position Size, \$ As of 4/30/2024





# **Industry Level Ownership Changes**-

# 1: Communication Services - Average Fund Weight $\Delta$ per Industry Between 10/31/2023 and 4/30/2024

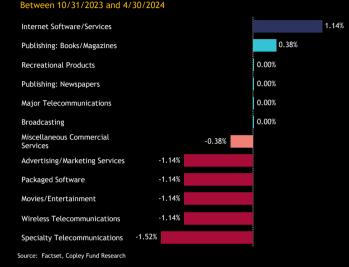


# 4: Communication Services - Average Weight vs FTSE 100 $\Delta$ per Industry

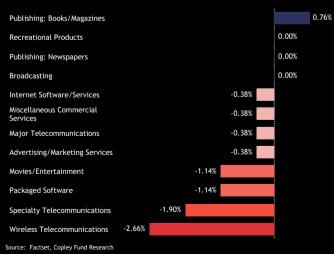
Between 10/31/2023 and 4/30/2024



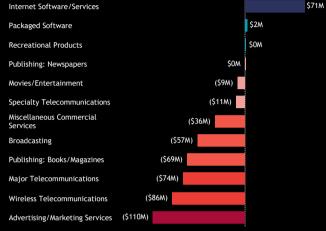
# 2: Communication Services - Funds Invested $\Delta$ per Industry



# 5: Communication Services - Percent Funds O/W $\Delta$ per Industry Between 10/31/2023 and 4/30/2024

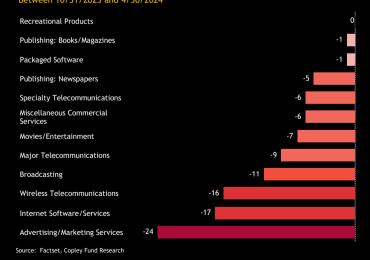


# 3: Communication Services - Estimated Fund Flows, \$ Between 10/31/2023 and 4/30/2024



Source: Factset, Copley Fund Research

# 6: Communication Services - Number of Buyers - Number of Sellers Between 10/31/2023 and 4/30/2024

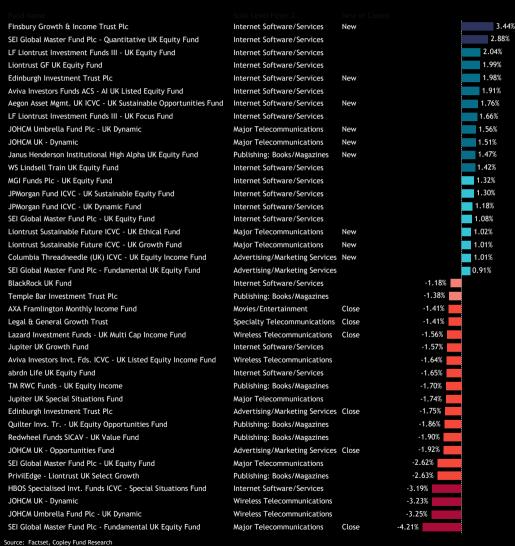




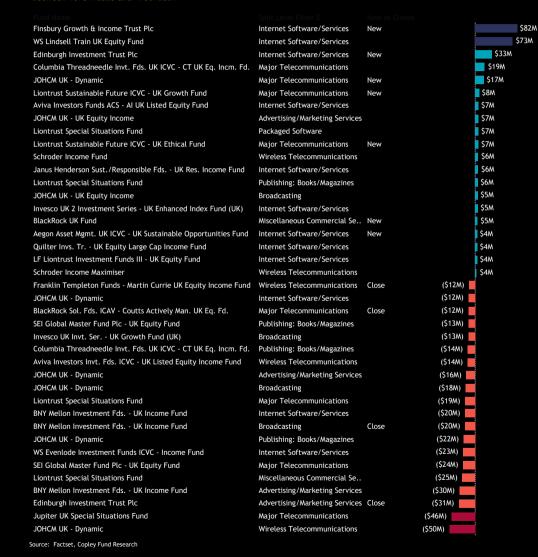
# **Fund Level Sector Ownership Activity**

#### 1: Communication Services - Largest Industry Level Fund Weight Changes

Between 10/31/2023 and 4/30/2024



# 3: Communication Services - Largest Industry Level Estimated Fund Flows, \$ Between 10/31/2023 and 4/30/2024

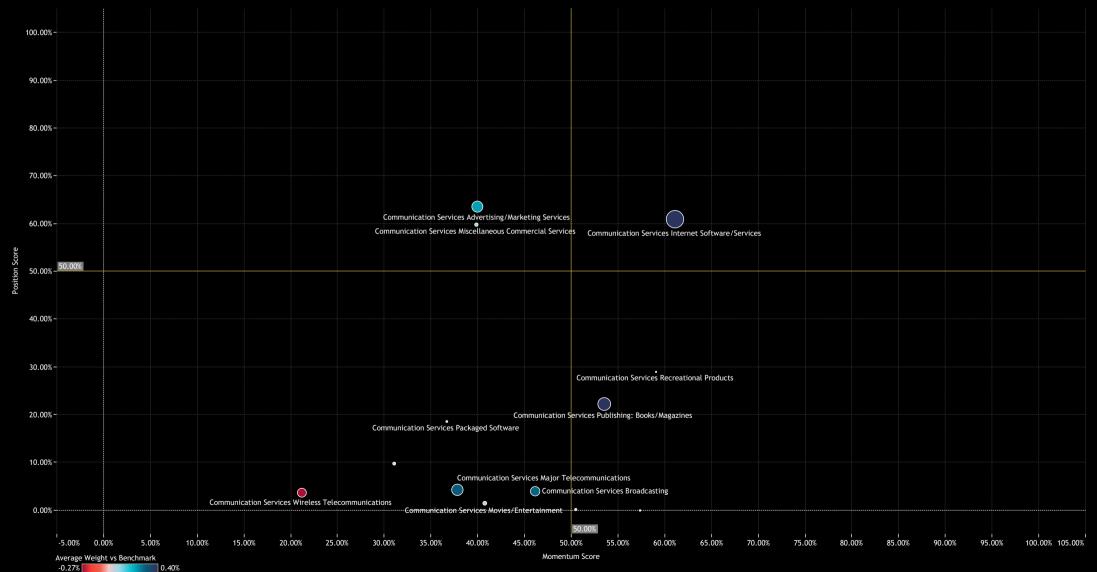




# **Industry Sentiment**



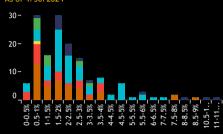
Momentum Measure between 10/31/2023 and 4/30/2024





# Internet Fund Ownership Profile

#### 1. Histogram of Fund Weights As of 4/30/2024



#### 2. Ave Wgt by Style

Growth

Yield

GARP



3. Funds Invested by Style

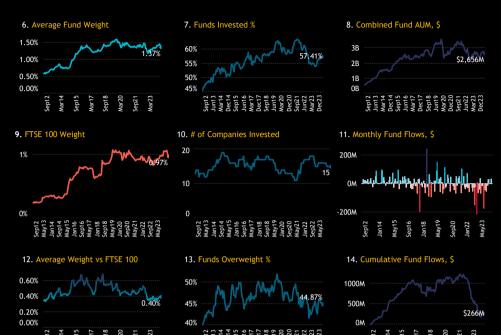
#### 4. Largest Fund Weights



#### 5. Largest Stock Level Fund Weights

| Fund Name                  | Stock Name            |       |
|----------------------------|-----------------------|-------|
| LF Liontrust Investment Fu | Auto Trader Group PLC | 4.82% |
| MI Charles Stanley Investm | Auto Trader Group PLC | 4.65% |
| Artemis Income (Exclusions | Wolters Kluwer NV     | 4.46% |
| Artemis Income (Exclusions | Informa Plc           | 4.07% |
| Artemis Income Fund        | Informa Plc           | 4.07% |
| Jupiter UK Growth Fund     | Informa Plc           | 4.04% |
| Quilter Invs. Tr UK Equit  | Informa Plc           | 3.90% |
| CBF Church of England UK   | Auto Trader Group PLC | 3.83% |
| JOHCM Umbrella Fund Plc    | Moneysupermarket.co   | 3.81% |
| JOHCM UK - Dynamic         | Moneysupermarket.co   | 3.78% |

Source: Factset, Copley Fund Research



#### 15. Largest Changes in Fund Weight Between 10/31/2023 and 4/30/2024



#### 16. Largest Estimated Fund Flows, \$ Between 10/31/2023 and 4/30/2024



#### 17. Largest Changes in Stock Weight Between 10/31/2023 and 4/30/2024

| Fund Name                  | Stock Name                   |        |
|----------------------------|------------------------------|--------|
| Finsbury Growth & Income   | Rightmove plc                | 3.449  |
| LF Liontrust Investment Fu | Baltic Classifieds Grou      | 2.56%  |
| SEI Global Master Fund Plc | Informa Plc                  | 2.14%  |
| Aviva Investors Funds ACS  | Rightmove plc                | 1.91%  |
| Barclays MM Fd. Plc - Glob | Moneysupermarket.co1.04%     |        |
| Jupiter UK Growth Fund     | Alphabet Inc. Class A -1.37% |        |
| abrdn Life UK Equity Fund  | Auto Trader Group PLC -1.65% |        |
| HBOS Specialised Invt. Fun | Informa Plc                  | -3.19% |
|                            |                              |        |

#### 18. Largest Estimated Stock Fund Flows, \$ Between 10/31/2023 and 4/30/2024

| Stock Name              |   |
|-------------------------|---|
| Rightmove plc           | \$82M   |
| Rightmove plc           | \$73M   |
| Auto Trader Group PLC   | \$19M   |
| Baltic Classifieds Grou | ■ \$14M   |
| Informa Plc             | (\$10M)   |
| Moneysupermarket.co     | (\$12M)   |
| Informa Plc             | (\$20M)   |
| Wolters Kluwer NV       | (\$34M)   |
|                         | Rightmove plc<br>Rightmove plc<br>Auto Trader Group PLC<br>Baltic Classifieds Grou<br>Informa Plc |

#### 19. Aggregate Stock Ownership Stats, Ranked by Most Widely Held

| Ticker   | Stock Name                   | Funds<br>Invested % | Average<br>Weight % | Average<br>Weight vs | Fund AUM \$ |
|----------|------------------------------|---------------------|---------------------|----------------------|-------------|
| INF-GB   | Informa Plc                  | 28.14%              | 0.38%               |                      | \$877M      |
| RMV-GB   | Rightmove plc                | 24.71%              | 0.27%               | 0.09%                | \$501M      |
| AUTO-GB  | Auto Trader Group PLC        | 24.71%              | 0.33%               | 0.06%                | \$462M      |
| MONY-GB  | Moneysupermarket.com Grou    | 22.81%              | 0.17%               | 0.12%                | \$219M      |
| BCG-GB   | Baltic Classifieds Group Plc | 9.13%               | 0.08%               | 0.06%                | \$102M      |
| WKL-NL   | Wolters Kluwer NV            | 3.04%               | 0.07%               | 0.07%                | \$439M      |
| GOOGL-US | Alphabet Inc. Class A        | 2.66%               | 0.03%               | 0.03%                | \$31M       |
| META-US  | Meta Platforms Inc. Class A  | 1.90%               | 0.02%               | 0.02%                | \$16M       |
| SPA-GB   | 1Spatial Plc                 | 0.76%               | 0.00%               | 0.00%                | \$2M        |
| GOOG-US  | Alphabet Inc. Class C        | 0.76%               | 0.01%               | 0.01%                | \$2M        |
| SYS-GB   | SysGroup plc                 | 0.38%               | 0.00%               | 0.00%                | \$1M        |
| SPOT-US  | Spotify Technology SA        | 0.38%               | 0.00%               | 0.00%                | \$1M        |

#### 20. Aggregate Stock Ownership Changes, Ranked by Change in Funds Invested. Between 10/31/2023 and 4/30/2024

| Ticker    | Stock Name                   | Funds Invested | Ave Wgt % $\Delta$ | Fund Flows, \$ |
|-----------|------------------------------|----------------|--------------------|----------------|
| INF-GB    | Informa Plc                  | 1.90%          |                    |                |
| BCG-GB    | Baltic Classifieds Group Plc | 1.14%          | 0.02%              | \$9M           |
| AUTO-GB   | Auto Trader Group PLC        | 0.76%          | 0.00%              |                |
| RMV-GB    | Rightmove plc                | 0.38%          | 0.03%              | \$155M         |
| MONY-GB   | Moneysupermarket.com Grou    | 0.38%          |                    |                |
| WKL-NL    | Wolters Kluwer NV            | 0.00%          |                    |                |
| CHKP-US   | Check Point Software Techno  | 0.00%          | 0.00%              | \$0M           |
| BIDU-US   | Baidu Inc Sponsored ADR Clas | 0.00%          |                    |                |
| 700-HK    | Tencent Holdings Ltd.        | 0.00%          | 0.00%              | \$0M           |
| 4819-JP   | Digital Garage, Inc.         | 0.00%          | 0.00%              | \$0M           |
| 2413-JP   | M3, Inc.                     | 0.00%          | 0.00%              | \$0M           |
| 095660-KR | NEOWIZ                       | 0.00%          |                    |                |

| Ticker    | Stock Name                       |         |      |        |
|-----------|----------------------------------|---------|------|--------|
| RMV-GB    | Rightmove plc                    |         |      | \$155M |
| BCG-GB    | Baltic Classifieds Group Plc     |         | \$9M |        |
| META-US   | Meta Platforms Inc. Class A      |         | \$1M |        |
| VRSN-US   | VeriSign, Inc.                   |         | \$0M |        |
| VKCO-GB   | VK Company Limited Sponsored GDR |         | \$0M |        |
| TWTR-US   | Twitter, Inc.                    |         | \$0M |        |
| 095660-KR | NEOWIZ                           | \$0M    |      |        |
| AUTO-GB   | Auto Trader Group PLC            | (\$1M)  |      |        |
| GOOGL-US  | Alphabet Inc. Class A            | (\$9M)  |      |        |
| MONY-GB   | Moneysupermarket.com Group plc   | (\$14M) |      |        |
| WKL-NL    | Wolters Kluwer NV                | (\$33M) |      |        |
| INF-GB    | Informa Plc                      | (\$35M) |      |        |



8. Combined Fund AUM, \$

11. Monthly Fund Flows, \$

14. Cumulative Fund Flows, \$

\$1,117M

(\$2,461M)

1.56%

1.51%

1.02%

1.01%

-2.62%

8B

6B

4B

2B

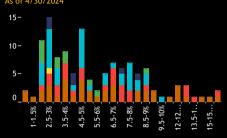
500M

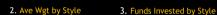
1B OB

-1B -2B

#### Major Telecommunications Fund Ownership Profile

#### 1. Histogram of Fund Weights As of 4/30/2024





| Value          | 0.63% | Value          | 73.5  |
|----------------|-------|----------------|-------|
| Growth         | 0.61% | GARP           | 45.8% |
| Yield          | 0.61% | Growth         | 44.2% |
| GARP           | 0.47% | Yield          | 43.0% |
| Aggressive Gro | 0.36% | Aggressive Gro | 23.1% |

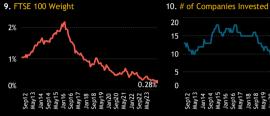
#### 4. Largest Fund Weights



#### 5. Largest Stock Level Fund Weights

| Fund Name                            | Stock Name        |       |
|--------------------------------------|-------------------|-------|
| GAM Funds - UK Equity Inc            | BT Group plc      | 2.80% |
| Liontrust Special Situations         | Gamma Communicati | 2.80% |
| Santander UK Growth Unit $\dots$     | Gamma Communicati | 2.77% |
| BlackRock UK Special Situa           | Gamma Communicati | 2.67% |
| Ninety One Funds Series III $\ldots$ | BT Group plc      | 2.65% |
| SVM Funds ICVC - UK Growt            | Gamma Communicati | 2.48% |
| BlackRock UK Fund                    | Gamma Communicati | 2.46% |
| Ninety One Glb. Strat. Fd            | BT Group plc      | 2.40% |
| Ninety One Funds Series I            | BT Group plc      | 2.40% |
| Quilter Investors Trust - UK         | Gamma Communicati | 2.37% |





12. Average Weight vs FTSE 100



15. Largest Changes in Fund Weight

Between 10/31/2023 and 4/30/2024

JOHCM Umbrella Fund Plc - U..

Liontrust Sustainable Future I...

Liontrust Sustainable Future I..

SEI Global Master Fund Plc - U..

AEGON Asset Mgmt. UK ICVC -..

JOHCM UK - Dynamic

Fund Name



13. Funds Overweight %

1.56%

1.51%

1.02%

1.01%

-2.62%

Sep12 Aay13 Jan14 Sep14 Aay15 Jan16 Sep16 Aay17 Jan20 Sep20 Aay21 Jan22 Sep22 Aay23 Aay23

7. Funds Invested %

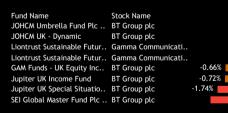
80%

70%

60%

50%

#### 17. Largest Changes in Stock Weight Between 10/31/2023 and 4/30/2024



#### 16. Largest Estimated Fund Flows, \$ Between 10/31/2023 and 4/30/2024

PrivilEdge - Liontrust UK Selec.. -1.02%

Jupiter UK Special Situations .. -1.74%



#### 18. Largest Estimated Stock Fund Flows, \$ Between 10/31/2023 and 4/30/2024

| Fund Name                    | Stock Name        |         |         |
|------------------------------|-------------------|---------|---------|
| Columbia Threadneedle Inv    | BT Group plc      |         | \$191   |
| JOHCM UK - Dynamic           | BT Group plc      |         | \$17/   |
| Liontrust Sustainable Futur  | Gamma Communicati |         | \$8M    |
| Liontrust Sustainable Futur  | Gamma Communicati |         | \$7M    |
| Jupiter UK Income Fund       | BT Group plc      | (\$9M)  |         |
| Liontrust Special Situations | Gamma Communicati | (\$19M) |         |
| SEI Global Master Fund Plc   | BT Group plc      | (\$24M) |         |
| Jupiter UK Special Situatio  | BT Group plc      |         | (\$46M) |
|                              |                   |         |         |

#### 19. Aggregate Stock Ownership Stats, Ranked by Most Widely Held

| Ticker   | Stock Name                  | Funds<br>Invested % | Average<br>Weight % | Average<br>Weight vs | Fund AUM \$ |
|----------|-----------------------------|---------------------|---------------------|----------------------|-------------|
| BT.A-GB  | BT Group plc                | 37.26%              | 0.41%               | 0.13%                | \$713M      |
| GAMA-GB  | Gamma Communications PLC    | 10.27%              | 0.13%               | 0.13%                | \$271M      |
| ORA-FR   | Orange SA                   | 1.14%               | 0.02%               | 0.02%                | \$59M       |
| KPN-NL   | Royal KPN NV                | 1.14%               | 0.00%               | 0.00%                | \$9M        |
| TEL-NO   | Telenor ASA                 | 0.76%               | 0.01%               | 0.01%                | \$20M       |
| DTE-DE   | Deutsche Telekom AG         | 0.76%               | 0.01%               | 0.01%                | \$25M       |
| CJLU-SG  | NetLink NBN Trust           | 0.76%               | 0.00%               | 0.00%                | \$6M        |
| VZ-US    | Verizon Communications Inc. | 0.38%               | 0.00%               | 0.00%                | \$14M       |
| ZIGGO-NL | Ziggo Holding B.V.          |                     | 0.00%               | 0.00%                | \$0M        |
| Z77-SG   | Singapore Telecommunicatio  |                     | 0.00%               | 0.00%                | \$0M        |
| Z74-SG   | Singapore Telecommunicatio  |                     | 0.00%               | 0.00%                | \$0M        |
| WINMQ-US | Windstream Holdings, Inc.   |                     | 0.00%               | 0.00%                | \$0M        |

#### 20. Aggregate Stock Ownership Changes, Ranked by Change in Funds Invested. Between 10/31/2023 and 4/30/2024

| Ticker    | Stock Name                   | Funds Invested | Ave Wgt % Δ | Fund Flows, \$ |
|-----------|------------------------------|----------------|-------------|----------------|
| BT.A-GB   | BT Group plc                 | 0.38%          |             |                |
| GAMA-GB   | Gamma Communications PLC     | 0.38%          | 0.01%       |                |
| ZIGGO-NL  | Ziggo Holding B.V.           | 0.00%          | 0.00%       | \$0M           |
| Z77-SG    | Singapore Telecommunicatio   | 0.00%          | 0.00%       | \$0M           |
| Z74-SG    | Singapore Telecommunicatio   | 0.00%          | 0.00%       | \$0M           |
| WINMQ-US  | Windstream Holdings, Inc.    | 0.00%          | 0.00%       | \$0M           |
| AN-GB     | Alternative Networks plc     | 0.00%          | 0.00%       | \$0M           |
| 9432-JP   | Nippon Telegraph and Teleph  | 0.00%          | 0.00%       | \$0M           |
| 728-HK    | China Telecom Corp. Ltd. Cla | 0.00%          | 0.00%       | \$0M           |
| 030200-KR | KT Corporation               | 0.00%          | 0.00%       | \$0M           |
| TEL-NO    | Telenor ASA                  |                |             |                |
| KPN-NL    | Royal KPN NV                 |                |             |                |

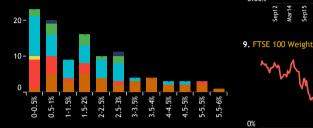
#### 21. Largest Stock Level Estimated Fund Flows Between 10/31/2023 and 4/30/2024

| Ticker    | Stock Name                       |         |         |      |
|-----------|----------------------------------|---------|---------|------|
| ORA-FR    | Orange SA                        |         |         | \$4M |
| ZIGGO-NL  | Ziggo Holding B.V.               |         |         | \$0M |
| Z77-SG    | Singapore Telecommunications Lim |         |         | \$0M |
| Z74-SG    | Singapore Telecommunications Lim |         |         | \$0M |
| WINMQ-US  | Windstream Holdings, Inc.        |         |         | \$0M |
| VZ-US     | Verizon Communications Inc.      |         |         | \$0M |
| 030200-KR | KT Corporation                   |         |         | \$0M |
| CJLU-SG   | NetLink NBN Trust                |         | \$0M    |      |
| TEL-NO    | Telenor ASA                      |         | (\$1M)  |      |
| KPN-NL    | Royal KPN NV                     |         | (\$9M)  |      |
| GAMA-GB   | Gamma Communications PLC         |         | (\$17M) |      |
| BT.A-GB   | BT Group plc                     | (\$52M) |         |      |



# Publishing: Fund Ownership Profile

#### 1. Histogram of Fund Weights As of 4/30/2024



#### 2. Ave Wgt by Style

Yield

Growth

GARP



#### 4. Largest Fund Weights



#### 5. Largest Stock Level Fund Weights

| Fund Name                   | Stock Name  |       |
|-----------------------------|-------------|-------|
| St. James's Place Unit Trus | Pearson PLC | 5.91% |
| CT Specialist Funds UK ICV  | Pearson PLC | 5.28% |
| TM RWC Funds - UK Equity    | Pearson PLC | 5.28% |
| Redwheel Funds SICAV - U    | Pearson PLC | 5.26% |
| CT Invt. Funds UK ICVC - U  | Pearson PLC | 4.65% |
| Threadneedle Invt. Funds I  | Pearson PLC | 4.59% |
| CT (Lux) - UK Equity Income | Pearson PLC | 4.44% |
| Columbia Threadneedle Inv   | Pearson PLC | 4.41% |
| Artemis Income (Exclusions  | Pearson PLC | 4.33% |
| Artemis Income Fund         | Pearson PLC | 3.89% |
|                             |             |       |

Source: Factset, Copley Fund Research



Sep12
Aay13
Aay13
Aay14
Sep14
Aay15
Aay15
Aay17
Aay17
Aay17
Aay19
Aay19
Aay20
Aay21
Aay23
Aay23

12. Average Weight vs FTSE 100

15. Largest Changes in Fund Weight

Between 10/31/2023 and 4/30/2024

TM RWC Funds - UK Equity Inc.. -1.70%

Quilter Invs. Tr. - UK Equity O.. -1.86%

Redwheel Funds SICAV - UK Va.. -1.90% PrivilEdge - Liontrust UK Selec..

Janus Henderson Institutional ..

SEI Global Master Fund Plc - Q..

NFU Mutual OEIC - UK Equity I...

Threadneedle Invt. Funds ICV...

Liontrust Special Situations Fu..

CT Invt. Funds UK ICVC - UK G..

BlackRock Unit Trusts Retail - .. Quilter Invs. Tr. - UK Equity L..

JOHCM UK - Dynamic

Temple Bar Investment Trust .. (\$10M) SEI Global Master Fund Plc - U.. (\$13M) Columbia Threadneedle Invt. .. (\$14M)

0.60%

0.40%

0.20%

0.00%

Fund Name

Fund Name



7. Funds Invested %

50%

40%

30%

1.47%

0.82%

0.40%

0.29%

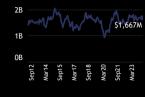
-2.63%

S6M

\$3M \$3M

S2M













| Fund Name                   | Stock Name            |        |
|-----------------------------|-----------------------|--------|
| Janus Henderson Institutio  | Pearson PLC           | 1.47   |
| SEI Global Master Fund Plc  | Pearson PLC           | 0.82%  |
| NFU Mutual OEIC - UK Equi   | Bloomsbury Publishing | 0.40%  |
| Threadneedle Specialist In  | Pearson PLC           | 0.34%  |
| TM RWC Funds - UK Equity    | Pearson PLC           | -1.70% |
| PrivilEdge - Liontrust UK S | Pearson PLC           | -1.73% |
| Quilter Invs. Tr UK Equit   | Pearson PLC           | -1.86% |
| Redwheel Funds SICAV - U    | Pearson PLC           | -1.90% |
|                             |                       |        |

#### 16. Largest Estimated Fund Flows, \$ 18. Largest Estimated Stock Fund Flows, \$ Between 10/31/2023 and 4/30/2024 Between 10/31/2023 and 4/30/2024

| Fund Name                    | Stock Name  |         |      |
|------------------------------|-------------|---------|------|
| Liontrust Special Situations |             |         | \$6M |
| CT Invt. Funds UK ICVC - U   | Pearson PLC |         | \$3M |
| BlackRock Unit Trusts Reta   | Pearson PLC |         | \$3M |
| Quilter Invs. Tr UK Equit    | Pearson PLC |         | \$2M |
| Temple Bar Investment Tru    | Pearson PLC | (\$10M) |      |
| SEI Global Master Fund Plc   | Pearson PLC | (\$13M) |      |
| Columbia Threadneedle Inv    | Pearson PLC | (\$14M) |      |
| JOHCM UK - Dynamic           | Pearson PLC | (\$22M) |      |

#### 19. Aggregate Stock Ownership Stats, Ranked by Most Widely Held

| Ticker  | Stock Name                  | Funds<br>Invested % | Average<br>Weight % | Average Weight vs | Fund AUM \$ |
|---------|-----------------------------|---------------------|---------------------|-------------------|-------------|
| PSON-GB | Pearson PLC                 | 27.00%              | 0.58%               | 0.29%             | \$1,482M    |
| FUTR-GB | Future plc                  | 15.97%              | 0.10%               | 0.07%             | \$136M      |
| BMY-GB  | Bloomsbury Publishing Plc   | 6.46%               | 0.04%               | 0.03%             | \$38M       |
| WIL-GB  | Wilmington plc              | 1.90%               | 0.01%               | 0.01%             | \$10M       |
| CAU-GB  | Centaur Media plc           | 1.52%               | 0.00%               | 0.00%             | \$1M        |
| TMO-GB  | Time Out Group PLC          | 0.38%               | 0.00%               | 0.00%             | \$0M        |
| PSO-US  | Pearson PLC Sponsored ADR   | 0.38%               | 0.00%               | 0.00%             | \$1M        |
| UBMN-GB | UBM plc Issue 14 (Nil Paid) |                     | 0.00%               | 0.00%             | \$0M        |
| UBM-GB  | UBM PLC                     |                     | 0.00%               | 0.00%             | \$0M        |
| QRT-GB  | Quarto Group, Inc.          |                     | 0.00%               | 0.00%             | \$0M        |
| PRS-ES  | Promotora de Informaciones  |                     | 0.00%               | 0.00%             | \$0M        |
| MN-IT   | Arnoldo Mondadori Editore S |                     | 0.00%               | 0.00%             | \$0M        |

#### 20. Aggregate Stock Ownership Changes, Ranked by Change in Funds Invested. Between 10/31/2023 and 4/30/2024

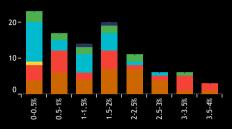
| Ticker  | Stock Name                    | Funds Invested | Ave Wgt % Δ | Fund Flows, \$ |
|---------|-------------------------------|----------------|-------------|----------------|
| BMY-GB  | Bloomsbury Publishing Plc     | 0.38%          | 0.01%       | \$2M           |
| WIL-GB  | Wilmington plc                | 0.00%          |             | \$0M           |
| UBMN-GB | UBM plc Issue 14 (Nil Paid)   | 0.00%          | 0.00%       | \$0M           |
| UBM-GB  | UBM PLC                       | 0.00%          | 0.00%       | \$0M           |
| TMO-GB  | Time Out Group PLC            | 0.00%          | 0.00%       |                |
| QRT-GB  | Quarto Group, Inc.            | 0.00%          | 0.00%       | \$0M           |
| PRS-ES  | Promotora de Informaciones    | 0.00%          | 0.00%       | \$0M           |
| MN-IT   | Arnoldo Mondadori Editore S   | . 0.00%        | 0.00%       | \$0M           |
| HYNS-GB | Haynes Publishing Group P.L.C | . 0.00%        | 0.00%       | \$0M           |
| CAU-GB  | Centaur Media plc             | 0.00%          | 0.00%       | \$0M           |
| FUTR-GB | Future plc                    |                |             | \$9M           |
| PSON-GB | Pearson PLC                   |                |             |                |
|         |                               |                |             |                |

| Ticker  | Stock Name                        |         |      |      |
|---------|-----------------------------------|---------|------|------|
| FUTR-GB | Future plc                        |         |      | \$91 |
| BMY-GB  | Bloomsbury Publishing Plc         |         |      | \$2M |
| CAU-GB  | Centaur Media plc                 |         |      | \$0M |
| WIL-GB  | Wilmington plc                    |         |      | \$0M |
| UBMN-GB | UBM plc Issue 14 (Nil Paid)       |         |      | \$0M |
| UBM-GB  | UBM PLC                           |         |      | \$0M |
| PSO-US  | Pearson PLC Sponsored ADR         |         |      | \$0M |
| PRS-ES  | Promotora de Informaciones SA Cla |         |      | \$0M |
| MN-IT   | Arnoldo Mondadori Editore S.p.A.  |         |      | \$0M |
| HYNS-GB | Haynes Publishing Group P.L.C.    |         |      | \$0M |
| TMO-GB  | Time Out Group PLC                |         | \$0M |      |
| PSON-GB | Pearson PLC                       | (\$80M) |      |      |

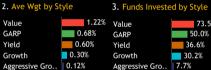


#### Advertising/Marketing Fund Ownership Profile

#### 1. Histogram of Fund Weights As of 4/30/2024



#### 2. Ave Wgt by Style



#### 4. Largest Fund Weights



#### 5. Largest Stock Level Fund Weights

| Fund Name                          | Stock Name         |       |
|------------------------------------|--------------------|-------|
| Temple Bar Investment Tru          | WPP Plc            | 3.62% |
| TM RWC Funds - UK Equity $\ldots$  | WPP Plc            | 3.54% |
| Redwheel Funds SICAV - U           | WPP Plc            | 3.53% |
| Redwheel Funds - UK Clim           | WPP Plc            | 3.34% |
| Quilter Investors Trust - UK       | Publicis Groupe SA | 3.24% |
| JOHCM Umbrella Fund Plc            | WPP Plc            | 3.22% |
| SEI Global Master Fund Plc $\dots$ | WPP Plc            | 3.21% |
| JOHCM UK - Dynamic                 | WPP Plc            | 3.21% |
| Merchants Trust Plc (The)          | WPP Plc            | 3.09% |
| Jupiter UK Special Situatio        | WPP Plc            | 2.80% |

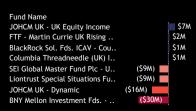
Source: Factset, Copley Fund Research



#### 15. Largest Changes in Fund Weight Between 10/31/2023 and 4/30/2024



#### 16. Largest Estimated Fund Flows, \$ Between 10/31/2023 and 4/30/2024



#### 17. Largest Changes in Stock Weight Between 10/31/2023 and 4/30/2024

| Fund Name                    | Stock Name         |        |        |
|------------------------------|--------------------|--------|--------|
| Columbia Threadneedle (U     | WPP Plc            |        | 1.01%  |
| SEI Global Master Fund Plc   | WPP Plc            |        | 0.91%  |
| Quilter Investors Trust - UK | Publicis Groupe SA |        | 0.60%  |
| SEI Global Master Fund Plc   | WPP Plc            |        | 0.59%  |
| BlackRock UK Special Situa   | Pebble Group PLC   | -0.28% |        |
| MFS Meridian Funds - UK E    | WPP Plc            | -0.49% |        |
| FP Russell ICVC - UK Growt   | WPP Plc            |        | -0.72% |
| BNY Mellon Investment Fds    | Publicis Groupe SA |        | -1.00% |
|                              |                    |        |        |

#### 18. Largest Estimated Stock Fund Flows, \$ Between 10/31/2023 and 4/30/2024

| Fund Name                    | Stock Name         |         |      |
|------------------------------|--------------------|---------|------|
| JOHCM UK - UK Equity Inco    | WPP Plc            |         | \$7M |
| FTF - Martin Currie UK Risi  | WPP Plc            |         | \$2M |
| BlackRock Sol. Fds. ICAV     | WPP Plc            |         | \$1M |
| Columbia Threadneedle (U     | WPP Plc            |         | \$1M |
| SEI Global Master Fund Plc   | WPP Plc            | (\$9M)  |      |
| Liontrust Special Situations | Next 15 Group plc  | (\$9M)  |      |
| JOHCM UK - Dynamic           | WPP Plc            | (\$16M) |      |
| BNY Mellon Investment Fds    | Publicis Groupe SA | (\$30M) |      |

#### 19. Aggregate Stock Ownership Stats, Ranked by Most Widely Held

| Ticker   | Stock Name                | Funds<br>Invested % | Average<br>Weight % | Average<br>Weight vs | Fund AUM \$ |
|----------|---------------------------|---------------------|---------------------|----------------------|-------------|
| WPP-GB   | WPP Plc                   | 31.18%              | 0.45%               | 0.12%                | \$1,011M    |
| NFG-GB   | Next 15 Group plc         | 7.98%               | 0.06%               | 0.06%                | \$125M      |
| PEBB-GB  | Pebble Group PLC          | 2.28%               | 0.00%               | 0.00%                | \$15M       |
| SAA-GB   | M&C Saatchi plc           | 1.90%               | 0.00%               | 0.00%                | \$1M        |
| SFOR-GB  | S4 Capital plc            | 1.52%               | 0.00%               | 0.00%                | \$1M        |
| PUB-FR   | Publicis Groupe SA        | 1.14%               | 0.02%               | 0.02%                | \$30M       |
| NEXN-GB  | Nexxen International Ltd. | 1.14%               | 0.00%               | 0.00%                | \$1M        |
| XLM-GB   | XLMedia Plc               | 0.76%               | 0.00%               | 0.00%                | \$1M        |
| MIRI-GB  | Mirriad Advertising plc   | 0.76%               | 0.00%               | 0.00%                | \$2M        |
| TRMR-GB  | Tremor International Ltd. | 0.38%               | 0.00%               | 0.00%                | \$0M        |
| DNM-GB   | Dianomi Plc               | 0.38%               | 0.00%               | 0.00%                | \$0M        |
| PHORF-US | Phorm Corp. Ltd.          |                     | 0.00%               | 0.00%                | \$0M        |

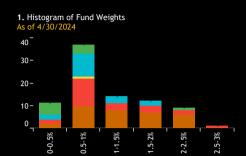
#### 20. Aggregate Stock Ownership Changes, Ranked by Change in Funds Invested. Between 10/31/2023 and 4/30/2024

| Ticker     | Stock Name                   | Funds Invested | Ave Wgt % Δ | Fund Flows, \$ |
|------------|------------------------------|----------------|-------------|----------------|
| XLM-GB     | XLMedia Plc                  | 0.00%          | 0.00%       |                |
| TRMR-GB    | Tremor International Ltd.    | 0.00%          | 0.00%       | \$0M           |
| SFOR-GB    | S4 Capital plc               | 0.00%          | 0.00%       | \$0M           |
| SAA-GB     | M&C Saatchi plc              | 0.00%          | 0.00%       |                |
| PHORF-US   | Phorm Corp. Ltd.             | 0.00%          | 0.00%       | \$0M           |
| OMC-US     | Omnicom Group Inc            | 0.00%          | 0.00%       | \$0M           |
| DGS-GB     | Digital Globe Services, Ltd. | 0.00%          | 0.00%       | \$0M           |
| CRTO-US    | Criteo SA Sponsored ADR      | 0.00%          | 0.00%       | \$0M           |
| CRE.XX1-GB | Creston plc                  | 0.00%          | 0.00%       | \$0M           |
| PEBB-GB    | Pebble Group PLC             |                |             |                |
| WPP-GB     | WPP Plc                      |                | 0.01%       |                |
| PUB-FR     | Publicis Groupe SA           |                |             |                |
|            |                              |                |             |                |

| Ticker   | Stock Name                |         |         |      |
|----------|---------------------------|---------|---------|------|
| SFOR-GB  | S4 Capital plc            |         |         | \$0M |
| TRMR-GB  | Tremor International Ltd. |         |         | \$0M |
| PHORF-US | Phorm Corp. Ltd.          |         |         | \$0M |
| OMC-US   | Omnicom Group Inc         |         |         | \$0M |
| LOCAL-FR | Solocal Group             |         |         | \$0M |
| KAPE-GB  | Kape Technologies Plc     |         |         | \$0M |
| SAA-GB   | M&C Saatchi plc           |         | \$0M    |      |
| XLM-GB   | XLMedia Plc               |         | \$0M    |      |
| PEBB-GB  | Pebble Group PLC          |         | (\$1M)  |      |
| NFG-GB   | Next 15 Group plc         |         | (\$11M) |      |
| PUB-FR   | Publicis Groupe SA        | (\$49M) |         |      |
| WPP-GB   | WPP Plc                   | (\$49M) |         |      |



# Wireless Fund Ownership Profile





Growth

Aggressive Gro.. 0.0%

#### 4. Largest Fund Weights

Aggressive Gro.. 0.00%



#### 5. Largest Stock Level Fund Weights

| Fund Name                        | Stock Name         |       |
|----------------------------------|--------------------|-------|
| SEI Global Master Fund Plc       | Vodafone Group Plc | 2.63% |
| Dimensional Funds ICVC           | Vodafone Group Plc | 2.35% |
| Royal London UK Income w         | Vodafone Group Plc | 2.31% |
| Schroder Income Fund             | Vodafone Group Plc | 2.15% |
| Schroder Income Maximiser        | Vodafone Group Plc | 2.14% |
| OFI Invest Britannia Sicav       | Vodafone Group Plc | 2.13% |
| TM RWC Funds - UK Equity         | Vodafone Group Plc | 2.07% |
| Redwheel Funds SICAV - U         | Vodafone Group Plc | 2.06% |
| M&G Investment Funds (2) $\dots$ | Vodafone Group Plc | 2.06% |
| Jupiter UK Income Fund           | Vodafone Group Plc | 2.01% |

Source: Factset, Copley Fund Research



#### 15. Largest Changes in Fund Weight Between 10/31/2023 and 4/30/2024



#### 16. Largest Estimated Fund Flows, \$ Between 10/31/2023 and 4/30/2024



# 17. Largest Changes in Stock Weight

| Fund Name                    | Stock Name         |        |       |
|------------------------------|--------------------|--------|-------|
| PrivilEdge - Liontrust UK S  | Vodafone Group Plc |        | 0.77% |
| SEI Global Master Fund Plc   | Vodafone Group Plc |        | 0.18% |
| SEI Global Master Fund Plc   | Vodafone Group Plc |        | 0.13% |
| MFM UK Primary Opportuni     | Vodafone Group Plc |        | 0.07% |
| Legal & General UK Equity    | Vodafone Group Plc | -0.73% |       |
| Aviva Investors Invt. Fds. I | Vodafone Group Plc | -1.64% |       |
| JOHCM UK - Dynamic           | Vodafone Group Plc | -3.23% |       |
| JOHCM Umbrella Fund Plc      | Vodafone Group Plc | -3.25% |       |
|                              |                    |        |       |

#### 18. Largest Estimated Stock Fund Flows, \$ Between 10/31/2023 and 4/30/2024

| Fund Name                    | Stock Name         |         |      |
|------------------------------|--------------------|---------|------|
| Schroder Income Fund         | Vodafone Group Plc |         | \$6/ |
| Schroder Income Maximiser    | Vodafone Group Plc |         | \$41 |
| BlackRock Sol. Fds. ICAV     | Vodafone Group Plc |         | \$3N |
| M&G Investment Funds (2)     | Vodafone Group Plc |         | \$2N |
| JPMorgan Fund ICVC - UK E    | Vodafone Group Plc | (\$2M)  |      |
| SEI Global Master Fund Plc   | Vodafone Group Plc | (\$10M) |      |
| Aviva Investors Invt. Fds. I | Vodafone Group Plc | (\$14M) |      |
| JOHCM UK - Dynamic           | Vodafone Group Plc | (\$50M) |      |
|                              |                    |         |      |

#### 19. Aggregate Stock Ownership Stats, Ranked by Most Widely Held

| Invested % Weight % Weight vs                      |        |
|--|--------|
| VOD-GB Vodafone Group Plc 31.56% 0.35% -0.27%      | \$863M |
| VEON-NL VEON Ltd. 0.00% 0.00%                      | \$0M   |
| S.XX10-US Sprint Corp. 0.00% 0.00%                 | \$0M   |
| PHR-PT PHarol SGPS S.A. 0.00% 0.00%                | \$0M   |
| P0280AFD8 America Movil SAB de CV 6.37 0.00% 0.00% | \$0M   |
| P0280AFC0 America Movil SAB de CV Cap 0.00% 0.00%  | \$0M   |
| OBEL-BE Orange Belgium SA 0.00% 0.00%              | \$0M   |
| O2D-DE Telefonica Deutschland Holdi 0.00% 0.00%    | \$0M   |
| MTSS-RU Mobile TeleSystems PJSC 0.00% 0.00%        | \$0M   |
| MTN-ZA MTN Group Limited 0.00% 0.00%               | \$0M   |
| G93882S28 Vodafone Group Plc 6.25% 03 0.00% 0.00%  | \$0M   |
| G93882R94 Vodafone Group Plc 4.875% 0 0.00% 0.00%  | \$0M   |

#### 20. Aggregate Stock Ownership Changes, Ranked by Change in Funds Invested. Between 10/31/2023 and 4/30/2024

| Ticker    | Stock Name                   | Funds Invested | Ave Wgt % Δ | Fund Flows, \$ |
|-----------|------------------------------|----------------|-------------|----------------|
| VEON-NL   | VEON Ltd.                    | 0.00%          | 0.00%       | \$0M           |
| S.XX10-US | Sprint Corp.                 | 0.00%          | 0.00%       | \$0M           |
| PHR-PT    | PHarol SGPS S.A.             | 0.00%          | 0.00%       | \$0M           |
| P0280AFD8 | America Movil SAB de CV 6.37 | 0.00%          | 0.00%       | \$0M           |
| P0280AFC0 | America Movil SAB de CV Cap  | 0.00%          | 0.00%       | \$0M           |
| OBEL-BE   | Orange Belgium SA            | 0.00%          | 0.00%       | \$0M           |
| G93882S28 | Vodafone Group Plc 6.25% 03  | 0.00%          | 0.00%       | \$0M           |
| G93882R94 | Vodafone Group Plc 4.875% 0  | 0.00%          | 0.00%       | \$0M           |
| AFKS-RU   | Sistema PJSFC                | 0.00%          | 0.00%       | \$0M           |
| ADVANC-TH | Advanced Info Service Public | 0.00%          | 0.00%       | \$0M           |
| 9433-JP   | KDDI Corporation             | 0.00%          | 0.00%       | \$0M           |
| VOD-GB    | Vodafone Group Plc           |                | -0.12%      |                |

| Ticker<br>VEON-NL | Stock Name<br>VEON Ltd.             |         | SOM  |
|-------------------|-------------------------------------|---------|------|
|                   | VEON Ltd.                           |         |      |
| S.XX10-US         | Sprint Corp.                        |         | \$0M |
| PHR-PT            | PHarol SGPS S.A.                    |         | \$0M |
| P0280AFD8         | America Movil SAB de CV 6.375% 06   |         | \$0M |
| P0280AFC0         | America Movil SAB de CV Capital S   |         | \$0M |
| OBEL-BE           | Orange Belgium SA                   |         | \$0M |
| G93882S28         | Vodafone Group Plc 6.25% 03-OCT     |         | \$0M |
| G93882R94         | Vodafone Group Plc 4.875% 03-OCT    |         | \$0M |
| AFKS-RU           | Sistema PJSFC                       |         | \$0M |
| ADVANC-TH         | Advanced Info Service Public Co., L |         | \$0M |
| 9433-JP           | KDDI Corporation                    |         | \$0M |
| VOD-GB            | Vodafone Group Plc                  | (\$86M) |      |



# Broadcasting Fund Ownership Profile

# 

#### 2. Ave Wgt by Style 3. Funds Invested by Style

2-2.5%



#### 4. Largest Fund Weights

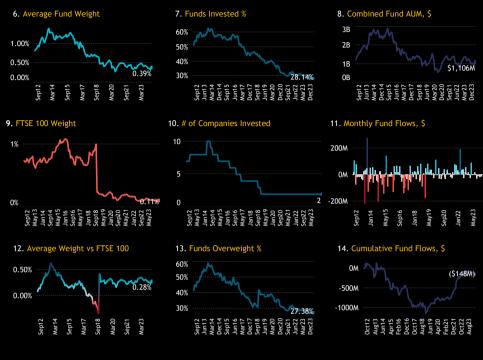
0.5-1%



#### 5. Largest Stock Level Fund Weights

| Stock Name    |   |
|---------------|---|
| ITV PLC       | 4.50%   |
| ITV PLC       | 4.22%   |
| ITV PLC       | 3.78%   |
| ITV PLC       | 3.77%   |
| ITV PLC       | 3.19%   |
| ITV PLC       | 2.99%   |
| STV Group plc | 2.87%   |
| ITV PLC       | 2.83%   |
| ITV PLC       | 2.34%   |
| ITV PLC       | 2.34%   |
|               | ITV PLC STV Group plc ITV PLC ITV PLC ITV PLC |

Source: Factset, Copley Fund Research



# 15. Largest Changes in Fund Weight Between 10/31/2023 and 4/30/2024

| Fund Name                      |        |        |
|--------------------------------|--------|--------|
| Threadneedle Invt. Funds ICV   |        | 0.83   |
| SEI Global Master Fund Plc - F |        | 0.639  |
| AXA Framlington Monthly Inco   |        | 0.45%  |
| SEI Global Master Fund Plc - U |        | 0.45%  |
| JOHCM Umbrella Fund Plc - U    | -0.56% |        |
| JOHCM UK - Dynamic             | -0.59% |        |
| Invesco Funds - UK Equity Fund |        | -0.90% |
| Invesco UK Invt. Ser UK Gro    |        | -0.96% |
|                                |        |        |

# 16. Largest Estimated Fund Flows, \$ Between 10/31/2023 and 4/30/2024

| Fund Name                        |         |      |
|----------------------------------|---------|------|
| JOHCM UK - UK Equity Income      |         | \$5  |
| CT Invt. Funds UK ICVC - UK G    |         | \$1M |
| Columbia Threadneedle Invt       |         | \$1M |
| Quilter Invs. Tr UK Equity L     |         | \$1M |
| M&G Equities Investment Fund     | (\$1M)  |      |
| SEI Global Master Fund Plc - U   | (\$9M)  |      |
| Invesco UK Invt. Ser UK Gro (\$1 | 3M)     |      |
| JOHCM UK - Dynamic               | (\$18M) |      |
|                                  |         |      |

# 17. Largest Changes in Stock Weight Between 10/31/2023 and 4/30/2024

| Fund Name                  | Stock Name |        |        |
|----------------------------|------------|--------|--------|
| Threadneedle Invt. Funds I | ITV PLC    |        | 0.83%  |
| SEI Global Master Fund Plc | ITV PLC    |        | 0.63%  |
| AXA Framlington Monthly I  | ITV PLC    |        | 0.45%  |
| SEI Global Master Fund Plc | ITV PLC    |        | 0.45%  |
| JOHCM Umbrella Fund Plc    | ITV PLC    | -0.56% |        |
| JOHCM UK - Dynamic         | ITV PLC    |        | -0.59% |
| Invesco Funds - UK Equity  | ITV PLC    |        | -0.90% |
| Invesco UK Invt. Ser UK    | ITV PLC    |        | -0.96% |
|                            |            |        |        |

# 18. Largest Estimated Stock Fund Flows, \$ Between 10/31/2023 and 4/30/2024

| Fund Name                  | Stock Name     |         |
|----------------------------|----------------|---------|
| JOHCM UK - UK Equity Inco  | ITV PLC        | \$5M    |
| CT Invt. Funds UK ICVC - U | ITV PLC        | \$1M    |
| Columbia Threadneedle Inv  | ITV PLC        | \$1M    |
| Quilter Invs. Tr UK Equit  | ITV PLC        | \$1M    |
| M&G Equities Investment F  | ITV PLC (\$1M  | )       |
| SEI Global Master Fund Plc | ITV PLC (\$9M) |         |
| Invesco UK Invt. Ser UK    | ITV PLC        | (\$13M) |
| JOHCM UK - Dynamic         | ITV PLC        | (\$18M) |
|                            |                |         |

#### 19. Aggregate Stock Ownership Stats, Ranked by Most Widely Held

| Ticker  | Stock Name                  | Funds<br>Invested % | Average<br>Weight % | Average<br>Weight vs | Fund AUM \$ |
|---------|-----------------------------|---------------------|---------------------|----------------------|-------------|
| ITV-GB  | ITV PLC                     | 27.76%              | 0.38%               | 0.27%                | \$1,094M    |
| STVG-GB | STV Group plc               | 3.42%               | 0.01%               | 0.01%                | \$12M       |
| WLG-GB  | Wireless Group Plc          |                     | 0.00%               | 0.00%                | \$0M        |
| VMED-US | Virgin Media Inc.           |                     | 0.00%               | 0.00%                | \$0M        |
| TL5-ES  | Mediaset Espana Comunicacio |                     | 0.00%               | 0.00%                | \$0M        |
| TGNA-US | TEGNA, Inc.                 |                     | 0.00%               | 0.00%                | \$0M        |
| SKY-GB  | Sky Limited                 |                     | 0.00%               | 0.00%                | \$0M        |
| PSM-DE  | ProSiebenSat.1 Media SE     |                     | 0.00%               | 0.00%                | \$0M        |
| PARA-US | Paramount Global Class B    |                     | 0.00%               | 0.00%                | \$0M        |
| MFEB-IT | MFE-MediaForEurope NV Clas  |                     | 0.00%               | 0.00%                | \$0M        |
| CTCM-US | CTC Media, Inc.             |                     | 0.00%               | 0.00%                | \$0M        |
| A1N-AU  | ARN Media Limited           |                     | 0.00%               | 0.00%                | \$0M        |

# 20. Aggregate Stock Ownership Changes, Ranked by Change in Funds Invested. Between 10/31/2023 and 4/30/2024

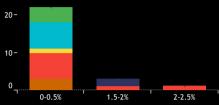
| Ticker  | Stock Name                  | Funds Invested | Ave Wgt % Δ | Fund Flows, \$ |
|---------|-----------------------------|----------------|-------------|----------------|
| WLG-GB  | Wireless Group Plc          | 0.00%          | 0.00%       | \$0M           |
| VMED-US | Virgin Media Inc.           | 0.00%          | 0.00%       | \$0M           |
| TL5-ES  | Mediaset Espana Comunicacio | 0.00%          | 0.00%       | \$0M           |
| TGNA-US | TEGNA, Inc.                 | 0.00%          | 0.00%       | \$0M           |
| SKY-GB  | Sky Limited                 | 0.00%          | 0.00%       | \$0M           |
| PSM-DE  | ProSiebenSat.1 Media SE     | 0.00%          | 0.00%       | \$0M           |
| MFEB-IT | MFE-MediaForEurope NV Clas  | 0.00%          | 0.00%       | \$0M           |
| ITV-GB  | ITV PLC                     | 0.00%          |             |                |
| CTCM-US | CTC Media, Inc.             | 0.00%          | 0.00%       | \$0M           |
| A1N-AU  | ARN Media Limited           | 0.00%          | 0.00%       | \$0M           |
| 4676-JP | Fuji Media Holdings, Inc.   | 0.00%          | 0.00%       | \$0M           |
| STVG-GB | STV Group plc               |                | 0.00%       |                |

| Ticker  | Stock Name                      |         |      |
|---------|---------------------------------|---------|------|
| WLG-GB  | Wireless Group Plc              |         | \$0M |
| VMED-US | Virgin Media Inc.               |         | \$0M |
| TL5-ES  | Mediaset Espana Comunicacion SA |         | \$0M |
| TGNA-US | TEGNA, Inc.                     |         | \$0M |
| SKY-GB  | Sky Limited                     |         | \$0M |
| PSM-DE  | ProSiebenSat.1 Media SE         |         | \$0M |
| MFEB-IT | MFE-MediaForEurope NV Class B   |         | \$0M |
| CTCM-US | CTC Media, Inc.                 |         | \$0M |
| A1N-AU  | ARN Media Limited               |         | \$0M |
| 4676-JP | Fuji Media Holdings, Inc.       |         | \$0M |
| STVG-GB | STV Group plc                   |         | \$0M |
| ITV-GB  | ITV PLC                         | (\$56M) |      |



## Specialty Fund Ownership Profile

## 1. Histogram of Fund Weights



#### 3. Funds Invested by Style 2. Ave Wgt by Style



#### 4. Largest Fund Weights



#### 5. Largest Stock Level Fund Weights

| Fund Name                   | Stock Name           |       |
|-----------------------------|----------------------|-------|
| Schroder Recovery Fund      | Airtel Africa Plc    | 2.00% |
| Liontrust Sustainable Futur | Helios Towers Plc    | 1.84% |
| Fidelity Funds SICAV - UK S | Hellenic Telecommuni | 1.65% |
| Liontrust Sustainable Futur | Helios Towers Plc    | 1.54% |
| Standard Life UK Equity Ge  | Helios Towers Plc    | 0.37% |
| St. James's Place Unit Trus | Airtel Africa Plc    | 0.28% |
| HBOS UK Invt. Fds. ICVC     | Airtel Africa Plc    | 0.19% |
| SWIP UK & Income ICVC - U   | Airtel Africa Plc    | 0.19% |
| VT Munro Smart-Beta Fund    | Airtel Africa Plc    | 0.18% |
| IFSL Avellemy Multi-Manag   | Bigblu Broadband plc | 0.17% |

Source: Factset, Copley Fund Research

# 6. Average Fund Weight 0.40% 9. FTSE 100 Weight



7. Funds Invested %

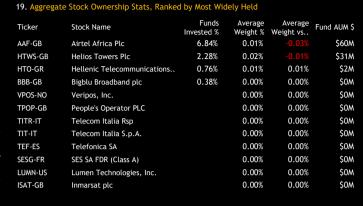
10, # of Companies Invested

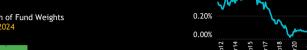


11. Monthly Fund Flows, \$



(\$149M)









20%

10%

0.56%

0.12%

0.05%

-0.29%

0.42%

SOM

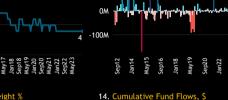
SOM SOM

SOM

SOM

\$0M

(\$1M)



0м

-200M



| Ticker  | Stock Name            | Funds Invested % A | Ave Wgt % Δ | Fund Flows, \$ |
|---------|-----------------------|--------------------|-------------|----------------|
| VPOS-NO | Veripos, Inc.         | 0.00%              | 0.00%       | \$0M           |
| TPOP-GB | People's Operator PLC | 0.00%              | 0.00%       | \$0M           |
| TITR-IT | Telecom Italia Rsp    | 0.00%              | 0.00%       | \$0M           |
| TIT-IT  | Telecom Italia S.p.A. | 0.00%              | 0.00%       | \$0M           |
| TEF-ES  | Telefonica SA         | 0.00%              | 0.00%       | \$0M           |
| SESG-FR | SES SA FDR (Class A)  | 0.00%              | 0.00%       | \$0M           |
| 9984-JP | SoftBank Group Corp.  | 0.00%              | 0.00%       | \$0M           |
| 941-HK  | China Mobile Limited  | 0.00%              | 0.00%       | \$0M           |
| 1U1-DE  | 1&1 AG                | 0.00%              | 0.00%       | \$0M           |
| 0Q0R-GB | Colt Group S.A.       | 0.00%              | 0.00%       | \$0M           |
| AAF-GB  | Airtel Africa Plc     |                    |             |                |
| HTWS-GB | Helios Towers Plc     |                    |             |                |
|         |                       |                    |             |                |

## 12. Average Weight vs FTSE 100 0.20%

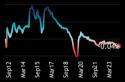
0.10%

0.00%

-0.10%

Fund Name

Fund Name



15. Largest Changes in Fund Weight

Between 10/31/2023 and 4/30/2024

Liontrust Sustainable Future I..

Liontrust Sustainable Future I...

Standard Life UK Equity Gener..

PUTM ACS Lothian UK Listed E...

VT Munro Smart-Beta Fund - U..

SWIP UK & Income ICVC - UK .. SWIP UK & Income ICVC - UK E..

Fidelity Funds SICAV - UK Spec..

ES River and Mercantile Funds...

SEI Global Master Fund Plc - U..

Liontrust Sustainable Future I...

PUTM UK Stock Market Fund

Schroder Recovery Fund

St. James's Place Unit Trust - .. -0.04%

SEI Global Master Fund Plc - U.. -0.07%

Fidelity Funds SICAV - UK Spec.. -0.12%



| Fund Name                   | Stock Name           |        |        |
|-----------------------------|----------------------|--------|--------|
| Liontrust Sustainable Futur |                      |        | 0.56%  |
| Liontrust Sustainable Futur | Helios Towers Plc    |        | 0.42%  |
| Standard Life UK Equity Ge  | Helios Towers Plc    |        | 0.12%  |
| PUTM ACS Lothian UK Liste   | Helios Towers Plc    |        | 0.05%  |
| St. James's Place Unit Trus | Airtel Africa Plc    | -0.04% |        |
| SEI Global Master Fund Plc  | Airtel Africa Plc    | -0.07% |        |
| Fidelity Funds SICAV - UK S | Hellenic Telecommuni |        | -0.12% |
| Schroder Recovery Fund      | Airtel Africa Plc    |        | -0.29% |
|                             |                      |        |        |

#### 21. Largest Stock Level Estimated Fund Flows Between 10/31/2023 and 4/30/2024

| Tieles  | Charle Manna                     |        |        |        |
|---------|----------------------------------|--------|--------|--------|
| Ticker  | Stock Name                       |        |        | e au l |
| VPOS-NO | Veripos, Inc.                    |        |        | \$0M   |
| TPOP-GB | People's Operator PLC            |        |        | \$0M   |
| TITR-IT | Telecom Italia Rsp               |        |        | \$0M   |
| TIT-IT  | Telecom Italia S.p.A.            |        |        | \$0M   |
| TEF-ES  | Telefonica SA                    |        |        | \$0M   |
| SESG-FR | SES SA FDR (Class A)             |        |        | \$0M   |
| 941-HK  | China Mobile Limited             |        |        | \$0M   |
| 1U1-DE  | 1&1 AG                           |        |        | \$0M   |
| 0Q0R-GB | Colt Group S.A.                  |        |        | \$0M   |
| HTO-GR  | Hellenic Telecommunications Orga |        |        | \$OM   |
| AAF-GB  | Airtel Africa Plc                |        | (\$5M) |        |
| HTWS-GB | Helios Towers Plc                | (\$6M) |        |        |

## Between 10/31/2023 and 4/30/202

| Fund Name                   | Stock Name           |        |        |
|-----------------------------|----------------------|--------|--------|
| Liontrust Sustainable Futur | Helios Towers Plc    |        | 0.56%  |
| Liontrust Sustainable Futur | Helios Towers Plc    |        | 0.42   |
| Standard Life UK Equity Ge  | Helios Towers Plc    |        | 0.12%  |
| PUTM ACS Lothian UK Liste   | Helios Towers Plc    |        | 0.05%  |
| St. James's Place Unit Trus | Airtel Africa Plc    | -0.04% | Ĺ      |
| SEI Global Master Fund Plc  | Airtel Africa Plc    | -0.07% |        |
| Fidelity Funds SICAV - UK S | Hellenic Telecommuni |        | -0.12% |
| Schroder Recovery Fund      | Airtel Africa Plc    |        | -0.29% |
|                             |                      |        |        |

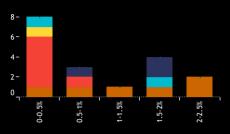
#### 16. Largest Estimated Fund Flows, \$ 18. Largest Estimated Stock Fund Flows, \$ Between 10/31/2023 and 4/30/2024 Between 10/31/2023 and 4/30/2024

| Fund Name                   | Stock Name           |        |      |
|-----------------------------|----------------------|--------|------|
| VT Munro Smart-Beta Fund    | Airtel Africa Plc    |        | \$0M |
| PUTM UK Stock Market Fund   | Airtel Africa Plc    |        | \$0M |
| SWIP UK & Income ICVC - U   | Airtel Africa Plc    |        | \$0M |
| SWIP UK & Income ICVC - U   | Airtel Africa Plc    |        | \$0M |
| Fidelity Funds SICAV - UK S | Hellenic Telecommuni | \$0M   |      |
| ES River and Mercantile Fu  | Airtel Africa Plc    | \$0M   |      |
| SEI Global Master Fund Plc  | Airtel Africa Plc    | (\$1M) |      |
| Liontrust Sustainable Futur | Helios Towers Plc    | (\$1M) |      |



## Movies/Entertainment Fund Ownership Profile

#### 1. Histogram of Fund Weights As of 4/30/2024



#### 2. Ave Wgt by Style 3. Funds Invested by Style



#### 4. Largest Fund Weights

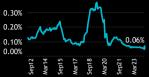
Fund Name Aviva Investors Funds ACS - AI UK Equity Divi. 2.36% 2.26% Aviva Investors Invt. Fds. ICVC - UK Listed Eq. Aviva Investors Invt. Fds. ICVC - UK Listed Eq. 1.93% Aviva Investors Portfolio Funds ICVC - UK Equ. 1.79% Aviva Investors Funds ACS - Al UK Listed Equi. 1.75% Aviva Investors Funds ACS - Al Stewardship U. 1.54% JOHCM UK - UK Equity Income 1.38% Columbia Threadneedle (UK) ICVC V - Respo. 0.97% Law Debenture Corporation Plc (The) 0.92% EdenTree Invt. Fds. - Ser. 1 - Responsible & .. 0.63%

## 5. Largest Stock Level Fund Weights

| Fund Name                    | Stock Name           |       |
|------------------------------|----------------------|-------|
| Aviva Investors Funds ACS    | Hipgnosis Songs Fund | 2.35% |
| Aviva Investors Invt. Fds. I | Hipgnosis Songs Fund | 2.26% |
| Aviva Investors Invt. Fds. I | Hipgnosis Songs Fund | 1.93% |
| Aviva Investors Portfolio Fu | Walt Disney Company  | 1.79% |
| Aviva Investors Funds ACS    | Walt Disney Company  | 1.75% |
| Aviva Investors Funds ACS    | Hipgnosis Songs Fund | 1.54% |
| JOHCM UK - UK Equity Inco    | Hipgnosis Songs Fund | 1.38% |
| Columbia Threadneedle (U     | Hipgnosis Songs Fund | 0.97% |
| Law Debenture Corporatio     | Hipgnosis Songs Fund | 0.92% |
| EdenTree Invt. Fds Ser       | Zinc Media Group plc | 0.63% |

Source: Factset, Copley Fund Research

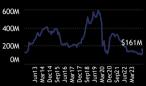
## 6. Average Fund Weight





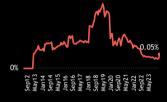






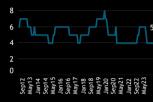
#### 9. FTSE 100 Weight

0.00%



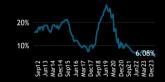
12. Average Weight vs FTSE 100







## 13. Funds Overweight %



#### 14. Cumulative Fund Flows, \$



#### 15. Largest Changes in Fund Weight Between 10/31/2023 and 4/30/2024



#### 17. Largest Changes in Stock Weight Between 10/31/2023 and 4/30/2024

| Fund Name<br>Aviva Investors Funds ACS | Stock Name<br>Hipgnosis Songs Fund | 0.57%  |
|--|------------------------------------|--------|
| Aviva Investors Invt. Fds. I           |                                    | 0.45%  |
| Aviva Investors Funds ACS              | Walt Disney Company                | 0.38%  |
| Aviva Investors Portfolio Fu           | Walt Disney Company                | 0.37%  |
| ES River and Mercantile Fu             | Walt Disney Company -0.06%         |        |
| ES River & Mercantile Fund             | Everyman Media Grou                | -0.08% |
| ES River and Mercantile Fu             | Everyman Media Grou                | -0.09% |
| EdenTree Invt. Fds Ser                 | Zinc Media Group plc               | -0.24% |
| Edeliffee lifet. Fds Jei               | Zilic Media Group pic              | 0.24/0 |

#### 16. Largest Estimated Fund Flows, \$ Between 10/31/2023 and 4/30/2

| Fund Name                       |        |      |
|---------------------------------|--------|------|
| Royal London UK Broad Equity    |        | \$0N |
| Aviva Investors Invt. Fds. ICVC |        | \$0N |
| PUTM ACS UK All Share Listed    |        | \$0N |
| Law Debenture Corporation Pl    |        | \$0N |
| Columbia Threadneedle (UK) I    | \$0M 📕 |      |
| ES River and Mercantile Funds   | \$0M 📕 |      |
| JOHCM UK - UK Equity Income     | (\$1M) |      |
| Aviva Investors Invt. Eds. ICVC | (\$3M) |      |

## 18. Largest Estimated Stock Fund Flows, \$ Between 10/31/2023 and 4/30/2024

| Fund Name                    | Stock Name           |        |      |
|------------------------------|----------------------|--------|------|
| Royal London UK Broad Eq     | Hipgnosis Songs Fund |        | \$01 |
| Aviva Investors Invt. Fds. I | Hipgnosis Songs Fund | l i    | \$01 |
| PUTM ACS UK All Share List   | Hipgnosis Songs Fund |        | \$01 |
| Law Debenture Corporatio     | Hipgnosis Songs Fund |        | \$01 |
| Columbia Threadneedle (U     | Hipgnosis Songs Fund | \$0M   |      |
| ES River and Mercantile Fu   | Walt Disney Company  | \$0M   |      |
| JOHCM UK - UK Equity Inco    | Hipgnosis Songs Fund | (\$1M) |      |
| Aviva Investors Invt. Fds. I | Hipgnosis Songs Fund | (\$3M) |      |

## 19. Aggregate Stock Ownership Stats, Ranked by Most Widely Held

| Ticker                                   | Stock Name                   | Funds<br>Invested % | Average<br>Weight % | Average Weight vs | Fund AUM \$ |
|--|------------------------------|---------------------|---------------------|-------------------|-------------|
| SONG-GB                                  | Hipgnosis Songs Fund Limited | 4.18%               | 0.05%               |                   | \$146M      |
| EMAN-GB                                  | Everyman Media Group PLC     | 1.14%               | 0.00%               | 0.00%             | \$1M        |
| DIS-US                                   | Walt Disney Company          | 1.14%               | 0.01%               | 0.01%             | \$13M       |
| CINE-GB                                  | Cineworld Group plc          | 0.76%               | 0.00%               | 0.00%             | \$0M        |
| ZIN-GB                                   | Zinc Media Group plc         | 0.38%               | 0.00%               | 0.00%             | \$1M        |
| ZOO-GB ZOO Digital Group plc             |                              |                     | 0.00%               | 0.00%             | \$0M        |
| TKO-US TKO Group Holdings, Inc. Cla      |                              |                     | 0.00%               | 0.00%             | \$0M        |
| SONC.XX1-GB Hipgnosis Songs Fund Limited |                              |                     | 0.00%               | 0.00%             | \$0M        |
| SONC-GB Hipgnosis Songs Fund Limited     |                              |                     | 0.00%               | 0.00%             | \$0M        |
| RDIB-US Reading International, Inc. Cl   |                              |                     | 0.00%               | 0.00%             | \$0M        |
| PWS-GB                                   | Pinewood Group plc           |                     | 0.00%               | 0.00%             | \$0M        |
| PER-GB                                   | Perform Group PLC            |                     | 0.00%               | 0.00%             | \$0M        |

#### 20. Aggregate Stock Ownership Changes, Ranked by Change in Funds Invested. Between 10/31/2023 and 4/30/20

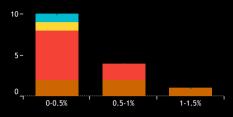
| Ticker      | Stock Name                     | Funds Invested | Ave Wgt $\%$ $\Delta$ | Fund Flows, \$ |
|-------------|--------------------------------|----------------|-----------------------|----------------|
| ZOO-GB      | ZOO Digital Group plc          | 0.00%          | 0.00%                 | \$0M           |
| ZIN-GB      | Zinc Media Group plc           | 0.00%          |                       | \$0M           |
| TKO-US      | TKO Group Holdings, Inc. Cla   | 0.00%          | 0.00%                 | \$0M           |
| SONC.XX1-GB | Hipgnosis Songs Fund Limited   | 0.00%          | 0.00%                 | \$0M           |
| SONC-GB     | Hipgnosis Songs Fund Limited   | 0.00%          | 0.00%                 | \$0M           |
| RDIB-US     | Reading International, Inc. Cl | 0.00%          | 0.00%                 | \$0M           |
| ETO-GB      | Entertainment One Ltd.         | 0.00%          | 0.00%                 | \$0M           |
| EMWPF-US    | Eros Media World PLC Class A   | 0.00%          | 0.00%                 | \$0M           |
| EMAN-GB     | Everyman Media Group PLC       | 0.00%          |                       |                |
| DIS-US      | Walt Disney Company            | 0.00%          | 0.00%                 |                |
| CINE-GB     | Cineworld Group plc            | 0.00%          | 0.00%                 | \$0M           |
| SONG-GB     | Hipgnosis Songs Fund Limited   |                |                       |                |

| Ticker      | Stock Name                          |               |
|-------------|-------------------------------------|---------------|
| ZOO-GB      | ZOO Digital Group plc               | \$0M          |
| ZIN-GB      | Zinc Media Group plc                | \$0M          |
| TKO-US      | TKO Group Holdings, Inc. Class A    | \$0M          |
| SONC.XX1-GB | Hipgnosis Songs Fund Limited C GBP  | \$0M          |
| SONC-GB     | Hipgnosis Songs Fund Limited C GBP  | \$0M          |
| RDIB-US     | Reading International, Inc. Class B | \$0M          |
| ETO-GB      | Entertainment One Ltd.              | \$0M          |
| EMWPF-US    | Eros Media World PLC Class A        | \$0M          |
| CINE-GB     | Cineworld Group plc                 | \$0M          |
| EMAN-GB     | Everyman Media Group PLC            | \$0M <b>_</b> |
| DIS-US      | Walt Disney Company                 | \$0M <b>_</b> |
| SONG-GB     | Hipgnosis Songs Fund Limited Shs G  | (\$9M)        |



## Publishing: Newspapers Fund Ownership Profile

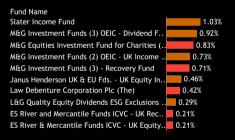
## 1. Histogram of Fund Weights



#### 2. Ave Wgt by Style 3. Funds Invested by Style

| Value          | 0.07% | Value          | 23.  |
|----------------|-------|----------------|------|
| Yield          | 0.04% | Yield          | 5.4% |
| Growth         | 0.00% | Growth         | 1.2% |
| GARP           | 0.00% | GARP           | 0.0% |
| Aggressive Gro | 0.00% | Aggressive Gro | 0.0% |

#### 4. Largest Fund Weights



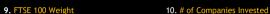
#### 5. Largest Stock Level Fund Weights

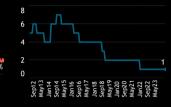
| Fund Name                             | Stock Name |       |
|---------------------------------------|------------|-------|
| Slater Income Fund                    | Reach plc  | 1.03% |
| M&G Investment Funds (3)              | Reach plc  | 0.92% |
| ${\tt M\&G\ Equities\ Investment\ F}$ | Reach plc  | 0.83% |
| M&G Investment Funds (2)              | Reach plc  | 0.73% |
| M&G Investment Funds (3) $\dots$      | Reach plc  | 0.71% |
| Janus Henderson UK & EU               | Reach plc  | 0.46% |
| Law Debenture Corporatio              | Reach plc  | 0.42% |
| L&G Quality Equity Dividen            | Reach plc  | 0.29% |
| ES River and Mercantile Fu            | Reach plc  | 0.21% |
| ES River & Mercantile Fund            | Reach plc  | 0.21% |

Source: Factset, Copley Fund Research

#### 8. Combined Fund AUM, \$ 6. Average Fund Weight 7. Funds Invested %

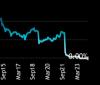




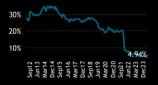




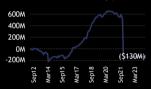
## 12. Average Weight vs FTSE 100



#### 13. Funds Overweight %



#### 14. Cumulative Fund Flows, \$



#### 15. Largest Changes in Fund Weight Between 10/31/2023 and 4/30/2024

0.00%



#### 17. Largest Changes in Stock Weight Between 10/31/2023 and 4/30/2024

| Fund Name                  | Stock Name |        |
|----------------------------|------------|--------|
| Royal London UK Broad Eq   | Reach plc  | 0.00%  |
| Dimensional Funds ICVC     | Reach plc  | 0.00%  |
| Dimensional Funds ICVC     | Reach plc  | -0.01% |
| Columbia Threadneedle Inv  | Reach plc  | -0.02% |
| L&G Quality Equity Dividen | Reach plc  | -0.09% |
| M&G Equities Investment F  | Reach plc  | -0.09% |
| M&G Investment Funds (3)   | Reach plc  | -0.09% |
| Slater Income Fund         | Reach plc  | -0.18% |
|                            |            |        |

## 16. Largest Estimated Fund Flows, \$

| Fund Name                          |      |
|------------------------------------|------|
| Slater Income Fund                 | \$0M |
| Royal London UK Broad Equity       | \$0M |
| M&G Investment Funds (3) - R       | \$0M |
| M&G Investment Funds (2) OEI       | \$0M |
| M&G Investment Funds (3) OEI       | \$0M |
| ES River & Mercantile Funds IC     | \$0M |
| M&G Equities Investment Fund       | \$0M |
| ES River and Mercantile Funds \$0M |      |

#### 18. Largest Estimated Stock Fund Flows, \$ Between 10/31/2023 and 4/30/2024

| Stock Name |      |   |
|------------|------|---|
|            |      |   |
| Reach plc  |      | \$0M  |
| Reach plc  | \$0M |   |
|            |      | Reach plc<br>Reach plc<br>Reach plc<br>Reach plc<br>Reach plc<br>Reach plc<br>Reach plc |

## 19. Aggregate Stock Ownership Stats, Ranked by Most Widely Held

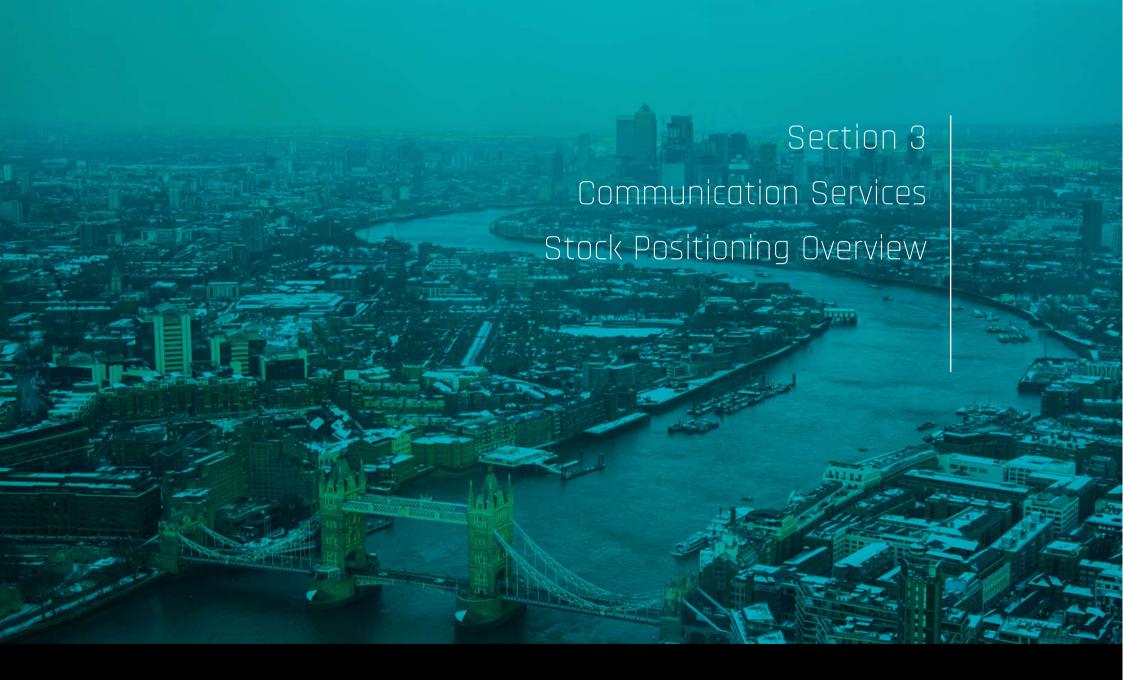
| Ticker  | Stock Name                       | Funds<br>Invested % | Average<br>Weight % | Average<br>Weight vs | Fund AUM \$ |
|---------|----------------------------------|---------------------|---------------------|----------------------|-------------|
| RCH-GB  | Reach plc                        | 5.32%               | 0.02%               | 0.00%                | \$41M       |
| RCS-IT  | RCS MediaGroup S.p.A.            |                     | 0.00%               | 0.00%                | \$0M        |
| MEC-GB  | Mecom Group plc                  |                     | 0.00%               | 0.00%                | \$0M        |
| JPR-GB  | Johnston Press plc               |                     | 0.00%               | 0.00%                | \$0M        |
| IPDC-IE | -IE Independent News & Media Plc |                     | 0.00%               | 0.00%                | \$0M        |
| GEDI-IT | GEDI Gruppo Editoriale S.p.A.    |                     | 0.00%               | 0.00%                | \$0M        |
| DMGT-GB | Daily Mail & General Trust pl    |                     | 0.00%               | 0.00%                | \$0M        |
| DMGO-GB | Daily Mail and General Trust     |                     | 0.00%               | 0.00%                | \$0M        |

#### 20. Aggregate Stock Ownership Changes, Ranked by Change in Funds Invested. Between 10/31/2023 and 4/30/2024

|         |                               | Funds Invested |                    |                |
|---------|-------------------------------|----------------|--------------------|----------------|
| Ticker  | Stock Name                    | % Δ            | Ave Wgt % $\Delta$ | Fund Flows, \$ |
| RCS-IT  | RCS MediaGroup S.p.A.         | 0.00%          | 0.00%              | \$0M           |
| RCH-GB  | Reach plc                     | 0.00%          |                    |                |
| MEC-GB  | Mecom Group plc               | 0.00%          | 0.00%              | \$0M           |
| JPR-GB  | Johnston Press plc            | 0.00%          | 0.00%              | \$0M           |
| IPDC-IE | Independent News & Media Plc  | 0.00%          | 0.00%              | \$0M           |
| GEDI-IT | GEDI Gruppo Editoriale S.p.A. | 0.00%          | 0.00%              | \$0M           |
| DMGT-GB | Daily Mail & General Trust pl | 0.00%          | 0.00%              | \$0M           |
| DMGO-GB | Daily Mail and General Trust  | 0.00%          | 0.00%              | \$0M           |
|         |                               |                |                    |                |

| Ticker  | Stock Name                          |              |
|---------|-------------------------------------|--------------|
| RCS-IT  | RCS MediaGroup S.p.A.               | \$0 <i>N</i> |
| MEC-GB  | Mecom Group plc                     | \$0N         |
| JPR-GB  | Johnston Press plc                  | \$0 <i>N</i> |
| IPDC-IE | Independent News & Media Plc        | \$0 <i>N</i> |
| GEDI-IT | GEDI Gruppo Editoriale S.p.A.       | \$0N         |
| DMGT-GB | Daily Mail & General Trust plc Clas | \$0N         |
| DMGO-GB | Daily Mail and General Trust plc    | \$0N         |
| RCH-GB  | Reach plc                           | \$0M         |







## **Stock Level Ownership**

# 1: Communication Services - Aggregate Stock Ownership Data [ranked by most widely held companies] As of 4/30/2024

| Ticker   | Stock Name                   | Funds Invested % | Average Weight % | Average Weight vs Bmark | Fund AUM \$ |
|----------|------------------------------|------------------|------------------|-------------------------|-------------|
| BT.A-GB  | BT Group plc                 | 37.26%           | 0.41%            | 0.13%                   | \$713M      |
| VOD-GB   | Vodafone Group Plc           | 31.56%           | 0.35%            |                         | \$863M      |
| WPP-GB   | WPP Plc                      | 31.18%           | 0.45%            | 0.12%                   | \$1,011M    |
| INF-GB   | Informa Plc                  | 28.14%           | 0.38%            |                         | \$877M      |
| ITV-GB   | ITV PLC                      | 27.76%           | 0.38%            | 0.27%                   | \$1,094M    |
| PSON-GB  | Pearson PLC                  | 27.00%           | 0.58%            | 0.29%                   | \$1,482M    |
| RMV-GB   | Rightmove plc                | 24.71%           | 0.27%            | 0.09%                   | \$501M      |
| AUTO-GB  | Auto Trader Group PLC        | 24.71%           | 0.33%            | 0.06%                   | \$462M      |
| MONY-GB  | Moneysupermarket.com Grou    | 22.81%           | 0.17%            | 0.12%                   | \$219M      |
| FUTR-GB  | Future plc                   | 15.97%           | 0.10%            | 0.07%                   | \$136M      |
| GAMA-GB  | Gamma Communications PLC     | 10.27%           | 0.13%            | 0.13%                   | \$271M      |
| BCG-GB   | Baltic Classifieds Group Plc | 9.13%            | 0.08%            | 0.06%                   | \$102M      |
| NFG-GB   | Next 15 Group plc            | 7.98%            | 0.06%            | 0.06%                   | \$125M      |
| AAF-GB   | Airtel Africa Plc            | 6.84%            | 0.01%            |                         | \$60M       |
| BMY-GB   | Bloomsbury Publishing Plc    | 6.46%            | 0.04%            | 0.03%                   | \$38M       |
| YOU-GB   | YouGov plc                   | 5.70%            | 0.04%            | 0.04%                   | \$93M       |
| RCH-GB   | Reach plc                    | 5.32%            | 0.02%            | 0.00%                   | \$41M       |
| SONG-GB  | Hipgnosis Songs Fund Limited | 4.18%            | 0.05%            |                         | \$146M      |
| TM17-GB  | Team17 Group PLC             | 3.42%            | 0.02%            | 0.02%                   | \$53M       |
| STVG-GB  | STV Group plc                | 3.42%            | 0.01%            | 0.01%                   | \$12M       |
| WKL-NL   | Wolters Kluwer NV            | 3.04%            | 0.07%            | 0.07%                   | \$439M      |
| GOOGL-US | Alphabet Inc. Class A        | 2.66%            | 0.03%            | 0.03%                   | \$31M       |
| PEBB-GB  | Pebble Group PLC             | 2.28%            | 0.00%            | 0.00%                   | \$15M       |
| HTWS-GB  | Helios Towers Plc            | 2.28%            | 0.02%            |                         | \$31M       |
| WIL-GB   | Wilmington plc               | 1.90%            | 0.01%            | 0.01%                   | \$10M       |
| SAA-GB   | M&C Saatchi plc              | 1.90%            | 0.00%            | 0.00%                   | \$1M        |
| META-US  | Meta Platforms Inc. Class A  | 1.90%            | 0.02%            | 0.02%                   | \$16M       |
| KCT-GB   | Kin and Carta Plc            | 1.90%            | 0.00%            | 0.00%                   | \$4M        |
| CCP-GB   | Celtic PLC                   | 1.90%            | 0.00%            | 0.00%                   | \$19M       |
| SFOR-GB  | S4 Capital plc               | 1.52%            | 0.00%            | 0.00%                   | \$1M        |
| CAU-GB   | Centaur Media plc            | 1.52%            | 0.00%            | 0.00%                   | \$1M        |
| PUB-FR   | Publicis Groupe SA           | 1.14%            | 0.02%            | 0.02%                   | \$30M       |
| ORA-FR   | Orange SA                    | 1.14%            | 0.02%            | 0.02%                   | \$59M       |
| NEXN-GB  | Nexxen International Ltd.    | 1.14%            | 0.00%            | 0.00%                   | \$1M        |
| KPN-NL   | Royal KPN NV                 | 1.14%            | 0.00%            | 0.00%                   | \$9M        |
| EMAN-GB  | Everyman Media Group PLC     | 1.14%            | 0.00%            | 0.00%                   | \$1M        |
| DIS-US   | Walt Disney Company          | 1.14%            | 0.01%            | 0.01%                   | \$13M       |
| XLM-GB   | XLMedia Plc                  | 0.76%            | 0.00%            | 0.00%                   | \$1M        |
| TEL-NO   | Telenor ASA                  | 0.76%            | 0.01%            | 0.01%                   | \$20M       |
| SPA-GB   | 1Spatial Plc                 | 0.76%            | 0.00%            | 0.00%                   | \$2M        |

# 2: Communication Services. Top 10 Stock Weights, Percentage of Communication Services Total, Cumulative Percentage Total. As of 4/30/2024

| Ticker  | Stock Name                | Average Weight, % | % of Total | Cumulative Total, % |
|---------|---------------------------|-------------------|------------|---------------------|
| PSON-GB | Pearson PLC               | 0.58%             | 13.89%     | 13.89%              |
| WPP-GB  | WPP Plc                   | 0.45%             | 10.93%     | 24.82%              |
| BT.A-GB | BT Group plc              | 0.41%             | 9.82%      | 34.64%              |
| INF-GB  | Informa Plc               | 0.38%             | 9.26%      | 43.89%              |
| ITV-GB  | ITV PLC                   | 0.38%             | 9.07%      | 52.97%              |
| VOD-GB  | Vodafone Group Plc        | 0.35%             | 8.47%      | 61.44%              |
| AUTO-GB | Auto Trader Group PLC     | 0.33%             | 7.88%      | 69.32%              |
| RMV-GB  | Rightmove plc             | 0.27%             | 6.51%      | 75.83%              |
| MONY-GB | Moneysupermarket.com Grou | 0.17%             | 4.10%      | 79.93%              |
| GAMA-GB | Gamma Communications PLC  | 0.13%             | 3.19%      | 83.129              |

## 3: Communication Services - Aggregate Stock Ownership Data, Top Overweights

| Ticker   | Stock Name                   | Average Weight vs Bmark | Funds Invested % | Average Weight % | Fund AUM \$ |
|----------|------------------------------|-------------------------|------------------|------------------|-------------|
| PSON-GB  | Pearson PLC                  | 0.29%                   | 27.00%           | 0.58%            | \$1,482M    |
| ITV-GB   | ITV PLC                      | 0.27%                   | 27.76%           | 0.38%            | \$1,094M    |
| GAMA-GB  | Gamma Communications PLC     | 0.13%                   | 10.27%           | 0.13%            | \$271M      |
| BT.A-GB  | BT Group plc                 | 0.13%                   | 37.26%           | 0.41%            | \$713M      |
| WPP-GB   | WPP Plc                      | 0.12%                   | 31.18%           | 0.45%            | \$1,011M    |
| MONY-GB  | Moneysupermarket.com Grou    | 0.12%                   | 22.81%           | 0.17%            | \$219M      |
| RMV-GB   | Rightmove plc                | 0.09%                   | 24.71%           | 0.27%            | \$501M      |
| WKL-NL   | Wolters Kluwer NV            | 0.07%                   | 3.04%            | 0.07%            | \$439M      |
| FUTR-GB  | Future plc                   | 0.07%                   | 15.97%           | 0.10%            | \$136M      |
| BCG-GB   | Baltic Classifieds Group Plc | 0.06%                   | 9.13%            | 0.08%            | \$102M      |
| AUTO-GB  | Auto Trader Group PLC        | 0.06%                   | 24.71%           | 0.33%            | \$462M      |
| NFG-GB   | Next 15 Group plc            | 0.06%                   | 7.98%            | 0.06%            | \$125M      |
| YOU-GB   | YouGov plc                   | 0.04%                   | 5.70%            | 0.04%            | \$93M       |
| GOOGL-US | Alphabet Inc. Class A        | 0.03%                   | 2.66%            | 0.03%            | \$31M       |
| BMY-GB   | Bloomsbury Publishing Plc    | 0.03%                   | 6.46%            | 0.04%            | \$38M       |

## 4: Communication Services - Aggregate Stock Ownership Data, Top Underweights As of 4/30/2024

| Ticker  | Stock Name                   | Average Weight vs Bmark | Funds Invested % | Average Weight % | Fund AUM \$ |
|---------|------------------------------|-------------------------|------------------|------------------|-------------|
| VOD-GB  | Vodafone Group Plc           |                         | 31.56%           | 0.35%            | \$863M      |
| INF-GB  | Informa Plc                  |                         | 28.14%           | 0.38%            | \$877M      |
| AAF-GB  | Airtel Africa Plc            |                         | 6.84%            | 0.01%            | \$60M       |
| HTWS-GB | Helios Towers Plc            |                         | 2.28%            | 0.02%            | \$31M       |
| SONG-GB | Hipgnosis Songs Fund Limited |                         | 4.18%            | 0.05%            | \$146M      |



## **Fund Level Stock Level Ownership**

## 1: Communication Services - Largest Individual Fund Level Stock Holdings (%) As of 4/30/2024

Fund Name Ticker Stock Name St. James's Place Unit Trust - Equity Income PSON-GB Pearson PLC 5.91% CT Specialist Funds UK ICVC - UK Equity Alpha Inc.. PSON-GB Pearson PLC 5.28% TM RWC Funds - UK Equity Income 5.28% PSON-GB Pearson PLC Redwheel Funds SICAV - UK Value Fund PSON-GR Pearson PLC 5.26% LF Liontrust Investment Funds III - UK Focus Fund AUTO-GB Auto Trader Group PLC 4.82% MI Charles Stanley Investment Funds II - Equity Fu., AUTO-GB Auto Trader Group PLC 4.65% CT Invt. Funds UK ICVC - UK Growth & Income Fund PSON-GB Pearson PLC 4.65% Threadneedle Invt. Funds ICVC - UK Equity Oppor.. PSON-GB Pearson PLC 4.59% Temple Bar Investment Trust Plc ITV-GB ITV PLC 4.50% Artemis Income (Exclusions) Fund WKL-NL Wolters Kluwer NV 4.46% CT (Lux) - UK Equity Income PSON-GB Pearson PLC 4 44% Columbia Threadneedle Invt. Fds. UK ICVC - CT U.. PSON-GB Pearson PLC 4.41% Artemis Income (Exclusions) Fund PSON-GB Pearson PLC 4.33% Redwheel Funds - UK Climate Engagement Fund ITV-GB ITV PLC 4.22% Artemis Income (Exclusions) Fund INF-GB Informa Plc 4.07% Artemis Income Fund INF-GB Informa Plc 4.07% Jupiter UK Growth Fund INF-GB Informa Plc 4.04% Quilter Invs. Tr. - UK Equity Large Cap Income Fu.. INF-GB Informa Plc 3.90% Artemis Income Fund PSON-GB Pearson PLC 3.89% St. James's Place UK Equity Income Unit Trust Pearson PLC 3.85% PSON-GB CBF Church of England UK Equity Fund (The) AUTO-GB Auto Trader Group PLC 3.83% JOHCM Umbrella Fund Plc - UK Dynamic MONY-GB Moneysupermarket.com Group plc 3.81% TM RWC Funds - UK Equity Income ITV-GB 3.78% JOHCM UK - Dynamic MONY-GB Moneysupermarket.com Group plc 3.78% Quilter Invs. Tr. - UK Equity Large Cap Income Fu.. PSON-GB Pearson PLC 3.78% Redwheel Funds SICAV - UK Value Fund ITV-GB ITV PLC 3.77% Quilter Invs. Tr. - UK Equity Large Cap Income Fu.. WKL-NL Wolters Kluwer NV 3.74% Artemis Income Fund WKI -NI Wolters Kluwer NV 3.68% Redwheel Funds - UK Climate Engagement Fund PSON-GB Pearson PLC 3.63% WPP-GB WPP Plc 3.62% Temple Bar Investment Trust Plc Invesco UK Invt. Ser. - Income & Growth Fund 3.55% INF-GB Informa Plc TM RWC Funds - UK Equity Income WPP-GB WPP Plc 3.54% Redwheel Funds SICAV - UK Value Fund WPP-GB WPP Plc 3.53% Finsbury Growth & Income Trust Plc RMV-GB 3.44% Rightmove plc LF Liontrust Investment Funds III - UK Focus Fund RMV-GB Rightmove plc 3.38% 3.34% Redwheel Funds - UK Climate Engagement Fund WPP PIc Janus Henderson Sust./Responsible Fds. - UK Res... PSON-GB Pearson PLC 3.24% Quilter Investors Trust - UK Equity Large Cap Valu.. PUB-FR 3.24% Publicis Groupe SA JOHCM Umbrella Fund Plc - UK Dynamic WPP Plc 3.22% BlackRock Income & Growth Investment Trust Plc PSON-GB Pearson PLC 3.22%

2: Communication Services - Largest Individual Fund Level Stock Holdings (USD) As of 4/30/2024

| Fund Name   | Ticker  | Stock Name                           |        |
|---|---------|--------------------------------------|--------|
| Artemis Income Fund                               | INF-GB  | Informa Plc                          | \$239M |
| Artemis Income Fund                               | PSON-GB | Pearson PLC                          | \$228M |
| Artemis Income Fund                               | WKL-NL  | Wolters Kluwer NV                    | \$216M |
| St. James's Place UK Equity Income Unit Trust     | PSON-GB | Pearson PLC                          | \$201M |
| Columbia Threadneedle Invt. Fds. UK ICVC - CT U   | PSON-GB | Pearson PLC                          | \$185M |
| St. James's Place Unit Trust - Equity Income      | PSON-GB | Pearson PLC                          | \$144M |
| Liontrust Special Situations Fund                 | GAMA-GB | Gamma Communications PLC             | \$130M |
| St. James's Place Unit Trust - UK Unit Trust      | PSON-GB | Pearson PLC                          | \$118M |
| Artemis Income Fund                               | ITV-GB  | ITV PLC                              | \$113M |
| St. James's Place UK Equity Income Unit Trust     | ITV-GB  | ITV PLC                              | \$110M |
| WS Lindsell Train UK Equity Fund                  | RMV-GB  | Rightmove plc                        | \$93M  |
| Columbia Threadneedle Invt. Fds. UK ICVC - CT U   | BT.A-GB | BT Group plc                         | \$89M  |
| St. James's Place UK Equity Income Unit Trust     | WPP-GB  | WPP Plc                              | \$88M  |
| Columbia Threadneedle Invt. Fds. UK ICVC - CT U   | ITV-GB  | ITV PLC                              | \$83M  |
| St. James's Place Unit Trust - Equity Income      | ITV-GB  | ITV PLC                              | \$77M  |
| Jupiter UK Special Situations Fund                | WPP-GB  | WPP Plc                              | \$75M  |
| Finsbury Growth & Income Trust Plc                | RMV-GB  | Rightmove plc                        | \$73M  |
| St. James's Place UK Equity Income Unit Trust     | INF-GB  | Informa Plc                          | \$72M  |
| St. James's Place UK Equity Income Unit Trust     | WKL-NL  | Wolters Kluwer NV                    | \$70M  |
| HBOS UK Invt. Fds. ICVC - UK Growth               | VOD-GB  | Vodafone Group Plc                   | \$70M  |
| Liontrust Special Situations Fund                 | NFG-GB  | Next 15 Group plc                    | \$69M  |
| St. James's Place Unit Trust - Equity Income      | WPP-GB  | WPP Plc                              | \$67M  |
| St. James's Place Unit Trust - UK Unit Trust      | AUTO-GB | Auto Trader Group PLC                | \$65M  |
| WS Evenlode Investment Funds ICVC - Income Fund   | INF-GB  | Informa Plc                          | \$62M  |
| Aviva Investors Funds ACS - AI UK Equity Dividend | SONG-GB | Hipgnosis Songs Fund Limited Shs GBP | \$60M  |
| Liontrust Special Situations Fund                 | YOU-GB  | YouGov plc                           | \$59M  |
| JOHCM UK - UK Equity Income                       | ITV-GB  | ITV PLC                              | \$57M  |
| WS Evenlode Investment Funds ICVC - Income Fund   | WKL-NL  | Wolters Kluwer NV                    | \$56M  |
| Jupiter UK Income Fund                            | WPP-GB  | WPP Plc                              | \$55M  |
| Jupiter UK Special Situations Fund                | ITV-GB  | ITV PLC                              | \$55M  |
| JOHCM UK - UK Equity Income                       | WPP-GB  | WPP Plc                              | \$54M  |
| St. James's Place Unit Trust - UK Unit Trust      | ITV-GB  | ITV PLC                              | \$54M  |
| Jupiter UK Special Situations Fund                | VOD-GB  | Vodafone Group Plc                   | \$51M  |
| HBOS UK Invt. Fds. ICVC - UK Growth               | AUTO-GB | Auto Trader Group PLC                | \$50M  |
| Temple Bar Investment Trust Plc                   | ITV-GB  | ITV PLC                              | \$48M  |
| St. James's Place Unit Trust - UK Unit Trust      | WPP-GB  | WPP Plc                              | \$44M  |
| Jupiter UK Income Fund                            | ITV-GB  | ITV PLC                              | \$44M  |
| SWIP UK & Income ICVC - UK Growth Fund            | VOD-GB  | Vodafone Group Plc                   | \$44M  |
| Aviva Investors Funds ACS - Al UK Equity Dividend | VOD-GB  | Vodafone Group Plc                   | \$43M  |
| Liontrust Special Situations Fund                 | FUTR-GB | Future plc                           | \$43M  |
|   |         |                                      |        |

Source: Factset, Copley Fund Research



## Stock Level Ownership Changes

# 1: Communication Services - Aggregate Stock Ownership Change Data [largest increases in funds invested %] Between 10/31/2023 and 4/30/2024

2: Communication Services - Aggregate Stock Ownership Change Data [largest decreases in funds invested %] Between 10/31/2023 and 4/30/2024

| Ticker   | Stock Name                   | Funds Invested $\%$ $\Delta$ | Ave Wgt % Δ | Ave Wgt vs Bmark $\Delta$ | Fund Flows, \$ | Ticker    | Stock Name                   | Funds Invested % $\Delta$ | Ave Wgt % $\Delta$ | Ave Wgt vs Bmark $\Delta$ | Fund Flows, \$ |
|----------|------------------------------|------------------------------|-------------|---------------------------|----------------|-----------|------------------------------|---------------------------|--------------------|---------------------------|----------------|
| INF-GB   | Informa Plc                  | 1.90%                        |             | 0.01%                     | (\$35M)        | VOD-GB    | Vodafone Group Plc           |                           |                    | 0.02%                     |                |
| BCG-GB   | Baltic Classifieds Group Plc | 1.14%                        | 0.02%       | 0.02%                     | \$9M           | KCT-GB    | Kin and Carta Plc            |                           |                    |                           |                |
| AUTO-GB  | Auto Trader Group PLC        | 0.76%                        | 0.00%       |                           |                | PUB-FR    | Publicis Groupe SA           |                           |                    |                           |                |
| BT.A-GB  | BT Group plc                 | 0.38%                        |             |                           | (\$52M)        | SONG-GB   | Hipgnosis Songs Fund Limited |                           |                    |                           |                |
| YOU-GB   | YouGov plc                   | 0.38%                        |             |                           | (\$28M)        | TM17-GB   | Team17 Group PLC             |                           |                    |                           | \$2M           |
| RMV-GB   | Rightmove plc                | 0.38%                        | 0.03%       | 0.04%                     | \$155M         | WPP-GB    | WPP Plc                      |                           | 0.01%              | 0.01%                     |                |
| MONY-GB  | Moneysupermarket.com Grou    | 0.38%                        |             |                           |                | HTWS-GB   | Helios Towers Plc            |                           |                    |                           |                |
| GAMA-GB  | Gamma Communications PLC     | 0.38%                        | 0.01%       | 0.01%                     |                | KPN-NL    | Royal KPN NV                 |                           |                    |                           |                |
| BMY-GB   | Bloomsbury Publishing Plc    | 0.38%                        | 0.01%       | 0.01%                     | \$2M           | AAF-GB    | Airtel Africa Plc            |                           |                    | 0.00%                     |                |
| ZOO-GB   | ZOO Digital Group plc        | 0.00%                        | 0.00%       | 0.00%                     | \$0M           | STVG-GB   | STV Group plc                |                           | 0.00%              |                           |                |
| ZIN-GB   | Zinc Media Group plc         | 0.00%                        |             |                           | \$0M           | PSON-GB   | Pearson PLC                  |                           |                    |                           |                |
| ZIGGO-NL | Ziggo Holding B.V.           | 0.00%                        | 0.00%       | 0.00%                     | \$0M           | FUTR-GB   | Future plc                   |                           |                    |                           | \$9M           |
| Z77-SG   | Singapore Telecommunicatio   | 0.00%                        | 0.00%       | 0.00%                     | \$0M           | TEL-NO    | Telenor ASA                  |                           |                    |                           |                |
| Z74-SG   | Singapore Telecommunicatio   | 0.00%                        | 0.00%       | 0.00%                     | \$0M           | PEBB-GB   | Pebble Group PLC             |                           |                    |                           |                |
| YELGF-US | hibu plc                     | 0.00%                        | 0.00%       | 0.00%                     | \$0M           | 030200-KR | KT Corporation               | 0.00%                     | 0.00%              | 0.00%                     | \$0M           |
| XLM-GB   | XLMedia Plc                  | 0.00%                        | 0.00%       | 0.00%                     |                | 095660-KR | NEOWIZ                       | 0.00%                     |                    |                           |                |
| WLG-GB   | Wireless Group Plc           | 0.00%                        | 0.00%       | 0.00%                     | \$0M           | 0Q0R-GB   | Colt Group S.A.              | 0.00%                     | 0.00%              | 0.00%                     | \$0M           |
| WKL-NL   | Wolters Kluwer NV            | 0.00%                        |             |                           | (\$33M)        | 1U1-DE    | 1&1 AG                       | 0.00%                     | 0.00%              | 0.00%                     | \$0M           |
| WINMQ-US | Windstream Holdings, Inc.    | 0.00%                        | 0.00%       | 0.00%                     | \$0M           | 2413-JP   | M3, Inc.                     | 0.00%                     | 0.00%              | 0.00%                     | \$0M           |

## 3: Communication Services - Aggregate Stock Level Estimated Net Fund Inflows, \$ Between 10/31/2023 and 4/30/2024

| RWA-GR   | Rightmove plc                             |      | \$155M |
|----------|---|------|--------|
| FUTR-GB  | Future plc                                | \$9M |        |
| BCG-GB   | Baltic Classifieds Group Plc              | \$9M |        |
| ORA-FR   | Orange SA                                 | \$4M |        |
| TM17-GB  | Team17 Group PLC                          | \$2M |        |
| BMY-GB   | Bloomsbury Publishing Plc                 | \$2M |        |
| META-US  | Meta Platforms Inc. Class A               | \$1M |        |
| SFOR-GB  | S4 Capital plc                            | \$0M |        |
| CAU-GB   | Centaur Media plc                         | \$0M |        |
| ZOO-GB   | ZOO Digital Group plc                     | \$0M |        |
| ZIN-GB   | Zinc Media Group plc                      | \$0M |        |
| ZIGGO-NL | Ziggo Holding B.V.                        | \$0M |        |
| Z77-SG   | Singapore Telecommunications Limited TEMP | \$0M |        |
| Z74-SG   | Singapore Telecommunications Limited      | \$0M |        |
| YELGF-US | hibu plc                                  | \$0M |        |
| WLG-GB   | Wireless Group Plc                        | SOM  |        |

SOM

\$0M

\$0M \$0M

## 4: Communication Services - Aggregate Stock Level Estimated Gross Fund Flows, \$ Between 10/31/2023 and 4/30/2024

| Ticker   | Stock Name                           |        |
|----------|--------------------------------------|--------|
| RMV-GB   | Rightmove plc                        | \$194M |
| BT.A-GB  | BT Group plc                         | \$164M |
| VOD-GB   | Vodafone Group Plc                   | \$118M |
| PSON-GB  | Pearson PLC                          | \$106M |
| INF-GB   | Informa Plc                          | \$94M  |
| ITV-GB   | ITV PLC                              | \$80M  |
| WPP-GB   | WPP Plc                              | \$74M  |
| AUTO-GB  | Auto Trader Group PLC                | \$67M  |
| PUB-FR   | Publicis Groupe SA                   | \$49M  |
| GAMA-GB  | Gamma Communications PLC             | \$48M  |
| YOU-GB   | YouGov plc                           | \$44M  |
| MONY-GB  | Moneysupermarket.com Group plc       | \$42M  |
| WKL-NL   | Wolters Kluwer NV                    | \$39M  |
| BCG-GB   | Baltic Classifieds Group Plc         | \$28M  |
| FUTR-GB  | Future plc                           | \$24M  |
| TM17-GB  | Team17 Group PLC                     | \$13M  |
| NFG-GB   | Next 15 Group plc                    | \$13M  |
| GOOGL-US | Alphabet Inc. Class A                | \$10M  |
| SONG-GB  | Hipgnosis Songs Fund Limited Shs GBP | \$9M   |
| KPN-NL   | Royal KPN NV                         | \$9M   |
|          |                                      |        |

## $5\colon \textbf{Communication Services}$ - Aggregate Stock Level Estimated Net Fund Outflows, \$

Between 10/31/2023 and 4/30/2024

| Ticker   | Stock Name                           | _       |
|----------|--------------------------------------|---------|
| VOD-GB   | Vodafone Group Plc                   | (\$86M) |
| PSON-GB  | Pearson PLC                          | (\$80M) |
| TV-GB    | ITV PLC                              | (\$56M) |
| BT.A-GB  | BT Group plc                         | (\$52M) |
| WPP-GB   | WPP Plc                              | (\$49M) |
| PUB-FR   | Publicis Groupe SA                   | (\$49M) |
| NF-GB    | Informa Plc                          | (\$35M) |
| WKL-NL   | Wolters Kluwer NV                    | (\$33M) |
| YOU-GB   | YouGov plc                           | (\$28M) |
| GAMA-GB  | Gamma Communications PLC             | (\$17M) |
| MONY-GB  | Moneysupermarket.com Group plc       | (\$14M) |
| NFG-GB   | Next 15 Group plc                    | (\$11M) |
| GOOGL-US | Alphabet Inc. Class A                | (\$9M)  |
| SONG-GB  | Hipgnosis Songs Fund Limited Shs GBP | (\$9M)  |
| KPN-NL   | Royal KPN NV                         | (\$9M)  |
| KCT-GB   | Kin and Carta Plc                    | (\$8M)  |
| HTWS-GB  | Helios Towers Plc                    | (\$6M)  |
| AAF-GB   | Airtel Africa Plc                    | (\$5M)  |
| AUTO-GB  | Auto Trader Group PLC                | (\$1M)  |
|          |                                      |         |



Wilmington plc

VeriSign, Inc.

Windstream Holdings, Inc.

Verizon Communications Inc.

Stock Name

Ticker

WINMQ-US

WIL-GB

VZ-US

VRSN-US

## Fund Level Stock Level Ownership Activity

# 1: Communication Services - Largest Individual Fund Level Stock Weight Changes (%) Between 10/31/2023 and 4/30/2024

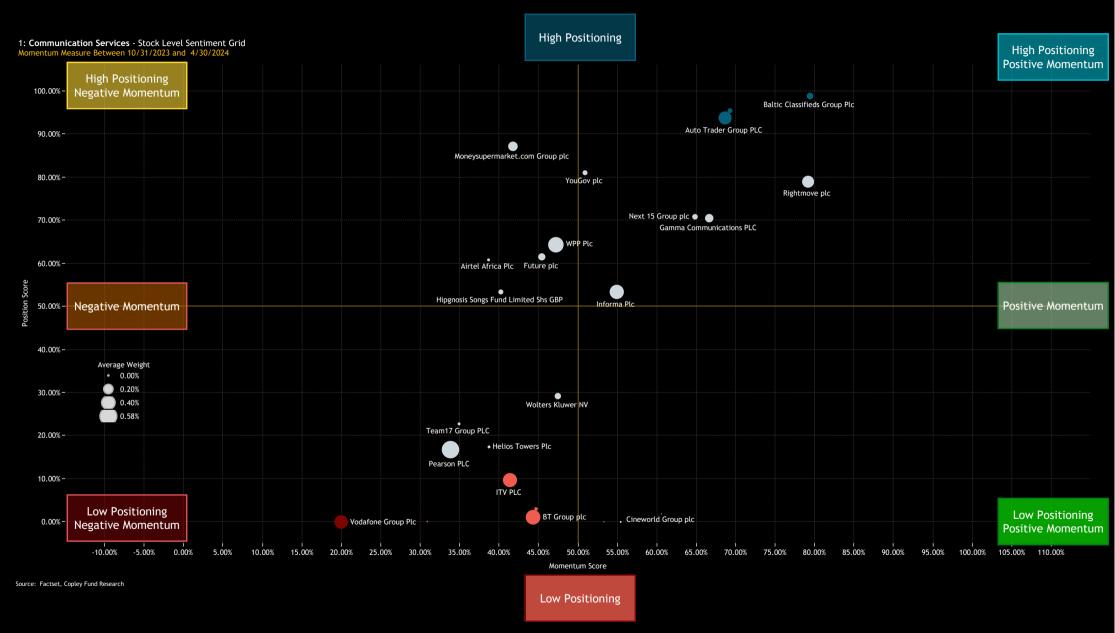
| Fund Name  | Ticker   | Stock Name                           | New or Closed |        |
|--|----------|--------------------------------------|---------------|--------|
| Finsbury Growth & Income Trust Plc                   | RMV-GB   | Rightmove plc                        | New           | 3.44%  |
| LF Liontrust Investment Funds III - UK Focus Fund    | BCG-GB   | Baltic Classifieds Group Plc         | New           | 2.56%  |
| SEI Global Master Fund Plc - Quantitative UK Equi    | INF-GB   | Informa Plc                          |               | 2.14%  |
| Aviva Investors Funds ACS - Al UK Listed Equity Fu   | RMV-GB   | Rightmove plc                        |               | 1.91%  |
| Aegon Asset Mgmt. UK ICVC - UK Sustainable Opp       | MONY-GB  | Moneysupermarket.com Group plc       | New           | 1.76%  |
| SEI Global Master Fund Plc - Quantitative UK Equi    | RMV-GB   | Rightmove plc                        |               | 1.71%  |
| JOHCM Umbrella Fund Plc - UK Dynamic                 | BT.A-GB  | BT Group plc                         | New           | 1.56%  |
| JOHCM UK - Dynamic                                   | BT.A-GB  | BT Group plc                         | New           | 1.51%  |
| Janus Henderson Institutional High Alpha UK Equi     | PSON-GB  | Pearson PLC                          | New           | 1.47%  |
| SEI Global Master Fund Plc - UK Equity Fund          | RMV-GB   | Rightmove plc                        |               | 1.44%  |
| WS Lindsell Train UK Equity Fund                     | RMV-GB   | Rightmove plc                        |               | 1.42%  |
| JPMorgan Fund ICVC - UK Dynamic Fund                 | AUTO-GB  | Auto Trader Group PLC                | New           | 1.30%  |
| Edinburgh Investment Trust Plc                       | AUTO-GB  | Auto Trader Group PLC                | New           | 1.13%  |
| Liontrust Sustainable Future ICVC - UK Ethical Fund  | GAMA-GB  | Gamma Communications PLC             | New           | 1.02%  |
| Liontrust Sustainable Future ICVC - UK Growth Fu     | GAMA-GB  | Gamma Communications PLC             | New           | 1.01%  |
| Columbia Threadneedle (UK) ICVC - UK Equity Inc      | WPP-GB   | WPP Plc                              | New           | 1.01%  |
| LF Liontrust Investment Funds III - UK Equity Fund   | AUTO-GB  | Auto Trader Group PLC                |               | 0.99%  |
| Liontrust GF UK Equity Fund                          | AUTO-GB  | Auto Trader Group PLC                |               | 0.97%  |
| BlackRock UK Fund                                    | INF-GB   | Informa Plc                          | New           | 0.94%  |
| Quilter Investors Trust - UK Equity Growth           | INF-GB   | Informa Plc                          | New           | 0.94%  |
| Jupiter UK Growth Fund                               | GOOGL-US | Alphabet Inc. Class A                | -1.37%        |        |
| Temple Bar Investment Trust Plc                      | PSON-GB  | Pearson PLC                          | -1.38%        |        |
| AXA Framlington Monthly Income Fund                  | SONG-GB  | Hipgnosis Songs Fund Limited Shs GBP | Close -1.41%  |        |
| Legal & General Growth Trust                         | HTWS-GB  | Helios Towers Plc                    | Close -1.41%  |        |
| Lazard Investment Funds - UK Multi Cap Income F      | VOD-GB   | Vodafone Group Plc                   | Close -1.56%  |        |
| PrivilEdge - Liontrust UK Select Growth              | NFG-GB   | Next 15 Group plc                    | Close -1.59%  |        |
| Aviva Investors Invt. Fds. ICVC - UK Listed Equity I | VOD-GB   | Vodafone Group Plc                   | -1.64%        |        |
| abrdn Life UK Equity Fund                            | AUTO-GB  | Auto Trader Group PLC                | -1.65%        |        |
| TM RWC Funds - UK Equity Income                      | PSON-GB  | Pearson PLC                          | -1.70%        |        |
| PrivilEdge - Liontrust UK Select Growth              | PSON-GB  | Pearson PLC                          | -1.73%        |        |
| Jupiter UK Special Situations Fund                   | BT.A-GB  | BT Group plc                         | -1.74%        |        |
| BlackRock UK Fund                                    | RMV-GB   | Rightmove plc                        | Close -1.78%  |        |
| Quilter Invs. Tr UK Equity Opportunities Fund        | PSON-GB  | Pearson PLC                          | -1.86%        |        |
| Redwheel Funds SICAV - UK Value Fund                 | PSON-GB  | Pearson PLC                          | -1.90%        |        |
| JOHCM UK - Opportunities Fund                        | WPP-GB   | WPP Plc                              | Close -1.92%  |        |
| SEI Global Master Fund Plc - UK Equity Fund          | BT.A-GB  | BT Group plc                         | -2.62%        |        |
| HBOS Specialised Invt. Funds ICVC - Special Situat   | INF-GB   | Informa Plc                          | -3.19%        |        |
| JOHCM UK - Dynamic                                   | VOD-GB   | Vodafone Group Plc                   | -3.23%        |        |
| JOHCM Umbrella Fund Plc - UK Dynamic                 | VOD-GB   | Vodafone Group Plc                   | -3.25%        |        |
| SEI Global Master Fund Plc - Fundamental UK Equi     | BT.A-GB  | BT Group plc                         | Close         | -4.21% |

## 2: Communication Services - Largest Individual Fund Level Stock Flows (USD) Between 10/31/2023 and 4/30/2024

| Fund Name  | Ticker  | Stock Name                     | New or Closed |         |         |
|--|---------|--------------------------------|---------------|---------|---------|
| Finsbury Growth & Income Trust Plc                   | RMV-GB  | Rightmove plc                  | New           |         | \$82M   |
| WS Lindsell Train UK Equity Fund                     | RMV-GB  | Rightmove plc                  |               |         | \$73M   |
| Edinburgh Investment Trust Plc                       | AUTO-GB | Auto Trader Group PLC          | New           |         | \$19M   |
| Columbia Threadneedle Invt. Fds. UK ICVC - CT U      | BT.A-GB | BT Group plc                   |               |         | \$19M   |
| JOHCM UK - Dynamic                                   | BT.A-GB | BT Group plc                   | New           |         | \$17M   |
| Edinburgh Investment Trust Plc                       | BCG-GB  | Baltic Classifieds Group Plc   | New           |         | \$14M   |
| WS Evenlode Investment Funds ICVC - Income Fund      | INF-GB  | Informa Plc                    |               |         | \$11M   |
| Liontrust Sustainable Future ICVC - UK Growth Fu     | GAMA-GB | Gamma Communications PLC       | New           |         | \$8M    |
| Aviva Investors Funds ACS - AI UK Listed Equity Fu   | RMV-GB  | Rightmove plc                  |               |         | \$7M    |
| JOHCM UK - UK Equity Income                          | WPP-GB  | WPP Plc                        |               |         | \$7M    |
| Liontrust Special Situations Fund                    | TM17-GB | Team17 Group PLC               |               |         | \$7M    |
| Liontrust Sustainable Future ICVC - UK Ethical Fund  | GAMA-GB | Gamma Communications PLC       | New           |         | \$7M    |
| Schroder Income Fund                                 | VOD-GB  | Vodafone Group Plc             |               |         | \$6M    |
| Liontrust Special Situations Fund                    | FUTR-GB | Future plc                     |               |         | \$6M    |
| BlackRock UK Fund                                    | INF-GB  | Informa Plc                    | New           |         | \$6M    |
| JOHCM UK - UK Equity Income                          | ITV-GB  | ITV PLC                        |               |         | \$5M    |
| BlackRock UK Fund                                    | YOU-GB  | YouGov plc                     | New           |         | \$5M    |
| Janus Henderson Sust./Responsible Fds UK Res         | MONY-GB | Moneysupermarket.com Group plc |               |         | \$5M    |
| Quilter Investors Trust - UK Equity Growth           | INF-GB  | Informa Plc                    | New           |         | \$4M    |
| Aegon Asset Mgmt. UK ICVC - UK Sustainable Opp       | MONY-GB | Moneysupermarket.com Group plc | New           |         | \$4M    |
| JOHCM UK - Dynamic                                   | MONY-GB | Moneysupermarket.com Group plc |               | (\$12M) |         |
| BlackRock Sol. Fds. ICAV - Coutts Actively Man. U    | BT.A-GB | BT Group plc                   | Close         | (\$12M) |         |
| SEI Global Master Fund Plc - UK Equity Fund          | PSON-GB | Pearson PLC                    |               | (\$13M) |         |
| Invesco UK Invt. Ser UK Growth Fund (UK)             | ITV-GB  | ITV PLC                        |               | (\$13M) |         |
| Columbia Threadneedle Invt. Fds. UK ICVC - CT U      | PSON-GB | Pearson PLC                    |               | (\$14M) |         |
| Aviva Investors Invt. Fds. ICVC - UK Listed Equity I | VOD-GB  | Vodafone Group Plc             |               | (\$14M) |         |
| Edinburgh Investment Trust Plc                       | WPP-GB  | WPP Plc                        | Close         | (\$15M) |         |
| JOHCM UK - Dynamic                                   | WPP-GB  | WPP Plc                        |               | (\$16M) |         |
| Edinburgh Investment Trust Plc                       | PUB-FR  | Publicis Groupe SA             | Close         | (\$17M) |         |
| JOHCM UK - Dynamic                                   | ITV-GB  | ITV PLC                        |               | (\$18M) |         |
| Liontrust Special Situations Fund                    | GAMA-GB | Gamma Communications PLC       |               | (\$19M) |         |
| BNY Mellon Investment Fds UK Income Fund             | INF-GB  | Informa Plc                    |               | (\$20M) |         |
| BNY Mellon Investment Fds UK Income Fund             | ITV-GB  | ITV PLC                        | Close         | (\$20M) | ß       |
| JOHCM UK - Dynamic                                   | PSON-GB | Pearson PLC                    |               | \$22M)  |         |
| SEI Global Master Fund Plc - UK Equity Fund          | BT.A-GB | BT Group plc                   |               | \$24M)  |         |
| Liontrust Special Situations Fund                    | YOU-GB  | YouGov plc                     | (             | \$25M)  |         |
| BNY Mellon Investment Fds UK Income Fund             | PUB-FR  | Publicis Groupe SA             | (:            | \$30M)  |         |
| WS Evenlode Investment Funds ICVC - Income Fund      | WKL-NL  | Wolters Kluwer NV              | (\$           | 34M)    |         |
| Jupiter UK Special Situations Fund                   | BT.A-GB | BT Group plc                   |               |         | (\$46M) |
| JOHCM UK - Dynamic                                   | VOD-GB  | Vodafone Group Plc             |               |         | (\$50M) |
|  |         |                                |               |         |         |









## **Stock Sentiment Detail**

1: High Positioning Negative Momentum
Momentum Measure Between 10/31/2023 and 4/30/2024

#### 2: High Positioning Momentum Measure Between 10/31/2023 and 4/30/2024

| Stock Name                   | Position Score | Funds<br>Invested % | Funds Inv % vs<br>Max | Momentum<br>Score | Funds<br>Invested % Δ |
|------------------------------|----------------|---------------------|-----------------------|-------------------|-----------------------|
| Baltic Classifieds Group Plo | 98.92%         | 9.13%               | 0.0%                  | 79.81%            | 1.14%                 |
| Bloomsbury Publishing Plc    | 95.52%         | 6.46%               | 0.1%                  | 69.55%            | 0.38%                 |
| Auto Trader Group PLC        | 93.83%         | 24.71%              | 0.4%                  | 68.97%            | 0.76%                 |

3: High Positioning Positive Momentum Momentum Measure Between 10/31/2023 and 4/30/2024

4: Negative Momentum

Momentum Measure Between 10/31/2023 and 4/30/2024

7: Low Positioning Negative Momentum Momentum Measure Between 10/31/2023 and 4/30/2024

## 5: Mid Positioning & Momentum Momentum Measure Between 10/31/2023 and 4/30/2024

| Stock Name                   | Position | Funds      | Funds Inv % | Momentum | Funds        |  |
|------------------------------|----------|------------|-------------|----------|--------------|--|
| Stock Name                   | Score    | Invested % | vs Max      | Score    | Invested % A |  |
| WPP Plc                      | 64.38%   | 31.18%     | 5.5%        | 47.33%   | -1.14%       |  |
| Informa Plc                  | 53.43%   | 28.14%     | 5.0%        | 55.34%   | 1.90%        |  |
| Pearson PLC                  | 16.80%   | 27.00%     | 23.6%       | 34.04%   | -0.38%       |  |
| Rightmove plc                | 79.02%   | 24.71%     | 0.4%        | 79.54%   | 0.38%        |  |
| Moneysupermarket.com Grou    | 87.23%   | 22.81%     | 0.4%        | 42.02%   | 0.38%        |  |
| Future plc                   | 61.56%   | 15.97%     | 3.3%        | 45.63%   | -0.38%       |  |
| Gamma Communications PLC     | 70.56%   | 10.27%     | 3.3%        | 66.94%   | 0.38%        |  |
| Next 15 Group plc            | 70.87%   | 7.98%      | 0.8%        | 65.08%   | 0.00%        |  |
| Airtel Africa Plc            | 60.86%   | 6.84%      | 1.6%        | 38.84%   | -0.76%       |  |
| YouGov plc                   | 81.10%   | 5.70%      | 0.4%        | 51.19%   | 0.38%        |  |
| Hipgnosis Songs Fund Limited | 53 47%   | 4 18%      | 7 4%        | 40 35%   | -1 14%       |  |
|                              |          |            |             |          |              |  |

#### 8: Low Positioning Momentum Measure Between 10/31/2023 and 4/30/2024

| Stock Name                  | Position<br>Score | Funds<br>Invested % | Funds Inv %<br>vs Max | Momentum<br>Score | Fund<br>Invested % |
|-----------------------------|-------------------|---------------------|-----------------------|-------------------|--------------------|
| Vodafone Group Plc          | 0.00%             | 31.6%               | 55.3%                 | 20.02%            | -1.149             |
| BT Group plc                | 1.09%             | 37.3%               | 34.1%                 | 44.54%            | 0.389              |
| Verizon Communications Inc. | 0.04%             | 0.4%                | 20.8%                 | 53.54%            | 0.009              |
| ITV PLC                     | 9.73%             | 27.8%               | 19.7%                 | 41.62%            | 0.009              |
| Cineworld Group plc         | 1.88%             | 0.8%                | 19.5%                 | 60.89%            | 0.009              |
| Kin and Carta Plc           | 0.10%             | 1.9%                | 6.6%                  | 31.02%            | -1.149             |
| Reach plc                   | 3.02%             | 5.3%                | 5.3%                  | 44.93%            | 0.009              |

#### 6: Positive Momentum

Momentum Measure Between 10/31/2023 and 4/30/2024

9: Low Positioning Positive Momentum Momentum Measure Between 10/31/2023 and 4/30/2024



## Fund Ownership Profile: BT Group plc



0.51%

0.48%

0.33%

0.27%

0.08%

0.08%

-0.44%

-0.46%

-0.58%

-0.66%

-0.72%

-0.83%

-0.87%

-1.74%

-2.62%

Quilter Investors Trust - UK Equity 2 ...

SEI Global Master Fund Plc - Quantit...

CT Invt. Funds UK ICVC - UK Growth .

Threadneedle Invt. Funds ICVC - UK ..

Columbia Threadneedle Invt. Fds. U..

Aviva Investors Funds ACS - AI UK Lis...

MFM UK Primary Opportunities Fund

Jupiter UK Special Situations Fund

SEI Global Master Fund Plc - UK Equi.

BlackRock Sol. Fds. ICAV - Coutts Act.. Close

AEGON Asset Mgmt, UK ICVC - Ethica.. Close

SEI Global Master Fund Plc - Fundam.. Close

GAM Funds - UK Equity Income

Jupiter UK Income Fund

TM RWC Funds - UK Equity Income

PrivilEdge - Liontrust UK Select Gro.. New





| Fund Name   | New or Closed |         |               |
|---|---------------|---------|---------------|
| Columbia Threadneedle Invt                                    |               |         | \$19 <i>M</i> |
| JOHCM UK - Dynamic  | New           |         | \$17M         |
| $\label{local-problem} \mbox{ Jupiter Responsible Income Fu}$ |               |         | \$3M          |
| CT Invt. Funds UK ICVC - UK G                                 |               |         | \$3M          |
| Ninety One Funds Series I OEI                                 |               |         | \$3M          |
| Ninety One Glb. Strat. Fd U                                   |               |         | \$2M          |
| Quilter Investors Trust - UK Eq                               |               |         | \$2M          |
| Janus Henderson Sust./Respon                                  |               |         | \$1M          |
| Columbia Threadneedle Invt                                    |               |         | \$1M          |
| JPMorgan Fund ICVC - UK Equi                                  |               |         | \$1M          |
| TM RWC Funds - UK Equity Inc                                  |               | \$0M    |               |
| M&G Investment Funds (3) OEI                                  |               | \$0M    |               |
| Invesco UK 2 Investment Serie                                 |               | (\$2M)  |               |
| Threadneedle Invt. Funds ICV                                  |               | (\$3M)  |               |
| SEI Global Master Fund Plc - F                                | Close         | (\$5M)  |               |
| AEGON Asset Mgmt. UK ICVC                                     | Close         | (\$5M)  |               |
| Jupiter UK Income Fund  |               | (\$9M)  |               |
| BlackRock Sol. Fds. ICAV - Cou                                | Close         | (\$12M) |               |
| SEI Global Master Fund Plc - U                                |               | (\$24M) |               |
| Jupiter UK Special Situations                                 |               | (\$46M) |               |
|   |               |         |               |



## Fund Ownership Profile: Vodafone Group Plc



0.00%

0.00%

0.00%

-0.69%

-0.69%

-0.73%

-0.94%

-1.05%

-1.56%

-1.64%

-0.78%

Redwheel Funds SICAV - UK Value Fund M&G Investment Funds (2) OEIC - UK Income 2.06% Jupiter UK Income Fund 2.01% Redwheel Funds - UK Climate Engagement F. 1.95% Omnis Portfolio Investments ICVC - Income & 1.95% 1.90% Jupiter UK Special Situations Fund SEI Global Master Fund Plc - UK Equity Fund 1.79% Aviva Investors Funds ACS - AI Stewardship U. 1.76% Janus Henderson Sust./Responsible Fds. - UK. 1.73% St. James's Place Unit Trust - Equity Income 1.73%

2.06%

1.70%

1.70%

1.65%

WS Canada Life Invt. Fund - Canlife ..

WS Canada Life Investments Fund - ...

Dimensional Funds ICVC - United Kin..

VT Munro Smart-Beta Fund - UK Fund

Legal & General UK Equity Income F..

SEI Global Master Fund Plc - Quantit.. Close

FTIF SICAV - UK Equity Income Fund Close

Franklin Templeton Funds - Martin C.. Close

Lazard Investment Funds - UK Multi .. Close

Aviva Investors Invt. Fds. ICVC - UK L..

JOHCM Umbrella Fund Plc - UK Dvna...

JOHCM UK - Dynamic

Waverton Invt. Fds. Plc - UK Fund

Volare UK Equity Offshore Fund

Source: Factset, Copley Fund Research

HBOS UK Invt. Fds. ICVC - UK Growth

SWIP UK & Income ICVC - UK Growth Fund

Aviva Investors Funds ACS - AI UK Equity Divi

#### Jupiter UK Income Fund \$40M PUTM ACS Lothian UK Listed Equity Fund \$33M Schroder Income Fund \$32M PUTM ACS UK All Share Listed Equity Fund \$30M HBOS UK Invt. Fds. ICVC - UK Equity Income \$29M JOHCM UK - UK Equity Income \$27M Aviva Investors Funds ACS - Al Stewardship U. \$20M Schroder Income Maximiser \$20M HL Multi-Manager Income & Growth Portfolio. \$17M St. James's Place Unit Trust - UK Unit Trust \$17M Temple Bar Investment Trust Plc \$16M

City of London Investment Trust Plc (The)

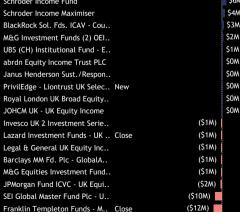
M&G Investment Funds (3) OEIC - Dividend F

Omnis Portfolio Investments ICVC - Income &.

\$16M

\$15M

\$15M



Aviva Investors Invt. Fds. ICVC...

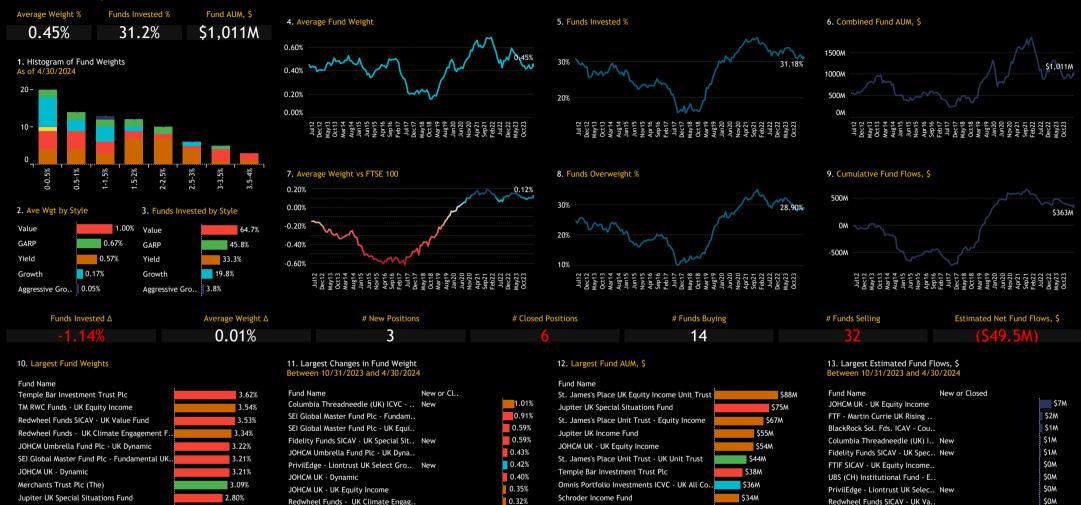
JOHCM UK - Dynamic



(\$14M)

(\$50M)

## Fund Ownership Profile: WPP Plc



0.28%

-1.92%

-0.04%

-0.06%

-0.19%

-0.49%

-0.66%

-0.68%

-0.72%

-0.90%

-0.92%

Close

Close

JOHCM UK - Dynamic

Merchants Trust Plc (The)

Schroder Recovery Fund

Schroder Income Maximiser

SPW Multi-Manager ICVC - UK Equity Fund

HL Multi-Manager Income & Growth Portfolio

M&G Investment Funds (3) - Recovery Fund

Franklin Templeton Funds - Martin Currie UK

Omnis Portfolio Investments ICVC - Income &...

Border to Coast UK Listed Equity Fund

TM RWC Funds - UK Equity Income

\$32M

\$32M

\$30M

\$26M

\$26M

\$22M

\$21M

\$21M

\$21M

\$20M

\$18M

Premier Optimum Income Fund

Barclays MM Fd. Plc - GlobalA...

Franklin Templeton Funds - M..

JPMorgan Fund ICVC - UK Equi..

Threadneedle Invt. Funds ICV...

SEI Global Master Fund Plc - U..

JOHCM UK - Dynamic

LF Liontrust Investment Funds.. Close

JPMorgan Fund II ICVC - UK Eq., Close

JOHCM UK - Opportunities Fund Close

Edinburgh Investment Trust Plc Close

WS Charteris Premium Income Fund

Source: Factset, Copley Fund Research

St. James's Place Unit Trust - Equity Income

Barclays MM Fd. Plc - GlobalAccess UK Oppor

Allianz UK & European Investment Fds. - UK

Franklin Templeton Funds - Martin Currie UK.

Omnis Portfolio Investments ICVC - Income &

Jupiter UK Income Fund

Schroder Recovery Fund

Schroder Income Maximiser

Schroder Income Fund

JOHCM UK - UK Equity Income

2.77%

2.76%

2.73%

2.68%

2.53%

2.47%

2.33%

2.31%

2.26%

2.25%

2 22%

FTF - Martin Currie UK Rising Dividen...

JPMorgan Fund ICVC - UK Equity Cor..

M&G Investment Funds (2) OEIC - UK...

MFS Meridian Funds - UK Equity Fund

FP Russell ICVC - UK Growth Assets F..

Liontrust GF UK Equity Fund

Edinburgh Investment Trust Plc

JOHCM UK - Opportunities Fund

SEI Global Master Fund Plc - Quantit.. Close

LF Liontrust Investment Funds III - U.. Close

JPMorgan Fund II ICVC - UK Equity In.. Close



SOM

(\$15M)

(\$1M)

(\$1M)

(\$1M)

(\$3M)

(\$3M)

(\$3M)

(\$3M)

(\$16M)

(\$9M)

## **Fund Ownership Profile:** Informa Plc





| between 10/31/2023 and 4/30/2022            |           |        |        |
|---|-----------|--------|--------|
| Fund Name                                   | New or Cl |        |        |
| SEI Global Master Fund Plc - Quantit        |           |        | 2.14%  |
| BlackRock UK Fund                           | New       |        | 0.94%  |
| Quilter Investors Trust - UK Equity G       | New       |        | 0.94%  |
| JPMorgan Fund ICVC - UK Sustainabl          | New       |        | 0.93%  |
| JPMorgan Fund ICVC - UK Dynamic F           |           |        | 0.64%  |
| PrivilEdge - Liontrust UK Select Gro        | New       |        | 0.54%  |
| MFS Meridian Funds - UK Equity Fund         |           |        | 0.51%  |
| Santander Premium Fund - UK Equities        | New       |        | 0.43%  |
| WS Evenlode Investment Funds ICVC $\dots$   |           |        | 0.33%  |
| MGI Funds Plc - UK Equity Fund              |           |        | 0.15%  |
| WS Canada Life Invt. Fund - Canlife         |           | -0.29% |        |
| Threadneedle Invt. Funds ICVC - UK $\ldots$ |           | -0.38% |        |
| Schroder UK Alpha Plus Fund                 |           | -0.41% |        |
| AEGON Asset Mgmt. UK ICVC - Ethica          |           | -0.41% |        |
| Schroder ISF - UK Equity                    |           | -0.45% |        |
| Threadneedle Specialist Invt. Fds U         |           | -0.47% |        |
| BNY Mellon Investment Fds UK Equ            |           | -0.53% |        |
| BNY Mellon Investment Fds Sustain           |           | -0.91% |        |
| BNY Mellon Investment Fds UK Inc            |           | -0.94% |        |
| HBOS Specialised Invt. Funds ICVC - $\dots$ |           |        | -3.19% |
|   |           |        |        |

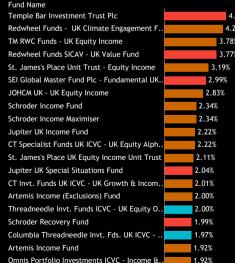
| Fund Name                                     |       |     |
|---|-------|-----|
| Artemis Income Fund                           |       | \$2 |
| St. James's Place UK Equity Income Unit Trust | \$721 | ٨   |
| WS Evenlode Investment Funds ICVC - Incom     | \$62M |     |
| Omnis Portfolio Investments ICVC - UK All Co  | \$42M |     |
| Royal London Equity Funds ICVC - UK Core E    | \$35M |     |
| Quilter Invs. Tr UK Equity Large Cap Incom    | \$34M |     |
| Threadneedle Invt. Funds ICVC - UK Fund       | \$26M |     |
| M&G Investment Funds (3) - Recovery Fund      | \$23M |     |
| HL Multi-Manager Income & Growth Portfolio    | \$22M |     |
| Franklin Templeton Funds - Martin Currie UK   | \$21M |     |
| Jupiter UK Growth Fund                        | \$20M |     |
| BNY Mellon Investment Fds UK Income Fund      | \$19M |     |
| Artemis Income (Exclusions) Fund              | \$18M |     |
| PUTM ACS UK All Share Listed Equity Fund      | \$17M |     |
| AEGON Asset Mgmt. UK ICVC - Ethical Equity    | \$16M |     |
| Invesco UK Invt. Ser Income & Growth Fund     | \$15M |     |
| Schroder UK Alpha Plus Fund                   | \$14M |     |
| Royal London Equity Funds ICVC - UK Dividen   | \$14M |     |
| Invesco UK 2 Investment Series - UK Enhance   | \$13M |     |
| Janus Henderson Sust./Responsible Fds UK      | \$11M |     |

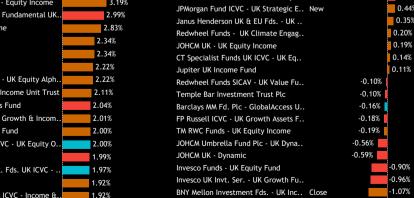
| Fund Name                       | New or Closed |         |
|---------------------------------|---------------|---------|
| WS Evenlode Investment Fund     |               | \$11M   |
| BlackRock UK Fund               | New           | \$6M    |
| Quilter Investors Trust - UK Eq | New           | \$4M    |
| Quilter Invs. Tr UK Equity L    |               | \$2M    |
| JPMorgan Fund ICVC - UK Dyn     |               | \$2M    |
| Janus Henderson Sust./Respon    |               | \$1M    |
| Santander Premium Fund - UK     | New           | \$1M    |
| SEI Global Master Fund Plc - Q  |               | \$1M    |
| Artemis Income (Exclusions) F   |               | \$1M    |
| Royal London Equity Funds IC    |               | \$0M    |
| Artemis Income Fund             | (\$2M)        |         |
| BNY Mellon Investment Fds       | (\$2M)        |         |
| Franklin Templeton Funds - M    | (\$3M)        |         |
| AEGON Asset Mgmt. UK ICVC       | (\$3M)        |         |
| SEI Global Master Fund Plc - U  | (\$4M)        |         |
| BNY Mellon Investment Fds       | (\$4M)        |         |
| Schroder UK Alpha Plus Fund     | (\$4M)        |         |
| HBOS Specialised Invt. Funds I  | (\$4M)        |         |
| Threadneedle Invt. Funds ICV    | (\$10M)       |         |
| BNY Mellon Investment Fds       |               | (\$20M) |



## Fund Ownership Profile: ITV PLC









Omnis Portfolio Investments ICVC - Income & .. S15M





## Fund Ownership Profile: Pearson PLC



0.00%

0.00%

0.00%

0.00%

1.38%

1.70%

1 73%

-1.86%

-1.90%

-0.72%

-0.79%

-0.86%

-0.88%

-1.05%

Volare UK Equity Offshore Fund

JOHCM UK - Dynamic

UBS Investment Funds ICVC - UK Equ..

Threadneedle Pensions UK Equity Hi...

Threadneedle Invt. Funds ICVC - UK ..

Barclays MM Fd. Plc - GlobalAccess U..

SEI Global Master Fund Plc - Fundam...

Schroder Invt. Fund Company - Susta..

Redwheel Funds - UK Climate Engag..

Temple Bar Investment Trust Plc

TM RWC Funds - UK Equity Income

PrivilEdge - Liontrust UK Select Gro..

Quilter Invs. Tr. - UK Equity Opportu..

Redwheel Funds SICAV - UK Value Fu...

Schroder Income Fund

Quilter Invs. Tr. - UK Equity Large Cap Incom.

Border to Coast UK Listed Equity Alpha Fund

Janus Henderson Sust./Responsible Fds. - UK.

PUTM ACS UK All Share Listed Equity Fund

BlackRock Sol. Fds. ICAV - Coutts Actively Ma. S27M

MI Brewin Dolphin Sel. Mgrs. Fd. - UK Equity .. \$17M

TM RWC Funds - UK Equity Income

Temple Bar Investment Trust Plc

Artemis Income (Exclusions) Fund

Liontrust UK Growth Fund

Schroder Income Maximiser

Jupiter UK Income Fund

JOHCM UK - Dynamic

\$34M

\$33M

\$33M

\$32M

\$29M

\$23M

\$22M

\$21M

\$20M

\$19M

\$18M

\$17M



2.95%



BlackRock Charities UK Equity Fund





## **Fund Ownership Profile:** Rightmove plc



1.91%

1.71%

1.44%

1.42%

0.72%

0.52%

0.47%

0.47%

0.39%

-1.17%

-1.78%

-0.10%

-0.14%

-0.14%

-0.15%

-0.23%

-0.39%

-0.48%

-0.75%

Close

Aviva Investors Funds ACS - AI UK Lis...

SEI Global Master Fund Plc - Quantit...

SEI Global Master Fund Plc - UK Equi..

SEI Global Master Fund Plc - Fundam...

MFM UK Primary Opportunities Fund

New Capital UCITS Fund Plc - Dynam..

CBF Church of England UK Equity Fu...

Sanlam Universal Fds. Plc - Active U..

Purisima Investment Funds - UK Tota..

BlackRock Institutional Equity Funds ...

Santander Premium Fund - UK Equities

LF Liontrust Investment Funds III - U.

Ouilter Investors Trust - UK Equity G., Close

PrivilEdge - Liontrust UK Select Gro.. Close

BlackRock UK Equity Fund

BlackRock UK Fund

AXA World Funds - UK Equity

JPMorgan Fund ICVC - UK Sustainabl.. New

WS Lindsell Train UK Equity Fund





| Fund Name  | New or Closed |        |         |       |
|--|---------------|--------|---------|-------|
| Finsbury Growth & Income Tru                                 | New           |        |         | \$82M |
| WS Lindsell Train UK Equity Fu                               |               |        |         | \$73M |
| Aviva Investors Funds $\ensuremath{ACS}$ - $\ensuremath{AI}$ |               |        | \$7M    |       |
| Invesco UK 2 Investment Serie                                | New           |        | \$4M    |       |
| AXA Framlington - UK Select O                                |               |        | \$2M    |       |
| Fidelity Invt. Funds - UK Selec                              |               |        | \$1M    |       |
| Barclays MM Fd. Plc - GlobalA                                | New           |        | \$1M    |       |
| SEI Global Master Fund Plc - Q                               |               |        | \$1M    |       |
| AXA World Funds - UK Equity                                  |               |        | \$1M    |       |
| abrdn OEIC IV - UK Equity Enh                                |               |        | \$1M    |       |
| Liontrust UK Growth Fund                                     |               | \$0M   |         |       |
| HSBC Investment Funds - UK G                                 |               | \$0M   |         |       |
| MGI Funds Plc - UK Equity Fund                               |               | \$0M   |         |       |
| LF Liontrust Investment Funds                                |               | \$0M   |         |       |
| PrivilEdge - Liontrust UK Selec                              | Close         | \$0M   |         |       |
| BlackRock Global Funds - Unit                                |               | (\$1M) |         |       |
| Santander Premium Fund - UK                                  |               | (\$1M) |         |       |
| BlackRock UK Equity Fund                                     |               | (\$2M) |         |       |
| Quilter Investors Trust - UK Eq                              | Close         | (\$2M) |         |       |
| BlackRock UK Fund  | Close         |        | (\$12M) |       |

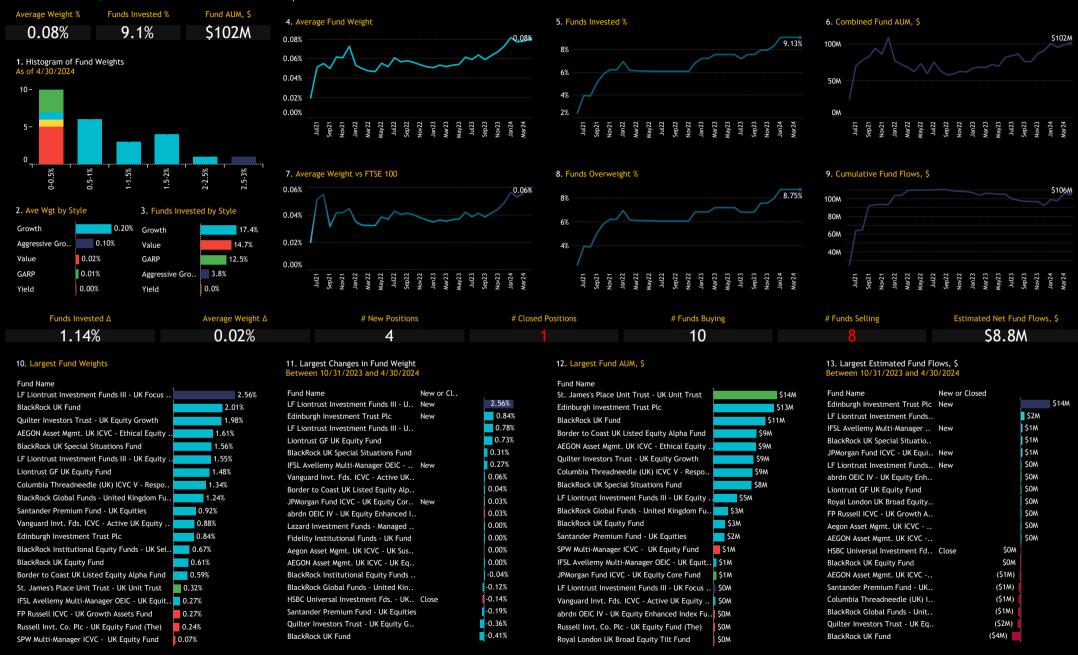


## Fund Ownership Profile: Auto Trader Group PLC

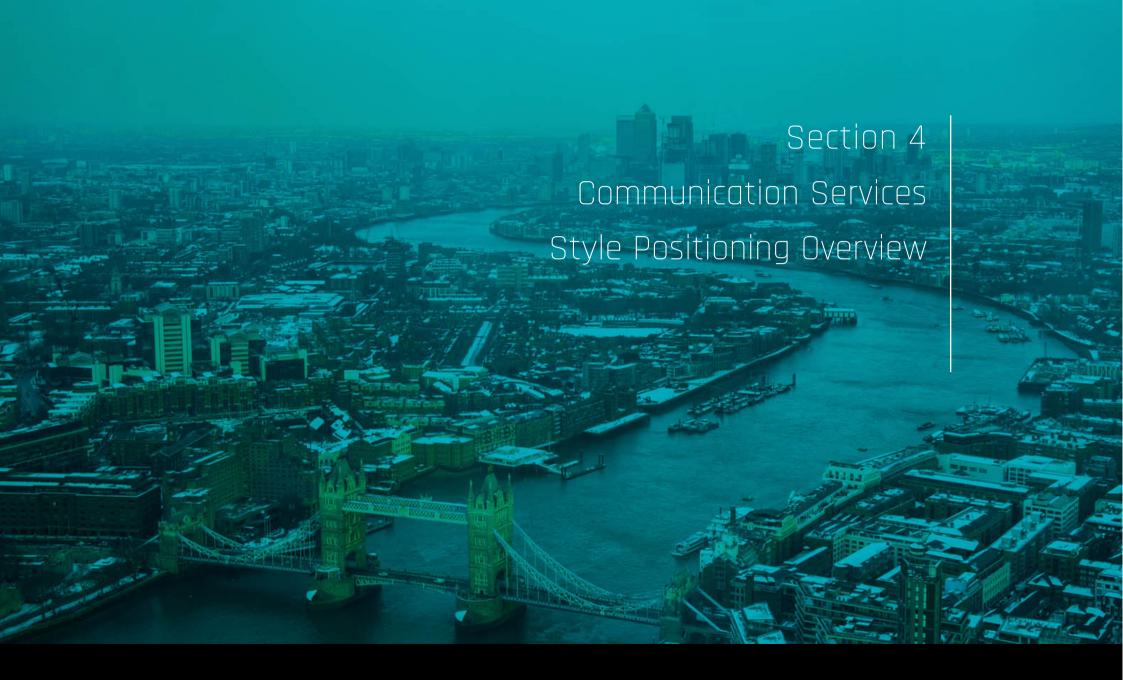




## Fund Ownership Profile: Baltic Classifieds Group Plc









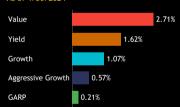
## **Ownership by Fund Style**

# 1. Áverage Weight by Style As of 4/30/2024 Value 5.50% Yield 4.41% Growth 3.86% Aggressive Growth 3.36% GARP 3.00%

## 2. Average Weight Change by Style Between 10/31/2023 and 4/30/2024



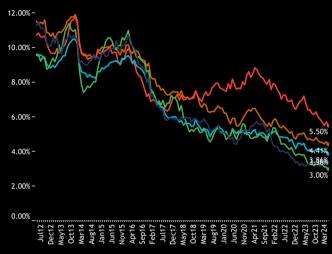
## 4. Average Weight vs FTSE 100 by Style



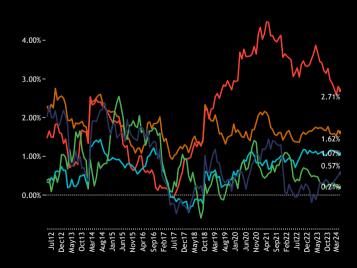
## 5. Average Weight vs FTSE 100 Change by



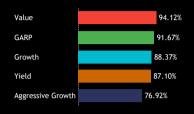
## 3. Communication Services - Average Weight by Style



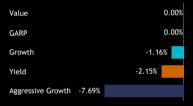
#### 6. Communication Services - Average Weight vs FTSE 100 by Style



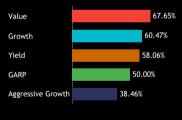
## 7. Funds Invested % by Style



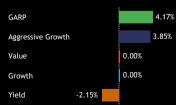
## 8. Funds Invested % Change by Style



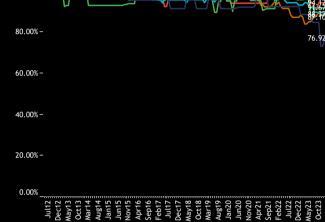
## 10. Funds Overweight % by Style



## 11. Funds Overweight % Change by Style



## 9. Communication Services - Funds Invested % by Style



#### 12: Communication Services - Funds Overweight by Style

20.00% -







## Style Ownership Breakdown

## 1. Aggressive Growth: Largest Fund Holdings As of 4/30/2024



## 6. Aggressive Growth: Average Industry Weights

| Internet Software/Services     |       | 2.31% |
|--------------------------------|-------|-------|
| Major Telecommunications       | 0.36% |       |
| Movies/Entertainment           | 0.16% |       |
| Publishing: Books/Magazines    | 0.13% |       |
| Specialty Telecommunications   | 0.13% |       |
| Advertising/Marketing Services | 0.12% |       |
| Miscellaneous Commercial Se    | 0.10% |       |
| Packaged Software              | 0.03% |       |
| Recreational Products          | 0.02% |       |
| Wireless Telecommunications    | 0.00% |       |
| Publishing: Newspapers         | 0.00% |       |
| Media Conglomerates            | 0.00% |       |

## 11. Aggressive Growth: Stock Holdings

| Funds      | Average   |
|------------|---|
| Invested % | Weight %  |
| 30.77%     | 0.80%   |
| 23.08%     | 0.53%   |
| 19.23%     | 0.44%   |
| 15.38%     | 0.27%   |
| 11.54%     | 0.02%   |
| 7.69%      | 0.08%   |
| 7.69%      | 0.14%   |
| 7.69%      | 0.10%   |
| 7.69%      | 0.13%   |
| 7.69%      | 0.07%   |
|            | Invested % 30.77% 23.08% 19.23% 15.38% 11.54% 7.69% 7.69% 7.69% |

## 2. Growth: Largest Fund Holdings



## 7. Growth: Average Industry Weights



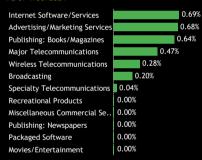
## 12. Growth: Stock Holdings

|                              | Funds<br>Invested % | Average<br>Weight % |
|------------------------------|---------------------|---------------------|
| Rightmove plc                | 36.05%              | 0.43%               |
| Auto Trader Group PLC        | 36.05%              | 0.57%               |
| Informa Plc                  | 33.72%              | 0.46%               |
| BT Group plc                 | 29.07%              | 0.34%               |
| Future plc                   | 25.58%              | 0.21%               |
| Pearson PLC                  | 23.26%              | 0.45%               |
| WPP Plc                      | 19.77%              | 0.17%               |
| Vodafone Group Plc           | 19.77%              | 0.17%               |
| Baltic Classifieds Group Plc | 17.44%              | 0.20%               |
| Moneysupermarket.com Grou    | 16.28%              | 0.11%               |

## 3. GARP: Largest Fund Holdings As of 4/30/2024



## 8. GARP: Average Industry Weights As of 4/30/2024



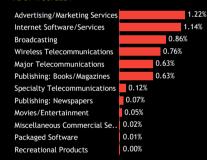
#### 13. GARP: Stock Holdings As of 4/30/2024

|                           | Funds<br>Invested % | Average<br>Weight % |
|---------------------------|---------------------|---------------------|
| WPP Plc                   | 45.83%              | 0.67%               |
| Vodafone Group Plc        | 41.67%              | 0.28%               |
| BT Group plc              | 41.67%              | 0.37%               |
| Pearson PLC               | 37.50%              | 0.60%               |
| Auto Trader Group PLC     | 37.50%              | 0.31%               |
| Rightmove plc             | 33.33%              | 0.14%               |
| Moneysupermarket.com Grou | 33.33%              | 0.09%               |
| Informa Plc               | 25.00%              | 0.13%               |
| ITV PLC                   | 20.83%              | 0.20%               |
| Future plc                | 16.67%              | 0.04%               |

## 4. Value: Largest Fund Holdings As of 4/30/2024



## 9. Value: Average Industry Weights As of 4/30/2024



## 14. Value: Stock Holdings

|                           | Funds<br>Invested % | Average<br>Weight % |
|---------------------------|---------------------|---------------------|
| BT Group plc              | 73.53%              | 0.56%               |
| ITV PLC                   | 70.59%              | 0.85%               |
| Vodafone Group Plc        | 67.65%              | 0.76%               |
| WPP Plc                   | 64.71%              | 1.00%               |
| Pearson PLC               | 44.12%              | 0.55%               |
| Rightmove plc             | 38.24%              | 0.21%               |
| Moneysupermarket.com Grou | 38.24%              | 0.36%               |
| Informa Plc               | 32.35%              | 0.24%               |
| Auto Trader Group PLC     | 32.35%              | 0.13%               |
| Reach plc                 | 23.53%              | 0.07%               |

## 5. Yield: Largest Fund Holdings As of 4/30/2024

| TM RWC Funds - UK Equity Income              |   | 16.27% |
|--|---|--------|
| St. James's Place Unit Trust - Equity        |   | 15.00% |
| Artemis Income (Exclusions) Fund             |   | 14.86% |
| Redwheel Funds - UK Climate Enga             |   | 14.75% |
| Artemis Income Fund                          |   | 13.56% |
| Quilter Invs. Tr UK Equity Large C           |   | 13.22% |
| ${\it Janus\ Henderson\ Sust./Responsible\}$ |   | 12.82% |
| Schroder Income Maximiser                    |   | 12.22% |
| Schroder Income Fund                         |   | 12.21% |
| St. James's Place UK Equity Income $\dots$   |   | 12.04% |
| Jupiter UK Income Fund                       |   | 10.62% |
| NFU Mutual OEIC - UK Equity Incom            | 9 | .42%   |
|  |   |        |

## 10. Yield: Average Industry Weights As of 4/30/2024

| Publishing: Books/Magazines    | 0.979 |
|--------------------------------|-------|
| Internet Software/Services     | 0.96% |
| Broadcasting                   | 0.66% |
| Major Telecommunications       | 0.61% |
| Advertising/Marketing Services | 0.60% |
| Wireless Telecommunications    | 0.48% |
| Movies/Entertainment           | 0.10% |
| Publishing: Newspapers         | 0.04% |
| Specialty Telecommunications   | 0.00% |
| Recreational Products          | 0.00% |
| Packaged Software              | 0.00% |
| Miscellaneous Commercial Se    | 0.00% |

## 15. Yield: Stock Holdings

|                           | Funds<br>Invested % | Average<br>Weight % |
|---------------------------|---------------------|---------------------|
| ITV PLC                   | 39.78%              | 0.62%               |
| BT Group plc              | 38.71%              | 0.51%               |
| Vodafone Group Plc        | 35.48%              | 0.48%               |
| WPP Plc                   | 33.33%              | 0.57%               |
| Pearson PLC               | 27.96%              | 0.84%               |
| Moneysupermarket.com Grou | 24.73%              | 0.20%               |
| Informa Plc               | 24.73%              | 0.42%               |
| Wolters Kluwer NV         | 7.53%               | 0.19%               |
| Rightmove plc             | 7.53%               | 0.10%               |
| Bloomsbury Publishing Plc | 7.53%               | 0.08%               |
|                           |                     |                     |



## Style Ownership Activity

## 1. Aggressive Growth: Largest Fund Weight $\Delta$ Between 10/31/2023 and 4/30/2024



# 2. Growth: Largest Fund Weight $\Delta$ Between 10/31/2023 and 4/30/2024



## 3. GARP: Largest Fund Weight Δ Between 10/31/2023 and 4/30/2024



## 4. Value: Largest Fund Weight Δ Between 10/31/2023 and 4/30/2024



## 5. Yield: Largest Fund Weight $\Delta$ Between 10/31/2023 and 4/30/2024



## 6. Aggressive Growth: Average Industry Weight $\Delta$



## 7. Growth: Average Industry Weight $\Delta$ Between 10/31/2023 and 4/30/2024

| Internet Software/Services         |        | 0.03% |
|------------------------------------|--------|-------|
| Broadcasting                       |        | 0.01% |
| Movies/Entertainment               |        | 0.00% |
| Recreational Products              |        | 0.00% |
| Miscellaneous                      |        | 0.00% |
| Media Conglomerates                |        | 0.00% |
| Packaged Software                  | -0.02% |       |
| Miscellaneous Commercial Se        | -0.03% |       |
| Major Telecommunications           | -0.03% |       |
| Advertising/Marketing Services     | -0.04% |       |
| Wireless Telecommunications        | -0.05% |       |
| Publishing: Books/Magazines -0.13% |        |       |
|                                    |        |       |

## 8. GARP: Average Industry Weight Δ Retween 10/31/2023 and 4/30/2024



#### 9. Value: Average Industry Weight Δ Between 10/31/2023 and 4/30/2024

| Advertising/Marketing Services |        |     | 0.13% |
|--------------------------------|--------|-----|-------|
| Internet Software/Services     |        |     | 0.03% |
| Packaged Software              |        | j   | 0.01% |
| Miscellaneous Commercial Se    |        |     | 0.01% |
| Movies/Entertainment           |        | j   | 0.00% |
| Media Conglomerates            |        | ĺ   | 0.00% |
| Publishing: Newspapers         | -0.0   | )1% |       |
| Specialty Telecommunications   | -0.0   | 4%  |       |
| Broadcasting                   | -0.08  | %   |       |
| Publishing: Books/Magazines    | -0.22% |     |       |
| Major Telecommunications       | -0.28% |     |       |
| Wireless Telecommunications    | -0.35% |     |       |
|                                |        |     |       |

## 10. Yield: Average Industry Weight $\Delta$ Between 10/31/2023 and 4/30/2024

| Advertising/Marketing Services     | 0.02% |
|------------------------------------|-------|
| Broadcasting                       | 0.01% |
| Recreational Products              | 0.00% |
| Packaged Software                  | 0.00% |
| Media Conglomerates                | 0.00% |
| Commercial Printing/Forms          | 0.00% |
| Movies/Entertainment -0.01         | 1%    |
| Miscellaneous Commercial Se0.01    | 1%    |
| Internet Software/Services -0.039  | 6     |
| Publishing: Books/Magazines -0.09% |       |
| Major Telecommunications -0.10%    |       |
| Wireless Telecommunications -0.17% |       |

## 11. Aggressive Growth: Stock Holding $\Delta$ Between 10/31/2023 and 4/30/2024

|                              | Funds             | Average  |
|------------------------------|-------------------|----------|
|                              | Invested $\Delta$ | Weight ∆ |
| Gamma Communications PLC     | 7.7%              | 0.10%    |
| YouGov plc                   | 3.8%              | 0.02%    |
| Moneysupermarket.com Grou    | 3.8%              | 0.06%    |
| Baltic Classifieds Group Plc | 3.8%              | 0.10%    |
| Zinc Media Group plc         | 0.0%              | -0.01%   |
| Alphabet Inc. Class A        | 0.0%              | -0.05%   |
| 1Spatial Plc                 | 0.0%              | 0.01%    |
| WPP Plc                      | -3.8%             | -0.08%   |
| Kin and Carta Plc            | -3.8%             | -0.06%   |
| 11 II T BI                   |                   | 0.000/   |

## 12. Growth: Stock Holding $\Delta$ Between 10/31/2023 and 4/30/2024

|                              | Funds<br>Invested Δ | Average           |
|------------------------------|---------------------|-------------------|
| Informa Plc                  | 5.8%                | Weight Δ<br>0.02% |
| Baltic Classifieds Group Plc | 2.3%                | 0.02%             |
| Moneysupermarket.com Grou    | 1.2%                | -0.04%            |
| Pearson PLC                  | 1.2%                | -0.04%            |
| ZOO Digital Group plc        | 0.0%                | 0.00%             |
| Rightmove plc                | -1.2%               | -0.01%            |
| Team17 Group PLC             | -2.3%               | -0.02%            |
| Royal KPN NV                 | -2.3%               | -0.01%            |
| Publicis Groupe SA           | -3.5%               | -0.02%            |
| WPP Plc                      | -3.5%               | -0.02%            |

## 13. GARP: Stock Holding Δ Between 10/31/2023 and 4/30/2024

|                              | Funds             | Average  |
|------------------------------|-------------------|----------|
|                              | Invested $\Delta$ | Weight ∆ |
| Auto Trader Group PLC        | 8.3%              | 0.06%    |
| Next 15 Group plc            | 4.2%              | 0.00%    |
| Baltic Classifieds Group Plc | 4.2%              | 0.00%    |
| YouGov plc                   | 4.2%              | 0.00%    |
| ZOO Digital Group plc        | 0.0%              | 0.00%    |
| BT Group plc                 | -4.2%             | -0.12%   |
| Airtel Africa Plc            | -4.2%             | -0.01%   |
| Team17 Group PLC             | -4.2%             | 0.00%    |
| Pearson PLC                  | -4.2%             | -0.15%   |
| Moneysupermarket com Grou    | -4 7%             | -0.06%   |

## 14. Value: Stock Holding Δ Between 10/31/2023 and 4/30/2023

|                              | Funds<br>Invested Δ | Average<br>Weight Δ |
|------------------------------|---------------------|---------------------|
| BT Group plc                 | 5.9%                | -0.29%              |
| WPP Plc                      | 2.9%                | 0.08%               |
| Rightmove plc                | 2.9%                | 0.09%               |
| YouGov plc                   | 0.0%                | 0.01%               |
| XLMedia Plc                  | 0.0%                | 0.01%               |
| Pearson PLC                  | -2.9%               | -0.22%              |
| Baltic Classifieds Group Plc | -2.9%               | 0.00%               |
| Airtel Africa Plc            | -2.9%               | -0.03%              |
| STV Group plc                |                     | 0.00%               |
| Moneysupermarket.com Grou    | -5.9%               | -0.07%              |

## 15. Yield: Stock Holding $\Delta$ Between 10/31/2023 and 4/30/2024

| Moneysupermarket.com Grou    | Funds<br>Invested Δ<br>2.2% | Average Weight $\Delta$ -0.04% |
|------------------------------|-----------------------------|--------------------------------|
| Cineworld Group plc          | 2.2%                        | 0.00%                          |
| Rightmove plc                | 1.1%                        | 0.04%                          |
| Bloomsbury Publishing Plc    | 1.1%                        | 0.02%                          |
| Ziggo Holding B.V.           | 0.0%                        | 0.00%                          |
| Telenor ASA                  | -1.1%                       | -0.01%                         |
| Pebble Group PLC             | -1.1%                       | 0.00%                          |
| Kin and Carta Plc            | -1.1%                       | -0.01%                         |
| Vodafone Group Plc           |                             | -0.17%                         |
| Hipgnosis Songs Fund Limited |                             | -0.01%                         |



Average Fund AUM \$

\$45M

\$148M

\$62M

\$147M

\$14M

\$59M

\$7M

\$23M

\$13M

\$44M

\$12M

\$11M

0.53%

0.35%

0.27%

0.02%

0.08%

0.05%

0.10%

0.18%

0.04%

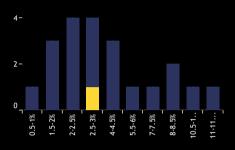
0.14%

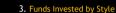
# Communication Services: Active Fund Ownership Report

## **Aggressive Growth Funds**

Fund Ownership Profile

1. Histogram of Fund Weights As of 4/30/2024







## 4. Largest Fund Weights



#### 5. Largest Stock Level Fund Weights

| Fund Name                    | Stock Name              |       |
|------------------------------|-------------------------|-------|
| LF Liontrust Investment Fu   | Auto Trader Group PLC   | 4.82% |
| Jupiter UK Growth Fund       | Informa Plc             | 4.04% |
| CBF Church of England UK     | Auto Trader Group PLC   | 3.83% |
| LF Liontrust Investment Fu   | Rightmove plc           | 3.38% |
| SVS Church House UK Equit    | Auto Trader Group PLC   | 2.92% |
| CBF Church of England UK     | Rightmove plc           | 2.87% |
| Liontrust Special Situations | Gamma Communicati       | 2.80% |
| SVS Church House UK Equit    | Alphabet Inc. Class A   | 2.61% |
| Aviva Investors Funds ACS    | Rightmove plc           | 2.60% |
| LF Liontrust Investment Fu   | Baltic Classifieds Grou | 2.56% |

Source: Factset, Copley Fund Research

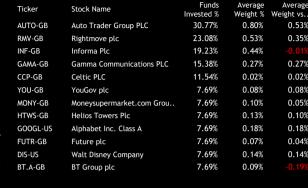




7. Funds Invested %

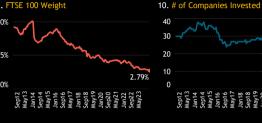






19. Aggregate Stock Ownership Stats, Ranked by Most Widely Held







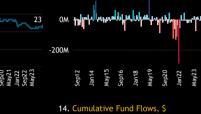
2.29%

-1.57% -1.65%

1.66%

1.58%

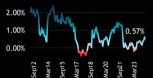
1.45%





| Ticker  | Stock Name                   | Funds Invested | Ave Wgt % $\Delta$ | Fund Flows, \$ |
|---------|------------------------------|----------------|--------------------|----------------|
| GAMA-GB | Gamma Communications PLC     | 7.69%          | 0.10%              |                |
| YOU-GB  | YouGov plc                   | 3.85%          | 0.02%              | (\$25M)        |
| MONY-GB | Moneysupermarket.com Grou    | 3.85%          | 0.06%              | \$4M           |
| BCG-GB  | Baltic Classifieds Group Plc | 3.85%          | 0.10%              | \$0M           |
| ZIN-GB  | Zinc Media Group plc         | 0.00%          |                    | \$0M           |
| WLG-GB  | Wireless Group Plc           | 0.00%          | 0.00%              | \$0M           |
| AN-GB   | Alternative Networks plc     | 0.00%          | 0.00%              | \$0M           |
| AAF-GB  | Airtel Africa Plc            | 0.00%          | 0.00%              | \$0M           |
| 0Q0R-GB | Colt Group S.A.              | 0.00%          | 0.00%              | \$0M           |
| WPP-GB  | WPP Plc                      |                |                    | (\$7M)         |
| KCT-GB  | Kin and Carta Plc            |                |                    | (\$2M)         |
| HTWS-GB | Helios Towers Plc            |                |                    |                |





15. Largest Changes in Fund Weight

Between 10/31/2023 and 4/30/2024

Aviva Investors Funds ACS - AI ..

LF Liontrust Investment Funds...

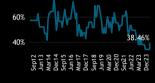
Liontrust Sustainable Future I..

WS Lindsell Train UK Equity Fu..

Jupiter UK Growth Fund

abrdn Life UK Equity Fund

Fund Name





18. Largest Estimated Stock Fund Flows, \$

Between 10/31/2023 and 4/30/2024

| Fund Name                  | Stock Name              |        |
|----------------------------|-------------------------|--------|
| LF Liontrust Investment Fu | Baltic Classifieds Grou | 2.5    |
| Aviva Investors Funds ACS  | Rightmove plc           | 1.9    |
| Aegon Asset Mgmt. UK ICV   | Moneysupermarket.co     | 1.7    |
| WS Lindsell Train UK Equit | Rightmove plc           | 1.42   |
| abrdn UK Sustainable & Re  | Auto Trader Group PLC   | -0.89% |
| BNY Mellon Investment Fds  | Informa Plc             | -0.91% |
| Jupiter UK Growth Fund     | Alphabet Inc. Class A   | -1.37% |
| abrdn Life UK Equity Fund  | Auto Trader Group PLC   | -1.65% |
|                            |                         |        |

500M

#### 21. Largest Stock Level Estimated Fund Flows Between 10/31/2023 and 4/30/2024

| Ticker<br>RMV-GB | Stock Name<br>Rightmove plc    |         |      | \$80M |
|------------------|--------------------------------|---------|------|-------|
| TM17-GB          | Team17 Group PLC               |         | \$7M |       |
| FUTR-GB          | Future plc                     |         | \$6M |       |
| MONY-GB          | Moneysupermarket.com Group plc |         | \$4M |       |
| PSON-GB          | Pearson PLC                    |         | \$1M |       |
| BCG-GB           | Baltic Classifieds Group Plc   |         | \$0M |       |
| WPP-GB           | WPP Plc                        | (\$7M)  |      |       |
| GOOGL-US         | Alphabet Inc. Class A          | (\$8M)  |      |       |
| NFG-GB           | Next 15 Group plc              | (\$9M)  |      |       |
| AUTO-GB          | Auto Trader Group PLC          | (\$16M) |      |       |
| INF-GB           | Informa Plc                    | (\$18M) |      |       |
| YOU-GB           | YouGov plc                     | (\$25M) |      |       |

## 16. Largest Estimated Fund Flows, \$ Between 10/31/2023 and 4/30/2024

abrdn UK Sustainable & Respo.. -0.89%

BNY Mellon Investment Fds. - ... -0.91%

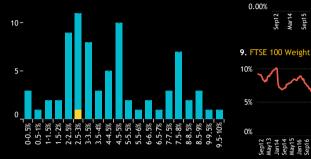
| Fund Name                       |         |         |       |
|---------------------------------|---------|---------|-------|
| WS Lindsell Train UK Equity Fu  |         |         | \$73M |
| Aviva Investors Funds ACS - AI  |         | \$7M    |       |
| Liontrust Sustainable Future I  |         | \$7M    |       |
| Liontrust Sustainable Future I  |         | \$7M    |       |
| abrdn UK Sustainable & Respo    | (\$8M)  |         |       |
| Jupiter UK Growth Fund          | (\$12M) |         |       |
| Threadneedle Invt. Funds ICV    | (\$16M) |         |       |
| Liontrust Special Situations Fu |         | (\$40M) |       |

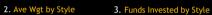
| Fund Name                    | Stock Name        |        |         |
|------------------------------|-------------------|--------|---------|
| WS Lindsell Train UK Equit   | Rightmove plc     |        | \$73M   |
| Liontrust Sustainable Futur  | Gamma Communicati |        | \$8M    |
| Aviva Investors Funds ACS    | Rightmove plc     |        | \$7M    |
| Liontrust Special Situations | Team17 Group PLC  |        | \$7M    |
| Liontrust Special Situations | Next 15 Group plc | (\$9M) |         |
| Threadneedle Invt. Funds I   | Informa Plc       |        | (\$10M) |
| Liontrust Special Situations | Gamma Communicati |        | (\$19M) |
| Liontrust Special Situations | YouGov plc        |        | (\$25M) |
|                              |                   |        |         |

## **Growth Funds**

## Fund Ownership Profile

#### 1. Histogram of Fund Weights As of 4/30/2024







#### 4. Largest Fund Weights

| Fund Name  |       |
|--|-------|
| Border to Coast UK Listed Equity Alpha Fund                                | 9.59% |
| MI Charles Stanley Investment Funds II - Equi                              | 9.44% |
| BlackRock Global Funds - United Kingdom Fu                                 | 8.61% |
| Ninety One Funds Series III - UK Sustainable $\ensuremath{\boldsymbol{.}}$ | 8.55% |
| Columbia Threadneedle Invt. Fds. UK ICVC - $\dots$                         | 8.50% |
| Threadneedle Invt. Funds ICVC - UK Equity O                                | 8.47% |
| AEGON Asset Mgmt. UK ICVC - Ethical Equity                                 | 8.15% |
| BlackRock UK Special Situations Fund                                       | 7.86% |
| BlackRock UK Fund  | 7.83% |
| Liontrust Global Funds Plc - GF UK Growth F                                | 7.78% |

#### 5. Largest Stock Level Fund Weights

| Fund Name                  | Stock Name            |       |
|----------------------------|-----------------------|-------|
| MI Charles Stanley Investm | Auto Trader Group PLC | 4.65% |
| Threadneedle Invt. Funds I | Pearson PLC           | 4.59% |
| Columbia Threadneedle Inv  | Pearson PLC           | 4.41% |
| HL Select Umbrella Trust   | Auto Trader Group PLC | 3.13% |
| SWIP UK & Income ICVC - E  | Pearson PLC           | 3.11% |
| Baillie Gifford Investment | Auto Trader Group PLC | 3.07% |
| SWIP UK & Income ICVC - E  | Pearson PLC           | 2.98% |
| BlackRock Global Funds - U | Pearson PLC           | 2.95% |
| AEGON Asset Mgmt. UK ICV   | Informa Plc           | 2.81% |
| SEI Global Master Fund Plc | Informa Plc           | 2.78% |

Source: Factset, Copley Fund Research

#### 6. Average Fund Weight 7. Funds Invested %

Sep12 May13 Jan14 Sep14 Sep16 Jan16 Jan17 Jan20 Sep20 May21 Jan22 Sep22 May23 May23

12. Average Weight vs FTSE 100

15. Largest Changes in Fund Weight

Between 10/31/2023 and 4/30/2024

Barclays MM Fd. Plc - GlobalA.. -1.99% AEGON Asset Mgmt. UK ICVC -.. -2.12%

HBOS Specialised Invt. Funds I.. -3.93% PrivilEdge - Liontrust UK Selec..

16. Largest Estimated Fund Flows, \$

Between 10/31/2023 and 4/30/2024

Columbia Threadneedle Invt. ..

MGI Funds Plc - UK Equity Fund

Ninety One Funds Series I OEI... Ninety One Glb. Strat. Fd. - U..

Barclays MM Fd. Plc - GlobalA..

AEGON Asset Mgmt. UK ICVC -...

Santander UK Growth Unit Trust

BlackRock UK Fund

SEI Global Master Fund Plc - Q..

JPMorgan Fund ICVC - UK Sust..

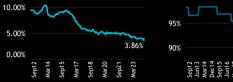
MGI Funds Plc - UK Equity Fund

Janus Henderson Institutional ..

0.00%

Fund Name

Fund Name





10, # of Companies Invested

13. Funds Overweight %

3.35% 1.34%

1.32%

1.26%

-5.48%

S6M

\$3M \$3M

S2M

(\$15M)

(\$7M)

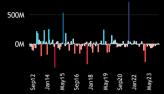
(\$18M)

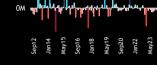
(\$10M)



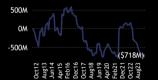
















#### 17. Largest Changes in Stock Weight Between 10/31/2023 and 4/30/202

| Fund Name                   | Stock Name            |        |        |
|-----------------------------|-----------------------|--------|--------|
| SEI Global Master Fund Plc  | Informa Plc           |        | 2.14   |
| SEI Global Master Fund Plc  | Rightmove plc         |        | 1.71   |
| Janus Henderson Institutio  | Pearson PLC           |        | 1.47   |
| Edinburgh Investment Trus   | Auto Trader Group PLC |        | 1.13   |
| Schroder Invt. Fund Compa   | Pearson PLC           | -0.88% |        |
| Barclays MM Fd. Plc - Glob  | Moneysupermarket.co   | -1.04% |        |
| PrivilEdge - Liontrust UK S | Pearson PLC           | -1.73% |        |
| HBOS Specialised Invt. Fun  | Informa Plc           |        | -3.19% |
|                             |                       |        |        |

#### 18. Largest Estimated Stock Fund Flows, \$ Between 10/31/2023 and 4/30/2024

| Fund Name                  | Stock Name              |        |         |
|----------------------------|-------------------------|--------|---------|
| Edinburgh Investment Trus  | Auto Trader Group PLC   |        | \$19M   |
| Columbia Threadneedle Inv  | BT Group plc            |        | \$19M   |
| Edinburgh Investment Trus  | Baltic Classifieds Grou |        | \$14M   |
| BlackRock UK Fund          | Informa Plc             |        | \$6M    |
| HBOS Specialised Invt. Fun | Informa Plc             | (\$4M) |         |
| Santander UK Growth Unit   | Gamma Communicati       | (\$5M) |         |
| Edinburgh Investment Trus  | Royal KPN NV            | (\$7M) |         |
| Columbia Threadneedle Inv  | Pearson PLC             |        | (\$14M) |

## 19. Aggregate Stock Ownership Stats, Ranked by Most Widely Held

| Ticker  | Stock Name                   | Funds<br>Invested % | Average<br>Weight % | Average<br>Weight vs | Fund AUM \$ |
|---------|------------------------------|---------------------|---------------------|----------------------|-------------|
| RMV-GB  | Rightmove plc                | 36.05%              | 0.43%               | 0.25%                | \$178M      |
| AUTO-GB | Auto Trader Group PLC        | 36.05%              | 0.57%               | 0.30%                | \$260M      |
| INF-GB  | Informa Plc                  | 33.72%              | 0.46%               | 0.01%                | \$139M      |
| BT.A-GB | BT Group plc                 | 29.07%              | 0.34%               | 0.06%                | \$206M      |
| FUTR-GB | Future plc                   | 25.58%              | 0.21%               | 0.18%                | \$69M       |
| PSON-GB | Pearson PLC                  | 23.26%              | 0.45%               | 0.17%                | \$307M      |
| WPP-GB  | WPP Plc                      | 19.77%              | 0.17%               |                      | \$129M      |
| VOD-GB  | Vodafone Group Plc           | 19.77%              | 0.17%               |                      | \$204M      |
| BCG-GB  | Baltic Classifieds Group Plc | 17.44%              | 0.20%               | 0.18%                | \$84M       |
| MONY-GB | Moneysupermarket.com Grou    | 16.28%              | 0.11%               | 0.05%                | \$28M       |
| GAMA-GB | Gamma Communications PLC     | 16.28%              | 0.27%               | 0.27%                | \$116M      |
| YOU-GB  | YouGov plc                   | 11.63%              | 0.11%               | 0.11%                | \$31M       |

#### 20. Aggregate Stock Ownership Changes, Ranked by Change in Funds Invested. Between 10/31/2023 and 4/30/2024

| Ticker   | Stock Name                   | Funds Invested | Ave Wgt % $\Delta$ | Fund Flows, \$ |
|----------|------------------------------|----------------|--------------------|----------------|
| INF-GB   | Informa Plc                  | 5.81%          | 0.02%              | (\$3M)         |
| BCG-GB   | Baltic Classifieds Group Plc | 2.33%          | 0.02%              | \$8M           |
| MONY-GB  | Moneysupermarket.com Grou    | 1.16%          |                    | (\$2M)         |
| PSON-GB  | Pearson PLC                  | 1.16%          |                    | (\$21M)        |
| ZOO-GB   | ZOO Digital Group plc        | 0.00%          | 0.00%              | \$0M           |
| YELGF-US | hibu plc                     | 0.00%          | 0.00%              | \$0M           |
| KCT-GB   | Kin and Carta Plc            |                |                    | (\$3M)         |
| YOU-GB   | YouGov plc                   |                |                    |                |
| RMV-GB   | Rightmove plc                |                |                    | (\$12M)        |
| TM17-GB  | Team17 Group PLC             |                |                    |                |
| KPN-NL   | Royal KPN NV                 |                |                    |                |
| WPP-GB   | WPP Plc                      |                |                    |                |

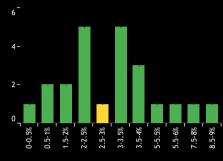
| Ticker<br>BT.A-GB | Stock Name<br>BT Group plc   |         | \$23M |
|-------------------|------------------------------|---------|-------|
| AUTO-GB           | Auto Trader Group PLC        |         | \$9M  |
| BCG-GB            | Baltic Classifieds Group Plc |         | \$8M  |
| ITV-GB            | ITV PLC                      |         | \$1M  |
| BMY-GB            | Bloomsbury Publishing Plc    |         | \$1M  |
| AAF-GB            | Airtel Africa Plc            |         | \$0M  |
| KPN-NL            | Royal KPN NV                 | (\$9M)  |       |
| GAMA-GB           | Gamma Communications PLC     | (\$11M) |       |
| RMV-GB            | Rightmove plc                | (\$12M) |       |
| PUB-FR            | Publicis Groupe SA           | (\$18M) |       |
| WPP-GB            | WPP Plc                      | (\$19M) |       |
| PSON-GB           | Pearson PLC                  | (\$21M) |       |

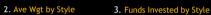


## **GARP Funds**

## Fund Ownership Profile

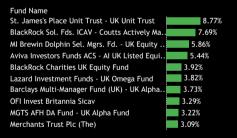
#### 1. Histogram of Fund Weights As of 4/30/2024







## 4. Largest Fund Weights



#### 5. Largest Stock Level Fund Weights

| Fund Name                         | Stock Name         |       |
|-----------------------------------|--------------------|-------|
| Merchants Trust Plc (The)         | WPP Plc            | 3.09% |
| BlackRock Charities UK Equ        | Pearson PLC        | 2.95% |
| St. James's Place Unit Trus       | Pearson PLC        | 2.65% |
| Franklin Templeton Funds          | WPP Plc            | 2.47% |
| Aviva Investors Funds ACS         | BT Group plc       | 2.18% |
| Aviva Investors Funds ACS         | Pearson PLC        | 2.16% |
| OFI Invest Britannia Sicav        | Vodafone Group Plc | 2.13% |
| Lazard Investment Funds - $\dots$ | WPP Plc            | 2.13% |
| MGTS AFH DA Fund - UK Al          | WPP Plc            | 1.96% |
| Artemis UK Special Situatio       | Pearson PLC        | 1.93% |
|                                   |                    |       |

Source: Factset, Copley Fund Research



Sep12
Aay13
Aay13
Aay14
Sep14
Aay15
Aay15
Aay17
Aay17
Aay17
Aay19
Aay19
Aay20
Aay23
Aay23

12. Average Weight vs FTSE 100

15. Largest Changes in Fund Weight

Between 10/31/2023 and 4/30/2024

JPMorgan Fund ICVC - UK Dyn..

Franklin Templeton Funds - M..

JPMorgan Fund II ICVC - UK Eq..

Quilter Invs. Tr. - UK Equity O..

JPMorgan Fund ICVC - UK Dyn..

JPMorgan Fund II ICVC - UK Eq..

Standard Life UK Equity Gener..

Artemis UK Special Situations ..

JPMorgan Fund ICVC - UK Equi.. (\$5M) Quilter Invs. Tr. - UK Equity O.. (\$8M) BlackRock Sol. Fds. ICAV - Cou...

OFI Invest Britannia Sicav

St. James's Place Unit Trust - ..

Aviva Investors Funds ACS - AI .. -0.63%

BlackRock Sol. Fds. ICAV - Cou.. -1.04%

16. Largest Estimated Fund Flows, \$

Between 10/31/2023 and 4/30/2024

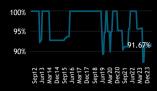
Merchants Trust Plc (The)

9. FTSE 100 Weight

2.00%

Fund Name

Fund Name



Sep12 Aay13 Jan14 Sep14 Aay15 Jan16 Sep16 Aay17 Jan20 Sep20 Aay21 Jan22 Sep22 Aay23 Aay23

7. Funds Invested %

10, # of Companies Invested

13. Funds Overweight %

80%

1.18%

0.25%

-1.86%

\$3M

S1M

SOM

SOM

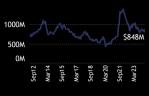
(\$2M)

-0.02%

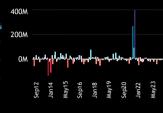
-0.10%

-0.61%











## 17. Largest Changes in Stock Weight Between 10/31/2023 and 4/30/2024

| Fund Name                   | Stock Name            |        |        |
|-----------------------------|-----------------------|--------|--------|
| JPMorgan Fund ICVC - UK D   | Auto Trader Group PLC |        | 1.30%  |
| JPMorgan Fund ICVC - UK D   | Informa Plc           |        | 0.64%  |
| Franklin Templeton Funds    | WPP Plc               |        | 0.25%  |
| OFI Invest Britannia Sicav  | Rightmove plc         |        | 0.21%  |
| Invesco UK Equities Pensio  | Future plc            | -0.41% |        |
| Aviva Investors Funds ACS   | BT Group plc          | -0.46% |        |
| Artemis UK Special Situatio | Pearson PLC           | -0.61% |        |
| Quilter Invs. Tr UK Equit   | Pearson PLC           |        | -1.86% |

#### 18. Largest Estimated Stock Fund Flows, \$ Between 10/31/2023 and 4/30/202

| Fund Name                   | Stock Name            |        |
|-----------------------------|-----------------------|--------|
| JPMorgan Fund ICVC - UK D   | Auto Trader Group PLC | \$3M   |
| JPMorgan Fund ICVC - UK E   | Auto Trader Group PLC | \$3M   |
| BlackRock Sol. Fds. ICAV    | Vodafone Group Plc    | \$3M   |
| JPMorgan Fund ICVC - UK D   | Informa Plc           | \$2M   |
| JPMorgan Fund ICVC - UK E   | WPP Plc               | (\$1M) |
| JPMorgan Fund ICVC - UK E   | Vodafone Group Plc    | (\$2M) |
| Artemis UK Special Situatio | Pearson PLC           | (\$2M) |
| Quilter Invs. Tr UK Equit   | Pearson PLC           | (\$8M) |
|                             |                       |        |

## 19. Aggregate Stock Ownership Stats, Ranked by Most Widely Held

| Ticker  | Stock Name                   | Funds<br>Invested % | Average<br>Weight % | Average<br>Weight vs | Fund AUM \$ |
|---------|------------------------------|---------------------|---------------------|----------------------|-------------|
| WPP-GB  | WPP Plc                      | 45.83%              | 0.67%               | 0.34%                | \$125M      |
| VOD-GB  | Vodafone Group Plc           | 41.67%              | 0.28%               |                      | \$71M       |
| BT.A-GB | BT Group plc                 | 41.67%              | 0.37%               | 0.09%                | \$63M       |
| PSON-GB | Pearson PLC                  | 37.50%              | 0.60%               | 0.31%                | \$204M      |
| AUTO-GB | Auto Trader Group PLC        | 37.50%              | 0.31%               | 0.04%                | \$111M      |
| RMV-GB  | Rightmove plc                | 33.33%              | 0.14%               |                      | \$50M       |
| MONY-GB | Moneysupermarket.com Grou    | 33.33%              | 0.09%               | 0.03%                | \$15M       |
| INF-GB  | Informa Plc                  | 25.00%              | 0.13%               | -0.32%               | \$22M       |
| ITV-GB  | ITV PLC                      | 20.83%              | 0.20%               | 0.09%                | \$90M       |
| FUTR-GB | Future plc                   | 16.67%              | 0.04%               | 0.01%                | \$3M        |
| NFG-GB  | Next 15 Group plc            | 12.50%              | 0.00%               | 0.00%                | \$1M        |
| BCG-GB  | Baltic Classifieds Group Plc | 12.50%              | 0.01%               |                      | \$15M       |

#### 20. Aggregate Stock Ownership Changes, Ranked by Change in Funds Invested. Between 10/31/2023 and 4/30/202

| Ticker  | Stock Name                   | Funds Invested | Ave Wgt % $\Delta$ | Fund Flows, \$ |
|---------|------------------------------|----------------|--------------------|----------------|
| AUTO-GB | Auto Trader Group PLC        | 8.33%          | 0.06%              | \$7M           |
| NFG-GB  | Next 15 Group plc            | 4.17%          | 0.00%              | \$0M           |
| BCG-GB  | Baltic Classifieds Group Plc | 4.17%          | 0.00%              | \$1M           |
| YOU-GB  | YouGov plc                   | 4.17%          | 0.00%              | \$1M           |
| ZOO-GB  | ZOO Digital Group plc        | 0.00%          | 0.00%              | \$0M           |
| XLM-GB  | XLMedia Plc                  | 0.00%          | 0.00%              | \$0M           |
| 2413-JP | M3, Inc.                     | 0.00%          | 0.00%              | \$0M           |
| 0Q0R-GB | Colt Group S.A.              | 0.00%          | 0.00%              | \$0M           |
| BT.A-GB | BT Group plc                 |                | -0.12%             | (\$12M)        |
| AAF-GB  | Airtel Africa Plc            |                |                    |                |
| PSON-GB | Pearson PLC                  |                |                    |                |
| MONY-GB | Moneysupermarket.com Grou    |                |                    | (\$3M)         |

| Ticker<br>AUTO-GB | Stock Name                     |         |        | ,         | 674  |
|-------------------|--------------------------------|---------|--------|-----------|------|
|                   | Auto Trader Group PLC          |         |        | <b>A.</b> | \$7M |
| INF-GB            | Informa Plc                    |         |        | \$1M      |      |
| VOD-GB            | Vodafone Group Plc             |         |        | \$1M      |      |
| YOU-GB            | YouGov plc                     |         |        | \$1M      |      |
| BCG-GB            | Baltic Classifieds Group Plc   |         |        | \$1M      |      |
| RMV-GB            | Rightmove plc                  |         |        | \$0M      |      |
| TM17-GB           | Team17 Group PLC               |         | \$0M   |           |      |
| WPP-GB            | WPP Plc                        |         | \$0M   |           |      |
| MONY-GB           | Moneysupermarket.com Group plc |         | (\$3M) |           |      |
| AAF-GB            | Airtel Africa Plc              |         | (\$4M) |           |      |
| PSON-GB           | Pearson PLC                    | (\$11M) |        |           |      |
| BT.A-GB           | BT Group plc                   | (\$12M) |        |           |      |



Fund AUM \$

\$144M

\$220M

\$181M

\$258M

\$77M

\$24M

\$76M

\$64M

\$28M

\$25M

S4M

\$30M

Average

0.28%

0.75%

0.14%

0.67%

0.27%

0.03%

0.30%

0.05%

0.01%

0.03%

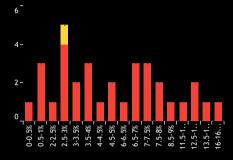
Weight vs..

# Communication Services: Active Fund Ownership Report

## **Value Funds**

## Fund Ownership Profile

#### 1. Histogram of Fund Weights As of 4/30/2024



#### 3. Funds Invested by Style 2. Ave Wgt by Style



#### 4. Largest Fund Weights



#### 5. Largest Stock Level Fund Weights

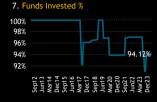
| Fund Name                           | Stock Name          |       |
|-------------------------------------|---------------------|-------|
| Redwheel Funds SICAV - U            | Pearson PLC         | 5.26% |
| Temple Bar Investment Tru           | ITV PLC             | 4.50% |
| JOHCM Umbrella Fund Plc             | Moneysupermarket.co | 3.81% |
| JOHCM UK - Dynamic                  | Moneysupermarket.co | 3.78% |
| Redwheel Funds SICAV - U            | ITV PLC             | 3.77% |
| Temple Bar Investment Tru           | WPP Plc             | 3.62% |
| Redwheel Funds SICAV - U            | WPP Plc             | 3.53% |
| Quilter Investors Trust - UK        | Publicis Groupe SA  | 3.24% |
| ${\sf JOHCM\ Umbrella\ Fund\ Plc\}$ | WPP Plc             | 3.22% |
| SEI Global Master Fund Plc $\dots$  | WPP Plc             | 3.21% |

Source: Factset, Copley Fund Research

## 6. Average Fund Weight 10.00% 5.00% 5.50% 0.00%

9. FTSE 100 Weight

0.00%



13. Funds Overweight %

S2M

S1M

S<sub>1</sub>M

(\$13M)

(\$46M)

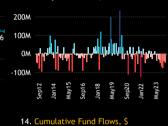






500M

-500M





19. Aggregate Stock Ownership Stats, Ranked by Most Widely Held

Stock Name

BT Group plc

Vodafone Group Plc

Moneysupermarket.com Grou...

Auto Trader Group PLC

ITV PLC

WPP Plc

Pearson PLC

Informa Plc

Reach plc

Future plc

Airtel Africa Plc

Rightmove plc

Ticker

BT.A-GB

ITV-GB

VOD-GB

WPP-GB

PSON-GB

RMV-GB

MONY-GB

INF-GB

AUTO-GB

RCH-GR

FUTR-GB

AAF-GB

(\$135M)

Funds

Invested %

73.53%

70.59%

67.65%

64.71%

44.12%

38.24%

38.24%

32.35%

32.35%

23.53%

23.53%

23.53%

Average

Weight %

0.56%

0.85%

0.76%

1.00%

0.55%

0.21%

0.36%

0.24%

0.13%

0.07%

0.04%

0.07%

| ock name                    | runas investea   | Ave wgt % \( \Delta \)   | runa riows, \$  |
|-----------------------------|--|--|---|
| T Group plc                 | 5.88%  |  |   |
| PP Plc                      | 2.94%  | 0.08%  | (\$26M)   |
| ghtmove plc                 | 2.94%  | 0.09%  | \$5M  |
| ngapore Telecommunicatio    | 0.00%  | 0.00%  | \$0M  |
| ngapore Telecommunicatio    | 0.00%  | 0.00%  | \$0M  |
| ouGov plc                   | 0.00%  | 0.01%  | \$2M  |
| EOWIZ                       | 0.00%  |  |   |
| earson PLC                  |  | -0.22%   |   |
| altic Classifieds Group Plc |  |  | \$0M  |
| irtel Africa Plc            |  |  |   |
| TV Group plc                |  |  |   |
| oneysupermarket.com Grou    |  |  |   |
|                             | T Group plc PP Plc ghtmove plc ngapore Telecommunicatio ngapore Telecommunicatio puGov plc EOWIZ earson PLC altic Classifieds Group Plc rtel Africa Plc TV Group plc | T Group plc         5.88%           PP Plc         2.94%           ghtmove plc         2.94%           ngapore Telecommunicatio         0.00%           ngapore Telecommunicatio         0.00%           ouGov plc         0.00%           EOWIZ         0.00%           earson PLC         -2.94%           altic Classifieds Group Plc         -2.94%           rtel Africa Plc         -2.94%           rV Group plc         -5.88% | T Group plc         5.88%         -0.29%           PP Plc         2.94%         0.08%           ghtmove plc         2.94%         0.09%           ngapore Telecommunicatio         0.00%         0.00%           ngapore Telecommunicatio         0.00%         0.00%           ouGov plc         0.00%         0.01%           EOWIZ         0.00%         0.00%           earson PLC         -2.94%         -0.22%           altic Classifieds Group Plc         -2.94%         0.00%           rtel Africa Plc         -2.94%         -0.03%           rV Group plc         -5.88%         0.00% |

# 15. Largest Changes in Fund Weight

16. Largest Estimated Fund Flows, \$ Between 10/31/2023 and 4/30/2024

Invesco UK 2 Investment Serie.. Artemis SmartGARP UK Equity ..

Ninety One Funds Series I OEI...

Fidelity Funds SICAV - UK Spec..

Invesco UK Invt. Ser. - UK Gro..

Jupiter UK Special Situations ..

JOHCM UK - Dynamic

SEI Global Master Fund Plc - U.. (\$70M)

Fund Name

12. Average Weight vs FTSE 100



2.71%







| Fund Name                   | Stock Name            |         |         |
|-----------------------------|-----------------------|---------|---------|
| JOHCM UK - Dynamic          | BT Group plc          |         | \$17M   |
| Invesco UK 2 Investment Se  | Rightmove plc         |         | \$4M    |
| Invesco UK 2 Investment Se  | Auto Trader Group PLC |         | \$2M    |
| Invesco UK 2 Investment Se  | Future plc            |         | \$2M    |
| JOHCM UK - Dynamic          | Pearson PLC           | (\$22M) |         |
| SEI Global Master Fund Plc  | BT Group plc          | (\$24M) |         |
| Jupiter UK Special Situatio | BT Group plc          |         | (\$46M) |
| JOHCM UK - Dynamic          | Vodafone Group Plc    |         | (\$50M) |

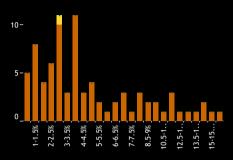




## **Yield Funds**

## Fund Ownership Profile

#### 1. Histogram of Fund Weights As of 4/30/2024







## 4. Largest Fund Weights



#### 5. Largest Stock Level Fund Weights

| Fund Name                   | Stock Name        |       |
|-----------------------------|-------------------|-------|
| St. James's Place Unit Trus | Pearson PLC       | 5.91% |
| CT Specialist Funds UK ICV  | Pearson PLC       | 5.28% |
| TM RWC Funds - UK Equity    | Pearson PLC       | 5.28% |
| CT Invt. Funds UK ICVC - U  | Pearson PLC       | 4.65% |
| Artemis Income (Exclusions  | Wolters Kluwer NV | 4.46% |
| CT (Lux) - UK Equity Income | Pearson PLC       | 4.44% |
| Artemis Income (Exclusions  | Pearson PLC       | 4.33% |
| Redwheel Funds - UK Clim    | ITV PLC           | 4.22% |
| Artemis Income (Exclusions  | Informa Plc       | 4.07% |
| Artemis Income Fund         | Informa Plc       | 4.07% |

Source: Factset, Copley Fund Research



9. FTSE 100 Weight





10, # of Companies Invested

13. Funds Overweight %

3.46%

1.29%

1.28%

0.83%

-2.98%

-3.01%

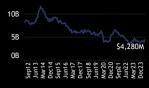
\$12M

S9M

S8M

\$82M













1.01%

0.87%

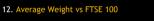
0.87%

-1.00%

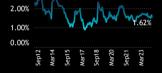
-1.05%

-1.64%

1.70%



Sep12
Aay13
Aay13
Aay14
Sep14
Aay15
Aay15
Aay17
Aay17
Aay17
Aay19
Aay19
Aay20
Aay23
Aay23



15. Largest Changes in Fund Weight

Between 10/31/2023 and 4/30/2024

AXA Framlington Monthly Inco.. -1.83%

Lazard Investment Funds - UK .. -1.98%

16. Largest Estimated Fund Flows, \$

Between 10/31/2023 and 4/30/2024

Finsbury Growth & Income Tru..

Santander Managed OEIC - Enh..

Santander Equity Income Unit ..

Columbia Threadneedle (UK) I...

TM RWC Funds - UK Equity Inc..

BNY Mellon Investment Fds. - ..

Finsbury Growth & Income Tru.. JOHCM UK - UK Equity Income

Janus Henderson Sust./Respon..

CT Invt. Funds UK ICVC - UK G..

Franklin Templeton Funds - M.. (\$16M) Aviva Investors Invt. Fds. ICVC.. (\$18M) WS Evenlode Investment Fund.. (\$23M) BNY Mellon Investment Fds. - ..

Fund Name

Fund Name



Sep12 Aay13 Jan14 Sep14 Aay15 Jan16 Sep16 Aay17 Jan20 Sep20 Aay21 Jan22 Sep22 Aay23 Aay23



#### 17. Largest Changes in Stock Weight Between 10/31/2023 and 4/30/2024

| Fund Name                    | Stock Name          |  |
|------------------------------|---------------------|--|
| Finsbury Growth & Income     | Rightmove plc       |  |
| Columbia Threadneedle (U     | WPP Plc             |  |
| Santander Managed OEIC       | Moneysupermarket.co |  |
| Santander Equity Income U    | Moneysupermarket.co |  |
| BNY Mellon Investment Fds    | Publicis Groupe SA  |  |
| Redwheel Funds - UK Clim     | Pearson PLC         |  |
| Aviva Investors Invt. Fds. I | Vodafone Group Plc  |  |
| TM RWC Funds - UK Equity     | Pearson PLC         |  |
|                              |                     |  |

#### 18. Largest Estimated Stock Fund Flows, \$ Between 10/31/2023 and 4/30/2024

| Stock Name         |  |
|--------------------|--|
| Rightmove plc      | \$82M  |
| Informa Plc        | \$11M  |
| WPP Plc            | \$7M   |
| Vodafone Group Plc | \$6M   |
| Vodafone Group Plc | (\$14M)  |
| Informa Plc        | (\$20M)  |
| Publicis Groupe SA | (\$30M)  |
| Wolters Kluwer NV  | (\$34M)  |
|                    | Rightmove plc Informa Plc WPP Plc Vodafone Group Plc Vodafone Group Plc Informa Plc Publicis Groupe SA |

## 19. Aggregate Stock Ownership Stats, Ranked by Most Widely Held

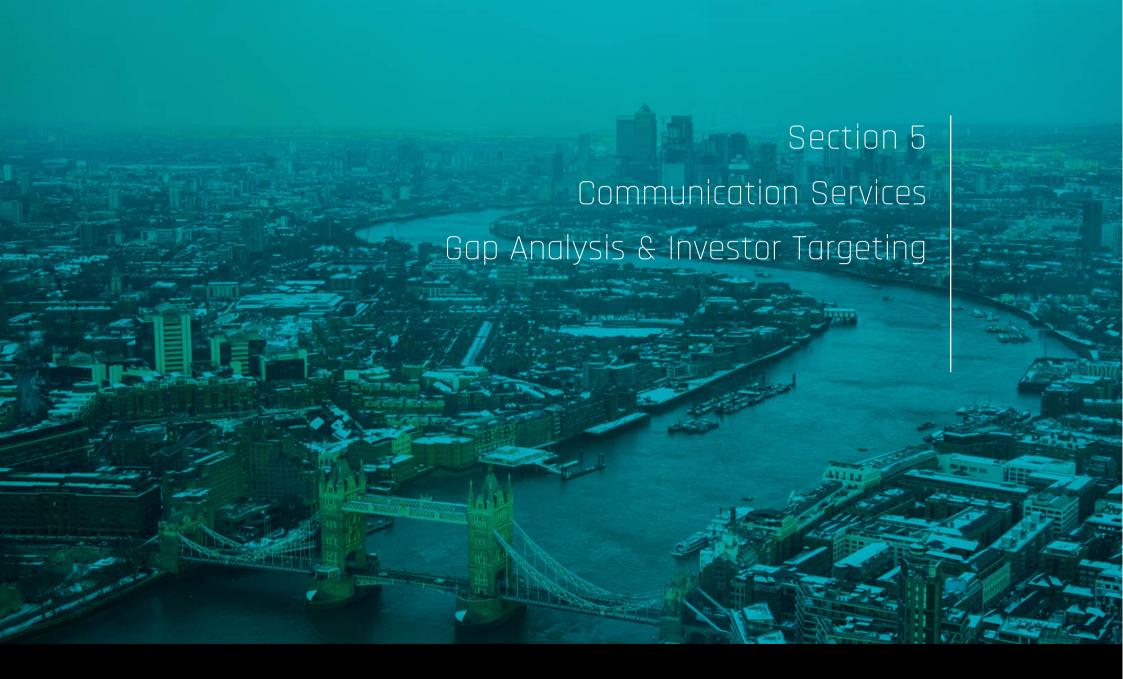
| Ticker  | Stock Name                   | Funds<br>Invested % | Average<br>Weight % | Average Weight vs | Fund AUM \$ |
|---------|------------------------------|---------------------|---------------------|-------------------|-------------|
| ITV-GB  | ITV PLC                      | 39.78%              | 0.62%               | 0.52%             | \$669M      |
| BT.A-GB | BT Group plc                 | 38.71%              | 0.51%               | 0.23%             | \$289M      |
| VOD-GB  | Vodafone Group Plc           | 35.48%              | 0.48%               |                   | \$406M      |
| WPP-GB  | WPP Plc                      | 33.33%              | 0.57%               | 0.24%             | \$484M      |
| PSON-GB | Pearson PLC                  | 27.96%              | 0.84%               | 0.55%             | \$892M      |
| MONY-GB | Moneysupermarket.com Grou    | 24.73%              | 0.20%               | 0.15%             | \$92M       |
| INF-GB  | Informa Plc                  | 24.73%              | 0.42%               |                   | \$590M      |
| WKL-NL  | Wolters Kluwer NV            | 7.53%               | 0.19%               | 0.19%             | \$428M      |
| RMV-GB  | Rightmove plc                | 7.53%               | 0.10%               |                   | \$102M      |
| BMY-GB  | Bloomsbury Publishing Plc    | 7.53%               | 0.08%               | 0.07%             | \$22M       |
| SONG-GB | Hipgnosis Songs Fund Limited | 6.45%               | 0.10%               | 0.05%             | \$127M      |
| FUTR-GB | Future plc                   | 6.45%               | 0.03%               |                   | \$15M       |

#### 20. Aggregate Stock Ownership Changes, Ranked by Change in Funds Invested. Between 10/31/2023 and 4/30/20

| Ticker    | Stock Name                         | Funds Invested | Ave Wgt % Δ | Fund Flows, \$ |
|-----------|------------------------------------|----------------|-------------|----------------|
| MONY-GB   | Moneysupermarket.com Grou          | 2.15%          |             | \$4M           |
| RMV-GB    | Rightmove plc                      | 1.08%          | 0.04%       | \$82M          |
| BMY-GB    | Bloomsbury Publishing Plc          | 1.08%          | 0.02%       | \$2M           |
| ZIGGO-NL  | Ziggo Holding B.V.                 | 0.00%          | 0.00%       | \$0M           |
| Z77-SG    | ${\it Singapore Telecommunicatio}$ | 0.00%          | 0.00%       | \$0M           |
| Z74-SG    | Singapore Telecommunicatio         | 0.00%          | 0.00%       | \$0M           |
| 0Q0R-GB   | Colt Group S.A.                    | 0.00%          | 0.00%       | \$0M           |
| 030200-KR | KT Corporation                     | 0.00%          | 0.00%       | \$0M           |
| TEL-NO    | Telenor ASA                        |                |             |                |
| KCT-GB    | Kin and Carta Plc                  |                |             | (\$2M)         |
| VOD-GB    | Vodafone Group Plc                 | -3.23%         |             | (\$20M)        |
| SONG-GB   | Hipgnosis Songs Fund Limited       | -3.23%         |             |                |

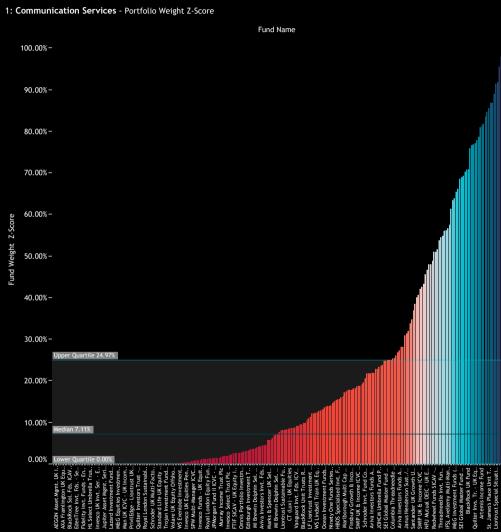
| Ticker  | Stock Name                         |         |      |       |
|---------|------------------------------------|---------|------|-------|
| RMV-GB  | Rightmove plc                      |         |      | \$82M |
| ORA-FR  | Orange SA                          |         | \$4M |       |
| MONY-GB | Moneysupermarket.com Group plc     |         | \$4M |       |
| WPP-GB  | WPP Plc                            |         | \$2M |       |
| BMY-GB  | Bloomsbury Publishing Plc          |         | \$2M |       |
| FUTR-GB | Future plc                         |         | \$2M |       |
| SONG-GB | Hipgnosis Songs Fund Limited Shs G | (\$9M)  |      |       |
| INF-GB  | Informa Plc                        | (\$11M) |      |       |
| ITV-GB  | ITV PLC                            | (\$13M) |      |       |
| VOD-GB  | Vodafone Group Plc                 | (\$20M) |      |       |
| PUB-FR  | Publicis Groupe SA                 | (\$30M) |      |       |
| WKL-NL  | Wolters Kluwer NV                  | (\$33M) |      |       |





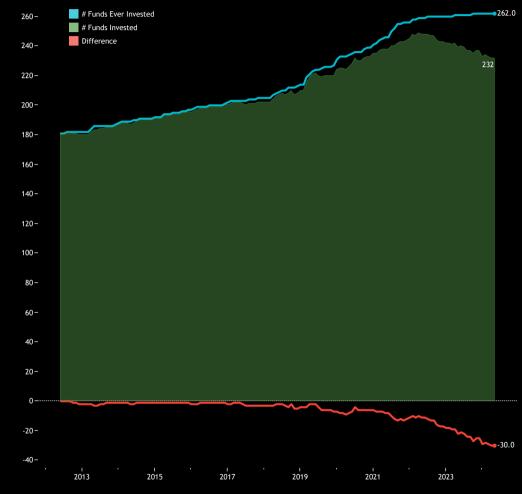


## **Historical Gap Analysis**



The Z-Score of current weights versus history for all current and previous holders of Communication Services stocks. A value of 100% means today's weight is the highest on record for that fund, zero the lowest.

## 2. Communication Services - Current Number of Funds Invested, Total Number of Funds Ever Invested, Difference

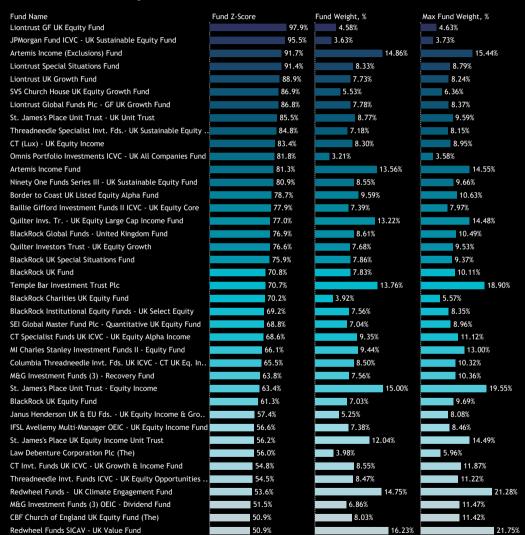


The blue line shows the total number of funds (out of 263) who have ever owned Communication Services stocks. The green area shows the number of funds invested at any one time and the red line the difference. A downward sloping red line means existing investors are closing out positions, a rising red line means previous investors are buying back in.

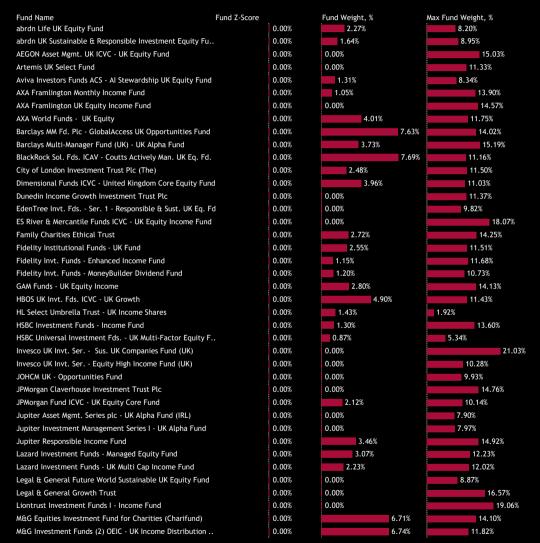


## **Fund Level Historical Exposure Analysis**

#### 1: Communication Services - Highest Fund Level Z-Score



#### 2: Communication Services - Lowest Fund Level Z-Score



Source: Factset, Copley Fund Research



\$113M

\$104M

\$85M

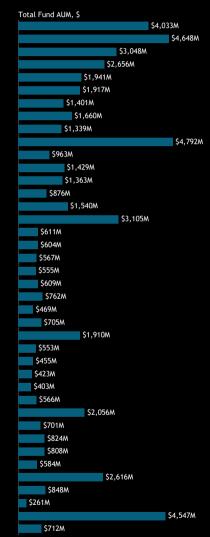
\$74M

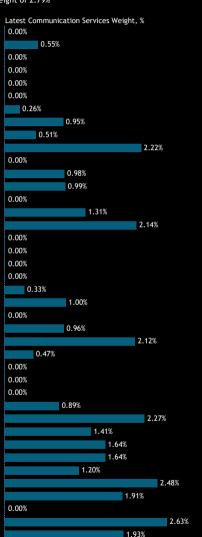
# Communication Services: Active Fund Ownership Report

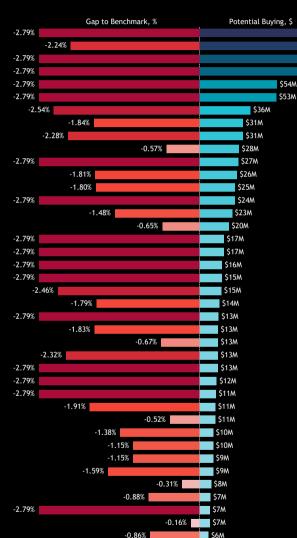
## **Buying Potential**

## 1: Communication Services - Potential Buying if Fund Matches SSgA SPDR ETFs Europe I Plc - FTSE UK All Share UCITS ETF Weight of 2.79%











Potential Selling, \$

(\$42M)

(\$34M)

(\$32M)

(\$31M)

(\$31M)

(\$29M) (\$29M)

(\$27M)

(\$26M)

(\$22M)

(\$19M)

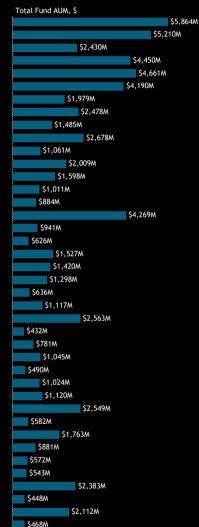
(\$19M)

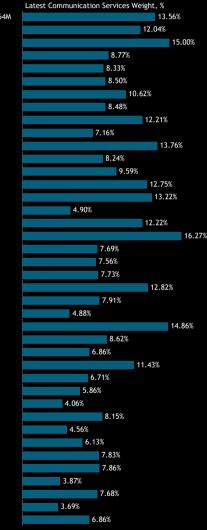
# Communication Services: Active Fund Ownership Report

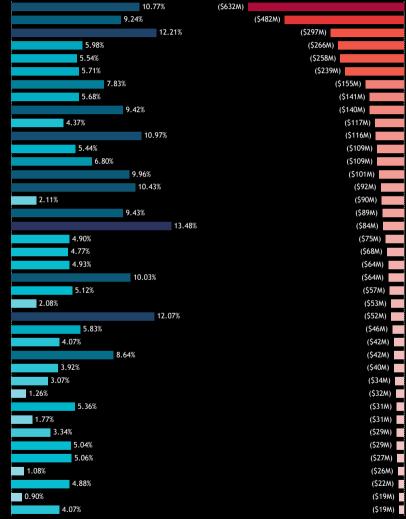
## **Selling Potential**

## 1: Communication Services - Potential Selling if Fund Matches SSgA SPDR ETFs Europe I Plc - FTSE UK All Share UCITS ETF Weight







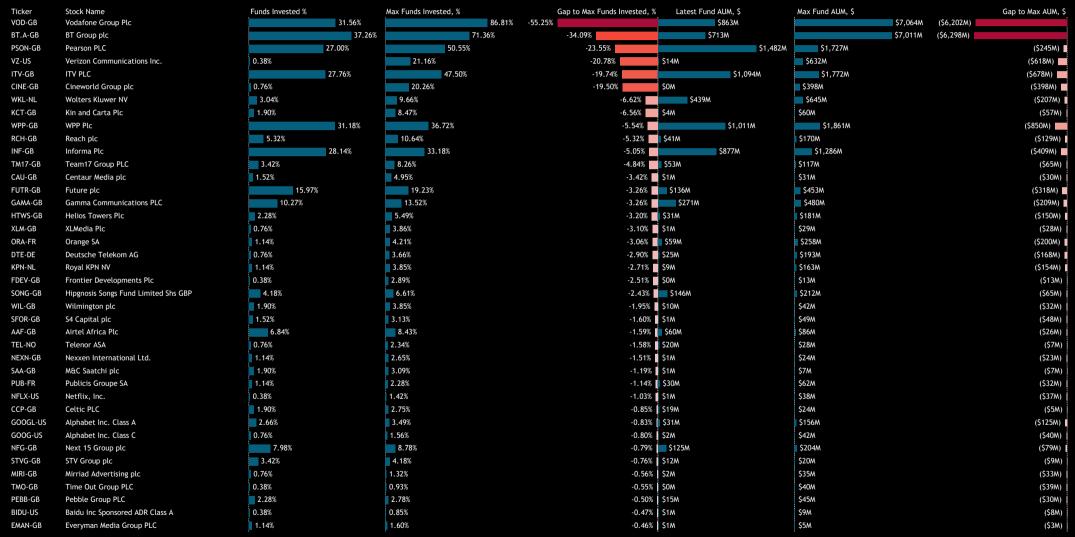


Gap to Benchmark, %



## Falls in Stock Ownership

#### 1: Communication Services - Largest Decreases in Stock Ownership From Maximum Ever to Today







# Calculations

Copley uses 6 key measures of fund ownership throughout our analysis. Our chart packs presents these metrics in formats such as time series, snapshots at specific points, or comparisons between two time periods.

**Average Weight:** The sum of all fund weights in any dimension (region, country, sector, industry, stock) divided by the total number of funds (263) in the analysis.

Average Weight vs FTSE 100: The average weight minus the weight in the SSgA SPDR ETFs Europe | Plc - FTSE UK All Share UCITS ETF (cash removed and

**Funds Invested %:** The total number of funds with any exposure to a dimension divided by the total number of funds (263) in the analysis.

**Funds O/W**: The total number of funds with a larger weight in any dimension than the SSgA SPDR ETFS Europe I Plc - FTSE UK All Share UCITS ETF, divided by the total number of funds (263) in the analysis.

**AUM, \$**: The combined AUM allocated to a particular dimension across the 263 active UK funds in our analysis, in US Dollars

**Estimate Fund Flows, \$**: The difference in share quantity between 2 periods for each stock in a fund multiplied by the price. These figures are rolled up to provide aggregate fund flows across countries, sectors and stocks.



weights adjusted).



# Style Classifications

Each fund is split into a Style category based on the P/E and P/B ratios of their portfolio compared to the benchmark

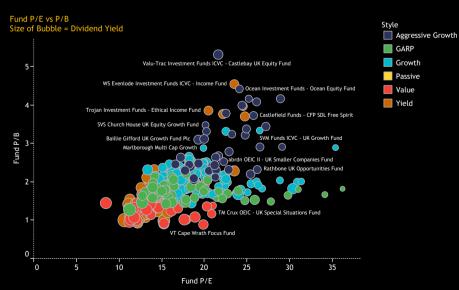
**Aggressive Growth:** At least 70% of the portfolio in stocks with a higher P/E than the SSgA SPDR ETFS Europe I Plc - FTSE UK All Share UCITS ETF average, and at least 70% with a higher P/B ratio.

**Growth**: At least 50% of the portfolio in stocks with a higher P/E than the SSgA SPDR ETFS Europe I Plc - FTSE UK All Share UCITS ETF average, and at least 50% with a higher P/B ratio.

**Value**: Either by the fund description, or at least 50% of the portfolio in stocks with a lower P/E ratio than the SSgA SPDR ETFS Europe I Plc - FTSE UK All Share UCITS ETF average, and at least 50% with a lower P/B ratio

**Yield**: As per the fund description only (i.e Yield, Dividend, Income funds).

GARP: All other iterations that do not fit under the above classifications.





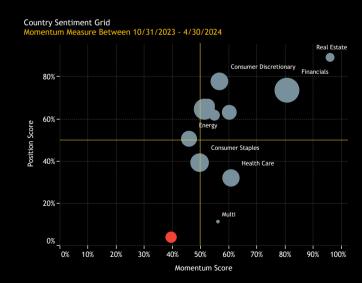


# Sentiment Grid

We use the Sentiment Grid in our analysis as a way of combining long-term positioning with shorter dated manager activity across all dimensions (country, sector, stock). Here we outline the metrics that go in to the Sentiment Grid calculation.

The Y-Axis measures where today's ownership levels in each dimension sit relative to the long-term range. We calculate the Z-Score of today's average weight, funds invested % and funds o/w % relative to all monthly observations in our fund history (going back to 5/31/2012). A figure close to 100% would indicate today's positioning is close to its maximum ever level, a figure close to zero, the lowest.

The X-axis provides a measure of short-term fund activity, or 'Momentum', by looking at the changes in average weight, funds invested %, funds o/w % and the net buyers vs sellers between 10/31/2023 and 4/30/2024, relative to each dimension. A figure above 50% means a dimension has seen relative increases in ownership, a figure below 50% indicates a relative decrease in positioning. The size of the bubble represents the average weight of each dimension







This report is published by, and remains the copyright of, Copley Fund Research Limited. Unless otherwise agreed with Copley Fund Research Limited, this report may only be used by the permitted recipients and shall not be provided to any third parties. Receipt of this report should not be taken as permission to reproduce, copy or use any of the charts or data in internal or external presentations. To do so requires seperate permission from Copley Fund Research Limited.

Copley Fund Research Limited uses reasonable efforts to obtain information from reliable sources, but all Publications are provided on an "as is" basis without representation or warranty of any kind (neither express nor implied) and Copley Fund Research disclaims liability for any Publication not being complete, accurate, suitable and relevant for the recipient.

The comments in this publication are for general information purposes only and do not constitute personalised financial advice. No consideration has been taken of your personal financial situation or investment goals in preparing this publication and the distribution of this publication is not a personalised service under the Financial Advisers Act 2008. If you wish to receive personalised financial advice, please contact your Investment Advisor.

Further, nothing in this report shall constitute or be deemed to constitute investment advice or a recommendation or an offer or solicitation and is not the basis for any contract to purchase or sell any security or other instrument. Should you undertake any such activity based on information contained in this report, you do so entirely at your own risk and Copley Fund Research shall have no liability whatsoever for any loss, damage, costs or expenses incurred or suffered by you as a result.

For US Investors this report is solely for Institutional use – not for public distribution.

For Canadian investors this report is solely for use by accredited investors.

