Active Global Funds Positioning Chart Pack December 2024



Active Global Funds Positioning Chart Pack

December 2024

In this chart pack, we highlight three key investment themes across our Global Equity fund universe.

United Kingdom: Overweight Positioning Hits Fresh Highs

Overweight positioning in UK equities has reached a new record high, with 70.5% of active Global funds holding an average overweight of 3% relative to the benchmark. This reflects a broader trend among active managers seeking to diversify away from the heavy concentration of US stocks in global indices. While absolute fund weights in the UK have remained stable at 6-7% since 2020, nearly all Global funds maintain some level of UK exposure, underscoring its importance as a core allocation.

Motor Vehicles: Fall in Investor Confidence

Global fund positioning in the Motor Vehicles sector has entered a fresh decline following a revival between 2020 and 2023. A record-low 10% of active Global funds are now overweight, with the sector holding an average underweight of -1.41%, making it the 4th largest industry-level underweight among active managers.

Nestle's Fall From Grace: Global Funds Pull Back

Nestle's positioning among global funds continues to decline, with average weight and the number of funds invested now sitting at all-time lows. Once a favored name in the Consumer Staples sector, allocations have fallen back in line with the benchmark after a prolonged period of overweight positioning. Copley Fund Research December 17, 2024 Steven Holden steven.holden@copleyfundresearch.com



United Kingdom Overweight Positioning Hits Fresh Highs



United Kingdom: Overweight Positioning Hits Fresh High

Overweight positioning in UK equities has reached a new record high, with 70.5% of active Global funds holding an average overweight of 3% relative to the benchmark. This reflects a broader trend among active managers seeking to diversify away from the heavy concentration of US stocks in global indices. While absolute fund weights in the UK have remained stable at 6-7% since 2020, nearly all Global funds maintain some level of UK exposure, underscoring its importance as a core allocation.

The UK now stands as the largest overweight position among active Global funds, leading a group of European markets that collectively help offset a sizeable USA underweight. Sector dynamics reveal a rising Industrials overweight and a contracting Energy underweight as the key drivers behind the UK's current position.

At the stock level, AstraZeneca, Linde, and Unilever dominate as the most widely held UK names. Shell's ownership has climbed to 8-year highs, diverging sharply from BP, which is approaching all-time lows. Longer-term declines in Barclays, Tesco, and Pearson are showing tentative signs of reversal, while exposure to BATS, Diageo, and Reckitt Benckiser continues to drift toward record lows.

As global indices become increasingly US-centric, active managers are turning to UK equities as a compelling diversification opportunity. With a stable value tilt, sector breadth, and increasing conviction in key names, the UK offers a meaningful alternative in an otherwise concentrated global landscape.

1. Overweight positioning in the UK reaches a new peak, with 70.5% of funds positioned ahead of the index at 3% overweight, on average.

United Kingdom: Average Weight vs ACWI vs Fund 0/W%



Source: Factset, Copley Fund Research

* Between 5/31/2024 and 11/30/2024

2. Absolute fund weights have remained in a tight range of 6-7% since 2020. Almost all funds hold some exposure to UK equities.

United Kingdom: Funds Invested vs Average Weight %.



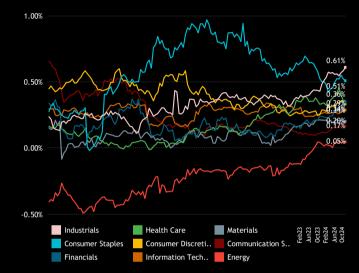
3. The UK is the largest overweight position among active Global funds, leading a group of EU countries that offset a sizeable USA underweight.

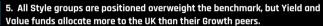
Average Weight vs ACWI vs Average Fund Weight,

United Kingdom		3.00%	6.71%	
France		1.88%	4.12%	
Netherlands		1.05%	2.33%	
Germany		0.90%	2.81%	
Denmark		0.71%	1.40%	
Ireland		0.69%	1.11%	
Switzerland		0.40%	2.56%	
Canada	-0.48%		2.44%	
Japan	-0.61%		4.18%	
China & HK	-0.85%		2.16%	
Australia	-0.94%		0.63%	
India	-1.01%		0.86%	
United States	-7.56%			57.78%

4. A falling UK Consumer Staples overweight has been offset by a rising Industrials overweight and contracting Energy underweight. All UK sectors are held overweight the SPDRs ACWI ETF, on average.

United Kingdom: Average Weight vs ACWI - Key Sectors





United Kingdom: Average Fund Weight vs ACWI by Fund Style

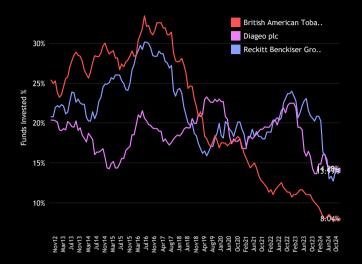




United Kingdom: Overweight Positioning Hits Fresh High

6. Exposure to BATS, Diageo, and Reckitt Benckiser has seen sustained long-term declines, with all three nearing record-low ownership levels.

Percentage of Funds Invested: BATS, Diageo, Reckitt Benckiser

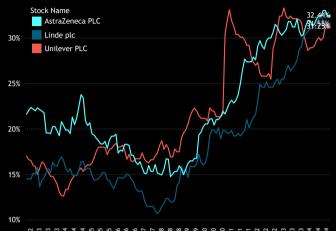


7. Shell and BP ownership has seen a marked divergence since 2022, with Shell approaching 8-year highs as BP heads towards the lows. Percentage of Funds Invested: BP p.l.c. & Shell PLC

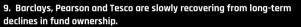


8. AstraZeneca, Linde and Unilever have seen huge growth in Global fund ownership, and appear to be maintaining current levels.

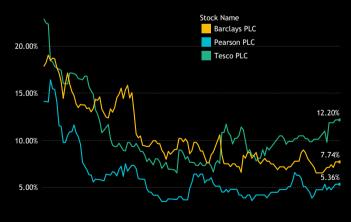
Percentage of Funds Invested: AstraZeneca PLC, Linde plc, Unilever PLC



Vov12 Mar13 Mar14 Mar14 Mar15 Mar15 Mar15 Jul15 Jul16 Mar15 Jul16 Mar17 Jul16 Mar17 Jul16 Mar17 Jul20 Oct20 Oct20 Oct20 Coct20 C



Percentage of Funds Invested: Barclays PLC. Pearson PLC. Tesco PLC



Nov12 Mar13 Mar14 Nov12 Nov12 Mar14 Mar15 Jul15 Feb18 Seb18 Mar21 Jul22 Jul22 Jul23 Jul33 Jul33

0.00%

10. The trio of AstraZeneca. Linde and Unilever are the most widely held UK companies and share similar ownership traits.

United Kinadom: Aaareaate Stock Ownership Statistics

Ticker	Stock Name	Funds Invested %	Average Weight %	Average Weight vs	Fund AUM \$
AZN-GB	AstraZeneca PLC	32.44%	0.38%	0.11%	\$7,080M
LIN-US	Linde plc	31.55%	0.43%	0.15%	\$4,125M
ULVR-GB	Unilever PLC	31.25%	0.44%	0.25%	\$5,500M
SHEL-GB	Shell PLC	25.89%	0.32%	0.06%	\$4,257M
GSK-GB	GSK plc	22.92%	0.19%	0.10%	\$1,218M
REL-GB	RELX PLC	19.94%	0.26%	0.14%	\$3,658M
LSEG-GB	London Stock Exchange G	16.07%	0.33%	0.25%	\$3,217M
DGE-GB	Diageo plc	14.29%	0.11%	0.02%	\$1,179M
RKT-GB	Reckitt Benckiser Group	13.99%	0.17%	0.11%	\$2,337M
RIO-GB	Rio Tinto plc	13.99%	0.08%		\$1,974M
FERG-US	Ferguson Plc	13.39%	0.14%	0.08%	\$918M
BA-GB	BAE Systems plc	13.39%	0.13%	0.06%	\$3,139M

11. Unilever, LSE and Linde head the overweights. HSBC, Glencore and BATS lead the underweights.

Ticker	Stock Name	Average Weight vs	Funds Invested %	Average Weight %	Fund AUM \$
ULVR-GB	Unilever PLC	0.25%	31.25%	0.44%	\$5,500M
LSEG-GB	London Stock Exchange G	0.25%	16.07%	0.33%	\$3,217M
LIN-US	Linde plc	0.15%	31.55%	0.43%	\$4,125M
REL-GB	RELX PLC	0.14%	19.94%	0.26%	\$3,658M
CPG-GB	Compass Group PLC	0.12%	13.10%	0.20%	\$1,619M
LLOY-GB	Lloyds Banking Group plc		7.74%	0.04%	\$871M
BP-GB	BP p.l.c.		11.01%	0.07%	\$1,369M
BATS-GB	British American Tobacco		8.04%	0.08%	\$1,960M
GLEN-GB	Glencore plc		5.36%	0.02%	\$1,278M
HSBA-GB	HSBC Holdings Plc		12.20%	0.07%	\$1,373M

12. Tesco and Natwest see increases in ownership, National Grid Rights and Melrose Industries see declines.

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Ticker	Stock Name	Funds Invest	Ave Wgt % ∆	Fund Flows, \$
TSCO-GB	Tesco PLC	2.38%	0.02%	\$120M
NWG-GB	NatWest Group Plc	2.38%	0.02%	\$308M
HLN-GB	Haleon PLC	1.79%	0.02%	\$307M
ULVR-GB	Unilever PLC	1.49%	0.03%	\$222M
LLOY-GB	Lloyds Banking Group plc	1.49%		(\$27M)
TW-GB	Taylor Wimpey plc	1.19%		\$7M
WTB-GB	Whitbread PLC			
RMV-GB	Rightmove plc		0.00%	(\$3M)
RKT-GB	Reckitt Benckiser Group plc		0.01%	(\$297M)
FERG-US	Ferguson Plc			(\$25M)
MRO-GB	Melrose Industries PLC			\$36M
NGPN-GB	National Grid PLC Rights Issu			(\$26M)

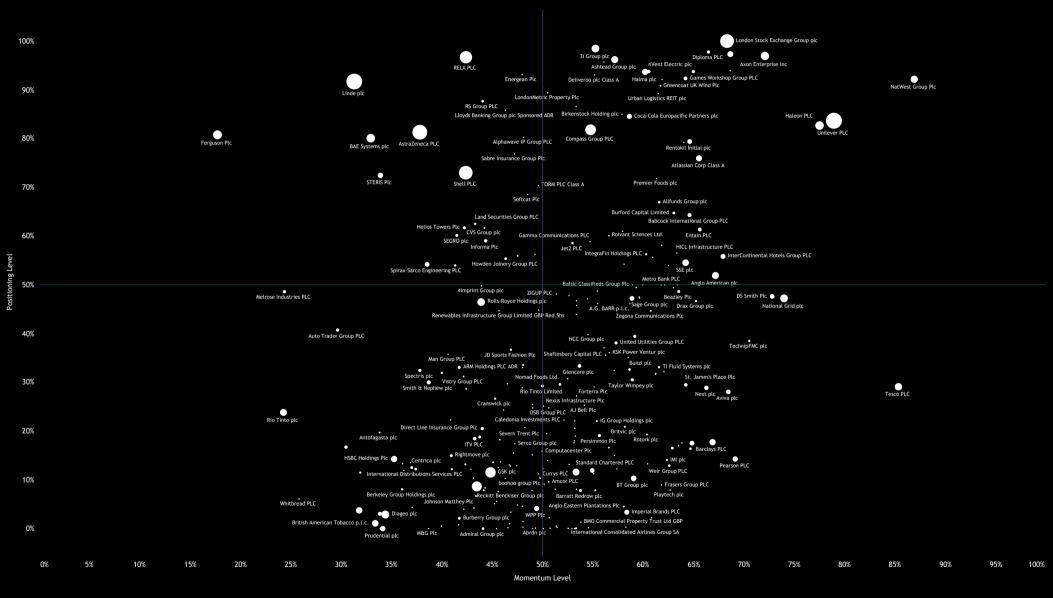


Source: Factset, Copley Fund Research

United Kingdom: Overweight Positioning Hits Fresh High

13. UK companies are at different stages of their ownership cycles. Positioning in the LSE, 3i Group and Axon Enterprise is close to record levels. Strong momentum seen in Tesco and Netwest, as opposed to Ferguson plc and Melrose Industries. Diageo, BATS and Prudential close in on their lowest levels of exposure among active Global equity funds.

Jnited Kingdom: Stock Level Sentiment Grid



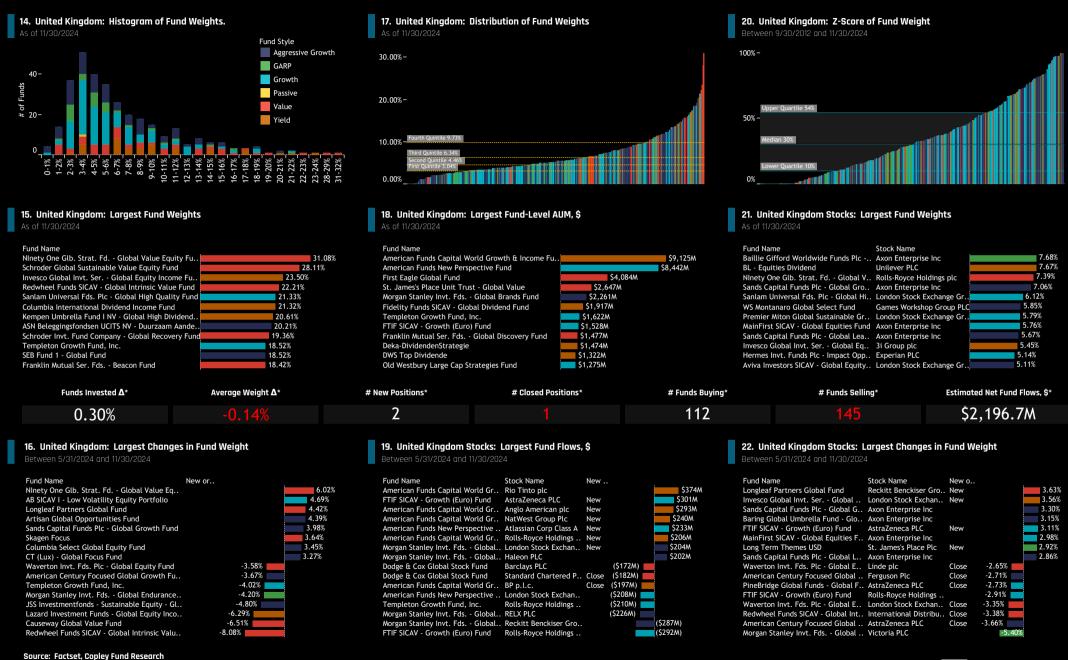
Source: Factset, Copley Fund Research

* Between 5/31/2024 and 11/30/2024



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United Kingdom: Overweight Positioning Hits Fresh High



* Between 5/31/2024 and 11/30/2024

Motor Vehicles

Falling Investor Confidence

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Motor Vehicles: Falling Investor Confidence

Global fund positioning in the Motor Vehicles sector has entered a fresh

decline following a revival between 2020 and 2023. A record-low 10% of active Global funds are now overweight, with the sector holding an average underweight of -1.41%, making it the 4th largest industry-level underweight among active managers.

Regionally, Japan, Germany, and USA Autos remain the most widely held, but the USA is the primary driver of the underweight. Long-term declines in Japanese autos have hit new lows, while German and US autos have drifted lower since 2023. The sector is now positioned at the extreme low ends of both Momentum and Positioning metrics.

Sentiment remains poor for key names like **BMW**, Nissan, and Toyota, while Tesla is the notable outlier with positive momentum and above-average positioning. Stellantis, Daimler Truck, and General Motors are losing ground, reflecting the sector's continued struggle for investor confidence.

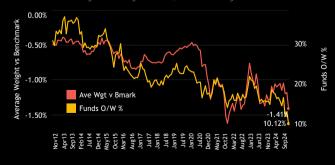
1. After a revival in positioning between 2020 - 2023, Global managers are once again reducing their Motor Vehicles exposure.

Motor Vehicles: Average Fund Weight vs Funds Invested %



2. A record low 10% of active Global funds are positioned overweight the Motor Vehicles sector, with an average underweight of -1.41%.

Motor Vehicles: Average Fund Weight vs ACWI. Funds Overweight %



Source: Factset, Copley Fund Research

3. Motor Vehicles are the 4th largest Industry level underweight among active Global funds.

Global Industry Groups: Key Fund Ownership Statistics



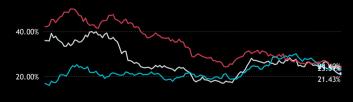
4. Japan. Germany and USA Autos are the most widely held, but the USA is the driver of the underweight.

Motor Vehicle Country Groups: Key Fund Ownership Statistics

Japan	24.40%	-0.16%		0.18%	
United States	23.51%	-1.05%			0.34%
Germany	21.43%	-0.01%		0.13%	
Netherlands	11.31%		0.01%	0.05%	
Italy	10.71%		0.01%	0.08%	
China & HK	8.33%	-0.08%		0.07%	
South Korea	6.25%	-0.05%		0.03%	
France	4.76%		0.02%	0.03%	
India	2.98%	-0.11%		0.04%	
Sweden	1.19%		0.00%	0.00%	
	Funds Invested %	Ave Wgt vs AC	WI	Average We	eight

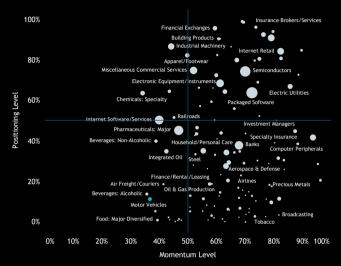
5. Long-term declines in Japan Autos as they hit new lows. Germany and USA drift lower since 2023.

Japan, USA, Germany Autos: Funds Invested over time.





6. The Motor Vehicles Industry group is positioned at the extreme low ends of both the Momentum and Positioning axes.



7. Notable divergence from Aggressive Growth funds, with an all-time low of just 24.2% of funds invested.

Motor Vehicles: Percentage of Funds Invested by Fund Style

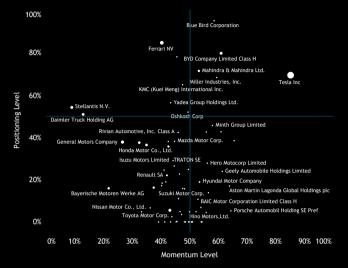




Motor Vehicles: Falling Investor Confidence

8. Poor sentiment for key names such as BMW, Nissan and Toyota. Tesla the big outlier with positive momentum and above average positioning.

Motor Vehicles: Stock Level Sentiment Grid*



9. Tesla and Hyundai Motors the beneficiary of fund inflows, General Motors and Daimler Truck Holding see outflows.

\$493M \$462M

Motor Vehicles: Largest Aggregate Fund Flows by Stock, \$*

TSLA-US	Tesla Inc		
005380-KR	Hyundai Motor Company		
1211-HK	BYD Company Limited Class H		\$83M
7203-JP	Toyota Motor Corp.		\$49M
500182-IN	Hero Motocorp Limited		\$28M
RIVN-US	Rivian Automotive, Inc. Class A		\$23M
7261-JP	Mazda Motor Corp.		\$9M
2015-HK	Li Auto, Inc. Class A		\$9M
P911-DE	Porsche AG		\$5M
AML-GB	Aston Martin Lagonda Global		\$5M
7270-JP	SUBARU CORP	(\$17M)	
BMW-DE	Bayerische Motoren Werke AG	(\$18M)	
VOW3-DE	Volkswagen AG Pref	(\$18M)	
STLAM-IT	Stellantis N.V.	(\$26M)	
7267-JP	Honda Motor Co., Ltd.	(\$32M)	
7309-JP	Shimano Inc.	(\$36M)	
500520-IN	Mahindra & Mahindra Ltd.	(\$54M)	
MBG-DE	Mercedes-Benz Group AG	(\$129M)	
DTG-DE	Daimler Truck Holding AG	(\$153M)	
GM-US	General Motors Company	(\$390M)	

Source: Factset, Copley Fund Research

* Between 5/31/2024 and 11/30/2024

10. Tesla overtakes Stellantis as most widely held Auto company. General Motors is ahead of the almost uninvestable Ford Motor Company

Percentage of Funds Invested: Tesla, Stellantis, GM, Ford



11. Downward trend for top 3 German autos. Global funds close to exiting all Volkswagen positions. Ferrari overtakes the Germans.

Percentage of Funds Invested: BMW, Mercedes, Volkswagen, Ferrari



12. Toyota's long-term ownership declines place it level with Honda. BYD and Mazda are largely off the radar for Global investors.

Percentage of Funds Invested: Toyota, Honda, BYD, Mazda



13. Telsa the most widely owned stock and with AUM and average weights well ahead of peers.

Motor Vehicles: Aggregate Stock Ownership Statistics

Ticker	Stock Name	Funds Invested %	Average Weight %	Average Weight vs	Fund AUM \$
TSLA-US	Tesla Inc	16.07%	0.25%		\$6,830M
STLAM-IT	Stellantis N.V.	11.31%	0.05%	0.01%	\$709M
RACE-IT	Ferrari NV	10.12%	0.08%	0.01%	\$1,247M
7267-JP	Honda Motor Co., Ltd.	10.12%	0.04%		\$349M
7203-JP	Toyota Motor Corp.	10.12%	0.05%		\$455M
GM-US	General Motors Company	8.93%	0.06%		\$417M
MBG-DE	Mercedes-Benz Group AG	8.63%	0.04%		\$257M
BMW-DE	Bayerische Motoren Werk	8.04%	0.03%	0.00%	\$380M
7270-JP	SUBARU CORP	6.55%	0.03%	0.01%	\$63M
DTG-DE	Daimler Truck Holding AG	6.25%	0.04%	0.02%	\$742M
7261-JP	Mazda Motor Corp.	5.36%	0.01%	0.01%	\$24M
7309-JP	Shimano Inc.	5.06%	0.03%	0.02%	\$708M

14. Autos underweight driven by Tesla and Toyota.

Motor Vehicles: Top overweight and underweight positions

Ticker	Stock Name	Average Weight vs	Funds Invested %	Average Weight %	Fund AUM \$
DTG-DE	Daimler Truck Holding AG	0.02%	6.25%	0.04%	\$742M
7309-JP	Shimano Inc.	0.02%	5.06%	0.03%	\$708M
RNO-FR	Renault SA	0.01%	4.17%	0.02%	\$413M
7270-JP	SUBARU CORP	0.01%	6.55%	0.03%	\$63M
RACE-IT	Ferrari NV	0.01%	10.12%	0.08%	\$1,247M
175-HK	Geely Automobile Holdin		0.89%	0.00%	\$7M
532500-IN	Maruti Suzuki India Limited		0.60%	0.00%	\$7M
F-US	Ford Motor Company		3.27%	0.00%	\$29M
7203-JP	Toyota Motor Corp.		10.12%	0.05%	\$455M
TSLA-US	Tesla Inc		16.07%	0.25%	\$6,830M

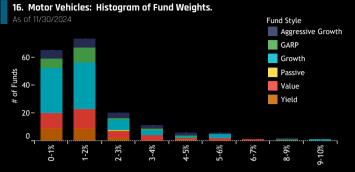
15. Tesla sees the largest increase in positioning. Stellantis, Daimler Truck and General Motors lose investors.

Motor Vehicles: Largest changes in stock ownership*

Ticker	Stock Name	Funds Invest	Ave Wgt % ∆	Fund Flows, \$
TSLA-US	Tesla Inc	1.19%	0.12%	\$493M
VOLCAR.B-SE	Volvo Car AB Class B	0.89%	0.00%	\$2M
PAH3-DE	Porsche Automobil Holding SE	0.60%	0.00%	\$1M
005380-KR	Hyundai Motor Company	0.60%		\$462M
RACE-IT	Ferrari NV	0.30%		\$5M
7269-JP	Suzuki Motor Corp.	0.30%		
2015-HK	Li Auto, Inc. Class A	-0.89%	0.00%	\$9M
C07-SG	Jardine Cycle & Carriage Limi			
BMW-DE	Bayerische Motoren Werke AG			
GM-US	General Motors Company			(\$390M)
DTG-DE	Daimler Truck Holding AG			
STLAM-IT	Stellantis N.V.			(\$26M)



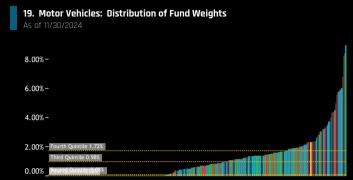
Motor Vehicles: Falling Investor Confidence



17. Motor Vehicles: Largest Fund Weights

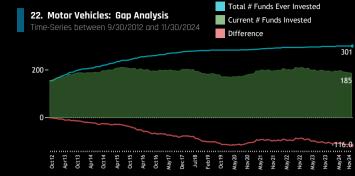
As of 11/30/2024

Fund Name	
Scottish Mortgage Investment Trust Plc	9.0
Morgan Stanley Invt. Fds Global Endurance Fund	8.43%
First Sentier Investors ICVC - Stewart Inv. Ww. Lea	8.23%
Ranmore Global Equity Fund Plc	6.78%
Loomis Sayles Global Growth Fund	5.99%
M&G Investment Funds (1) OEIC - Global Themes Fu	5.92%
GAMAX Funds - Junior	5.89%
MainFirst SICAV - Global Equities Fund	5.79%
Redwheel Funds SICAV - Global Intrinsic Value Fund	5.77%
Liontrust Investment Funds I - Global Innovation Fu	5.60%
Ninety One Glb. Strat. Fd Global Equity	5.00%
Ariel Global Fund	4.49%



20. Motor Vehicles: Largest Fund-Level AUM, \$ As of 11/30/2024

Fund Name		
American Funds New Perspective Fund	\$	4,660
Scottish Mortgage Investment Trust Plc	\$1,693M	
American Funds Capital World Growth & Income Fu	\$983M	
St. James's Place Unit Trust - Global Value	\$598M	
St. James's Place International Equity Unit Trust	\$461M	
Deka - GlobalChampions	\$361M	
First Eagle Global Fund	\$345M	
PGIM Jennison Global Opportunities Fund	\$306M	
DWS Top Dividende	\$234M	
UniFavorit: Aktien	\$202M	
M&G Investment Funds (1) OEIC - Global Themes Fu.	\$180M	
T Rowe Price Global Stock Fund	\$168M	



23. Motor Vehicles Stocks: Largest Fund Weights As of 11/30/2024

Fund Name	Stock Name	
Morgan Stanley Invt. Fds Global En	Tesla Inc	8.43%
First Sentier Investors ICVC - Stewart	Mahindra & Mahindra Ltd.	8.23%
Loomis Sayles Global Growth Fund	Tesla Inc	5.99%
Liontrust Investment Funds I - Global	Tesla Inc	5.60%
Scottish Mortgage Investment Trust	Tesla Inc	5.33%
MainFirst SICAV - Global Equities Fund	Tesla Inc	4.47%
PGIM Jennison Global Opportunities	Ferrari NV	4.38%
GAMAX Funds - Junior	Tesla Inc	3.62%
Baillie Gifford Investment Funds ICV	Tesla Inc	3.30%
Redwheel Funds SICAV - Global Intri	Stellantis N.V.	3.16%
Scottish Mortgage Investment Trust	Ferrari NV	3.14%
M&G Investment Funds (1) OEIC - Gl	BYD Company Limited Cla	3.10%

Funds Invested $\mathbf{\Delta}^{*}$	Average Weight ∆ *	# New Positions*	# Closed Positions*	# Funds Buying*	# Funds Selling*	Estimated Net Fund Flows, \$*
-2.38%	-0.11%	7	15	64	88	\$258.8M

18. Motor Vehicles: Largest Changes in Fund Weight

Between 5/31/2024 and 11/30/2024

Fund Name	New or		
Morgan Stanley Invt. Fds Global Endurance	New		
GAMAX Funds - Junior			3.5
Loomis Sayles Global Growth Fund			2.31%
Scottish Mortgage Investment Trust Plc			2.26%
Liontrust Investment Funds I - Global Innovat			2.10%
Rolinco NV			1.90%
Robeco Capital Gr. Fds BP Global Premium	Close	-2.59%	
Ranmore Global Equity Fund Plc		-2.65%	
Calamos Global Equity Fund	Close	-2.78%	
Baron Global Advantage Fund		-3.43%	
UBS (Lux) Equity SICAV - Global Income Sust		-3.55%	
DWS Invest - CROCI Global Dividends	Close	-4.04%	

Source: Factset, Copley Fund Research

* Between 5/31/2024 and 11/30/2024

21. Motor Vehicles Stocks: Largest Fund Flows, \$

Between 5/31/2024 and 11/30/2024

8.43%

Fund Name	Stock Name	New		
American Funds Capital World Gr	Hyundai Motor Comp	New		\$332M
American Funds New Perspective	Tesla Inc			\$157M
American Funds New Perspective	Hyundai Motor Comp	New		\$112M
JPMorgan Investment Funds - Glo	Tesla Inc	New		\$107M
Scottish Mortgage Investment Tru	BYD Company Limite	New		\$91M
BNY Mellon Investment Fds Glo	Stellantis N.V.	New		\$90M
JPMorgan Funds - Global Focus Fu	Tesla Inc	New		\$81M
American Funds New Economy Fu	Tesla Inc	New		\$78M
Scottish Mortgage Investment Tru	Tesla Inc		(\$49M)	
BNY Mellon Investment Fds Glo	Mercedes-Benz Group	Close	(\$50M)	
Long Term Themes USD	Mahindra & Mahindra		(\$51M)	
Swedbank Robur Kapitalinvest	Mercedes-Benz Group	Close	(\$67M)	
Swedbank Robur Folksam LO Varl	General Motors Comp		(\$80M)	
American Funds Capital World Gr	General Motors Comp		(\$107M)	
Swedbank Robur Globalfond	Daimler Truck Holdin		(\$112M)	
Franklin Mutual Ser. Fds Global	General Motors Comp	Close		(\$161M)

24. Motor Vehicles Stocks: Largest Changes in Fund Weight

Between 5/31/2024 and 11/30/20

Fund Name	Stock Name	New o		
Morgan Stanley Invt. Fds Global	Tesla Inc	New		8.43%
GAMAX Funds - Junior	Tesla Inc			3.25%
Ninety One Glb. Strat. Fd Globa	Tesla Inc	New		2.84%
Loomis Sayles Global Growth Fund	Tesla Inc			2.31%
Ninety One Glb. Strat. Fd Globa	Tesla Inc	New		2.17%
Liontrust Investment Funds I - Glo	Tesla Inc			2.10%
Scottish Mortgage Investment Trus	Tesla Inc			1.99%
T Rowe Price Global Stock Fund	Tesla Inc			1.73%
Alger Global Focus Fund	Ferrari NV		-1.70%	
SEB Global Aktiefond	Stellantis N.V.	Close	-1.77%	
PineBridge Global Funds - Global F	General Motors Comp	Close	-1.78%	
DWS Invest - CROCI Global Dividen	Stellantis N.V.	Close	-1.97%	
Ariel Global Fund	SUBARU CORP		-1.99%	
DWS Invest - CROCI Global Dividen	SUBARU CORP	Close	-2.07%	
Baron Global Advantage Fund	Tesla Inc		-2.09%	
Ninety One Glb. Strat. Fd Globa	General Motors Comp	Close		-2.71%



Nestle's Fall from Grace Global Funds Pull Back



Nestle's Fall from Grace: Global Funds Pull Back

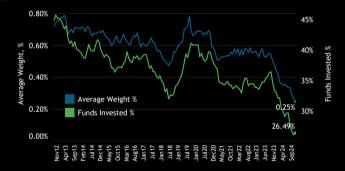
Nestle's positioning among global funds continues to decline, with average weight and the number of funds invested now sitting at all-time lows. Once a favored name in the Consumer Staples sector, allocations have fallen back in line with the benchmark after a prolonged period of overweight positioning.

The pace of divestment has accelerated over the last six months, with -2.7% of funds closing exposure, the highest fall of any stock in the sector. Nestle's decline in ownership mirrors broader patterns seen across its key sector peers, with manager sentiment firmly entrenched at negative extremes.

Recent closures highlight the shift in sentiment: Funds from BlackRock and BNY Mellon have exited positions, with a total of 11 closures versus just 2 openings. The overall picture for Nestle reflects a sector heavyweight falling out of favor. With sentiment and positioning at extreme lows, active managers appear to be rotating away, leaving Nestle struggling to regain its footing in global portfolios.

1. Nestle average weight and funds invested at all-time lows.

Nestle S.A.: Average Fund Weight vs Funds Invested



2. Active allocations are in line with the benchmark, having previously been overweight. Funds O/W percentage in decline as funds close out.

Nestle S.A.: Average Weight vs ACWI, Funds O/W



Source: Factset, Copley Fund Research

3. Over the last 6-months. -2.7% of funds have closed exposure to Nestle. the highest of any Consumer Staples stock. Essity and Tesco see increases.

Consumer Staples: Largest changes in stock ownership

Ticker	Stock Name	Funds Invested % Δ	Fund Flows, \$
ESSITY.B-SE	Essity AB Class B	2.38%	(\$60M)
TSCO-GB	Tesco PLC	2.38%	\$120M
HEN3-DE	Henkel AG & Co. KGaA Pref	2.08%	(\$113M)
KR-US	Kroger Co.	2.08%	(\$8M)
ULVR-GB	Unilever PLC	1.49%	\$222M
CL-US	Colgate-Palmolive Company	1.49%	(\$320M)
OR-FR	L'Oreal S.A.	-1.19%	\$161M
RKT-GB	Reckitt Benckiser Group plc	-1.49%	(\$297M)
CVS-US	CVS Health Corporation	-1.79%	\$59M
SJM-US	J.M. Smucker Company	-1.79%	(\$4M)
EL-US	Estee Lauder Companies Inc	-2.08%	(\$132M)
MNST-US	Monster Beverage Corporation	-2.38%	(\$67M)
NESN-CH	Nestle S.A.		

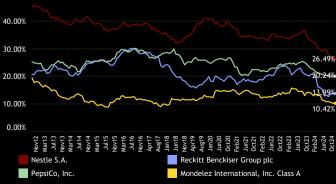
4. Despite recent closures, Nestle remains the 3rd most widely owned stock in the Consumer Staples sector.

Consumer Staples: Aggregate Stock Ownership Statistics

icker	Stock Name	Funds Invested %	Average Weight %	Average Weight v	Fund AUM \$
G-US	Procter & Gamble Company	31.85%	0.46%	-0.06%	\$4,984M
ILVR-GB	Unilever PLC	31.25%	0.44%	0.25%	\$5,500M
IESN-CH	Nestle S.A.				
O-US	Coca-Cola Company	23.21%	0.27%	-0.05%	\$2,430M
R-FR	L'Oreal S.A.	22.02%	0.24%	0.14%	\$3,144M
EP-US	PepsiCo, Inc.	20.24%	0.22%	-0.06%	\$3,010M
L-US	Colgate-Palmolive Company	18.75%	0.23%	0.13%	\$2,204M
GE-GB	Diageo plc	14.29%	0.11%	0.02%	\$1,179M
N-FR	Danone SA	14.29%	0.13%	0.07%	\$3,020M
KT-GB	Reckitt Benckiser Group plc	13.99%	0.17%	0.11%	\$2,337M
VS-US	CVS Health Corporation	13.69%	0.10%	0.00%	\$879M
MB-US	Kimberly-Clark Corporation	13.10%	0.09%	0.03%	\$345M
D-NL	Koninklijke Ahold Delhaize N	12.80%	0.10%	0.06%	\$794M

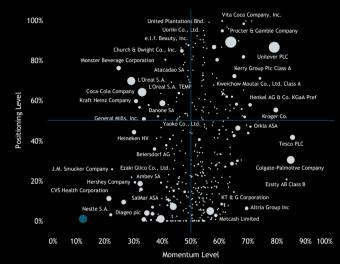
5. The long-term downward ownership trend has been mirrored in key sector peers. All 4 names below are at their lowest levels of exposure on record.

Nestle and Peers: Funds Invested %

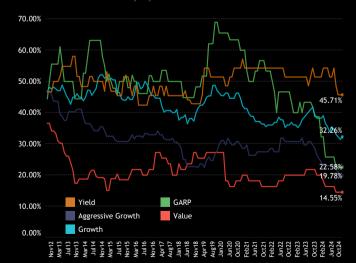


6. Nestle sits firmly at the low end of our positioning and momentum measures. Sentiment is at extreme lows.

Consumer Staples Sector: Stock Level Sentiment Grid*

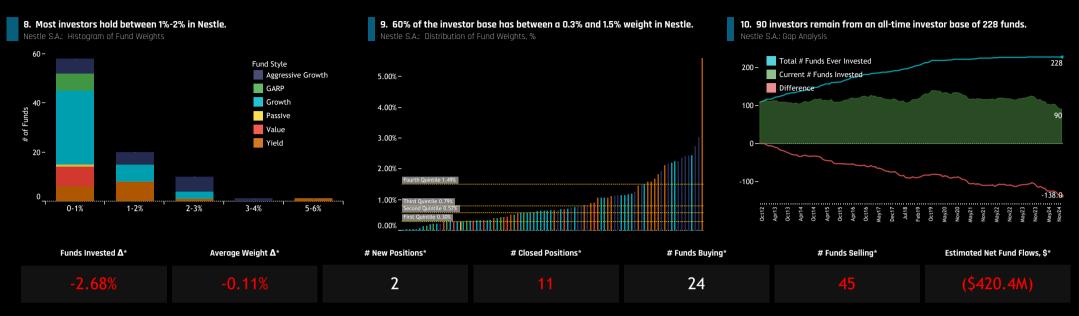


7. Downward ownership trends across all Styles, though more prominent in GARP and Aggressive Growth. Yield funds remain the most widely invested. Nestle S.A.: Funds Invested % by Style





Nestle's Fall from Grace: Global Funds Pull Back



18M

12. Agg' Growth and Yield funds are the top holders, led by BL Equities and Ninety One

Nestle S.A.: Top Fund Allocations, %

Fund Name	
BL - Equities Dividend	5.61%
Ninety One Glb. Strat. Fd Global Q	3.02%
Ninety One Glb. Strat. Fd Global Fr	2.74%
Seligson & Co. Global Top 25 Brands	2.45%
GuardCap UCITS Funds Plc - Global E	2.42%
Baring Global Umbrella Fund - Global	2.41%
BL - Global Equities	2.36%
C Worldwide - Global Equities Ethical	2.26%
Nordea 1 SICAV - Global Stars Equity	2.26%
Mundoval Fund	2.21%
C Worldwide - Global Equities	2.17%
Guinness Asset Mgmt. Fund Plc - Glob	2.12%
DPAM B - Equities World Sustainable	1.92%
DWS Top Dividende	1.83%
Columbia International Dividend Inco	1.67%
Aegon Asset Mgmt. Invt. Co. (Ireland)	1.60%
Fonditalia - Equity Global High Divide	1.59%
Candriam Equities L - Global Demogr	1.50%
Allianz Interglobal	1.49%
Baillie Gifford UK & Bal. Fds Global	1.46%

Source: Factset, Copley Fund Research

* Between 5/31/2024 and 11/30/2024

11. Large dollar investments from American Funds, DWS and First Eagle.

Nestle S.A.: Top Fund Allocations, \$

Fund Name

American Funds New Perspective Fund	\$1,01
American Funds Capital World Growth & Income Fu	\$622M
DWS Top Dividende	\$373M
First Eagle Global Fund	\$268M
Ninety One Glb. Strat. Fd Global Franchise Fund	\$239M
Guinness Asset Mgmt. Fund Plc - Global Equity Inco	\$140M
SJP Global Quality Fund	\$130M
JPMorgan Investment Funds - Global Select Equity	\$120M
Deka-DividendenStrategie	\$120M
Deka - GlobalChampions	\$111M
Swedbank Robur Globalfond	\$102M
GuardCap UCITS Funds Plc - Global Equity Fund	\$95M
JPMorgan Funds - Global Focus Fund	\$90M
American Funds Global Insight Fund	\$87M
St. James's Place Unit Trust - Global Value	\$73M
Nordea 1 SICAV - Global Stars Equity Fund	\$73M
UniGlobal	\$69M
JPMorgan Investment Funds - Global Dividend Fund	\$61M
DPAM B - Equities World Sustainable	\$49M
C Worldwide - Global Equities	\$47M

13. BlackRock and BNY Mellon close. 11 closures versus 2 opening positions.

1.03%

0.81% 0.25% 0.13% 0.09% 0.09% 0.03% 0.00% 0.00%

Nestle S.A.: Largest Change in Fund Weiaht*.

Fund Name	New or	
Candriam Sustainable - Equity World		
Kempen Umbrella Fund I NV - Globa	New	
BL - Global Equities		
DWS Concept DJE Globale Aktien	New	
Schroder ISF - QEP Global ESG		
Schroder ISF - QEP Global Quality		
Trillium ESG Global Equity Fund		
William Blair Global Leaders Fund		
Wellington Mgmt. Fds. (LU) - Global		
Wellington Mgmt. Fds. (LU) - Global		
BNP Paribas Funds - Sustainable Glo	Close	-0.90
AB SICAV I - Concentrated Global Eq		-0.92
Ninety One Glb. Strat. Fd Global		-0.97
JPMorgan Investment Funds - Global		-1.25%
JPMorgan Investment Funds - Global		-1.28%
JPMorgan Funds - Global Focus Fund		-1.44%
BNY Mellon Investment Fds Globa	Close	-1.71%
BNY Mellon Global Equity Income Fu	Close	-1.73%
BNY Mellon Worldwide Growth Fund	Close	-1.83%
BlackRock Global Dividend Portfolio	Close	-3

14. A net \$420m of fund outflows, led by Amercian Funds, BNY Mellon and Swedbank Robur.

Nestle S.A.: Top Fund Inflows and Outflows

Fund Name Candriam Sustainable - Equity Wo	New		\$2
Swedbank Robur Globalfond			\$1
First Eagle Amundi - International.			\$12
Guinness Asset Mgmt. Fund Plc			\$10
GuardCap UCITS Funds Plc - Glob			\$10
Kempen Umbrella Fund I NV - Glo	New		\$9M
BL - Equities Dividend			\$7M
Candriam Equities L - Global Dem			\$5M
BL - Global Equities			\$3M
Trillium ESG Global Equity Fund			\$3M
CT Invt. Funds ICVC - Global Sele	Close	(\$8M)	
BNY Mellon Worldwide Growth Fu	Close	(\$20M)	
JPMorgan Investment Funds - Glo		(\$34M)	
JPMorgan Investment Funds - Glo		(\$36M)	
BlackRock Global Dividend Portfo	Close	(\$40M)	
JPMorgan Funds - Global Focus Fu.		(\$44M)	
American Funds New Perspective		(\$58M)	
Swedbank Robur Allemansfond Ko.	Close	(\$59M)	
BNY Mellon Investment Fds Glo	Close	(\$75M)	
American Funds Capital World Gr		(\$99M)	





Methodology

Copley uses Factset Ownership data for the majority of its source holdings. This data benefits from various inputs such as fund interim and monthly statements, 13F Forms, and other timely sources utilized by Factset. For US funds, data is usually updated quarterly with varying degrees of lag. However, due to agreements with asset management firms and the incorporation of press releases, Factset often provides updates more quickly. By leveraging these additional sources, Factset ensures a shorter time lag for many data points beyond the standard quarterly fund statements. Copley uses the latest published holdings for each fund and adjusts weights based on price movements between the last filing and the end of the most recent month. The typical average lag ranges from 60 to 90 days depending on the time of year.

For benchmark comparisons, we use the SPDR MSCI ACWI UCITS ETF, proportionally adjusted to remove any cash holdings. All Fund Flow calculations are on a best estimates basis. We use monthly position changes and month end prices to estimate the net buying and selling value for each stock within each fund in our analysis.



Appendix 2

Calculations

Copley uses 6 key measures of fund ownership throughout our analysis. Our chart packs presents these metrics in formats such as time series, snapshots at specific points, or comparisons between two time periods.

Average Weight: The sum of all fund weights in any dimension (region, country, sector, industry, stock) divided by the total number of funds (336) in the analysis.

Average Weight vs ACWI: The average weight minus the weight in the SPDR MSCI ACWI UCITS ETF (cash removed and weights adjusted).

divided by the total number of funds (336) in the analysis.

Funds O/W: The total number of funds with a larger weight in any dimension than the SPDR MSCI ACWI UCITS ETF, divided by the total number of funds (336) in the analysis.

AUM, \$: The combined AUM allocated to a particular dimension across the 336 active Global funds in our analysis, in US Dollars

Funds Invested %: The total number of funds with any exposure to a dimension Estimate Fund Flows, \$: The difference in share quantity between 2 periods for each stock in a fund multiplied by the price. These figures are rolled up to provide aggregate fund flows across countries, sectors and stocks.



Appendix 3

Style Classifications

Each fund is split into a Style category based on the P/E and P/B ratios of their portfolio compared to the benchmark

Aggressive Growth: At least 70% of the portfolio in stocks with a higher P/E than the SPDR MSCI ACWI UCITS ETF average, and at least 70% with a higher P/B ratio.

Growth: At least 50% of the portfolio in stocks with a higher P/E than the SPDR MSCI ACWI UCITS ETF average, and at least 50% with a higher P/B ratio.

Value: Either by the fund description, or at least 50% of the portfolio in stocks with a lower P/E ratio than the SPDR MSCI ACWI UCITS ETF average, and at least 50% with a lower P/B ratio

Yield: As per the fund description only (i.e Yield, Dividend, Income funds).

GARP: All other iterations that do not fit under the above classifications.





Appendix 4

Sentiment Grid

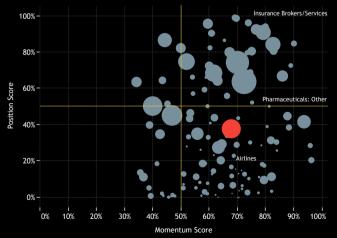
We use the Sentiment Grid in our analysis as a way of combining long-term positioning with shorter dated manager activity across all dimensions (country, sector, stock). Here we outline the metrics that go in to the Sentiment Grid calculation.

The Y-Axis measures where today's ownership levels in each dimension sit relative to the long-term range. We calculate the Z-Score of today's average weight, funds invested % and funds o/w % relative to all monthly observations in our fund history (going back to 9/30/2012). A figure close to 100% would indicate today's positioning is close to its maximum ever level, a figure close to zero, the lowest.

The X-axis provides a measure of short-term fund activity, or 'Momentum', by looking at the changes in average weight, funds invested %, funds o/w % and the net buyers vs sellers between 5/31/2024 and 11/30/2024, relative to each dimension. A figure above 50% means a dimension has seen relative increases in ownership, a figure below 50% indicates a relative decrease in positioning. The size of the bubble represents the average weight of each dimension

Country Sentiment Grid

Momentum Measure Between 5/31/2024 - 11/30/2024







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