





In this month's report:

Copley Fund Research September 26, 2024 Steven Holden steven.holden@copleyfundresearch.com

### China & HK:

Record Bearish Sentiment as Stimulus Measures Announced

### **Health Care**:

Conviction at Record Highs

### MercadoLibre, Inc.:

Rising Star in Emerging Markets

For further information on our data collection and calculation methodology, as well as how we classify fund Styles, please view the Appendices at the back of this report.







### China & HK: Record Bearish Sentiment as Stimulus Measures Announced

China & HK allocations among Global funds have hit new lows, with 25.5% of funds avoiding the region entirely and a record 79.6% underweight versus the benchmark. In the six months leading up to recent stimulus measures, another 5.4% of funds fully exited their China & HK exposure.

All sectors are underweight relative to the iShares ACWI ETF, with Financials and Consumer Discretionary leading the declines and most sectors at or near record-low levels of ownership.

At the stock level, Tencent and Alibaba are well below their 2020 highs, while AIA Group ownership moved lower and China Construction Bank continues its long-term decline. The more recent sell-off was driven by AIA Group, Alibaba, and Netease

Most funds hold less than a 6% allocation to China & HK, with the higher allocations concentrated in Value and GARP strategies.

## 1. Average fund weights and the percentage of funds invested in China & HK hit record lows, with 25.5% avoiding exposure entirely.

China & HK: Average Fund Weight vs Benchmark Weight



# 2. Versus the Benchmark, a record 79.6% of funds are underweight China & HK. Net underweight contracts as China weight decreases.

China & HK: Average Weight vs ACWI, Funds Overweight %,



#### Source: Factset, Copley Fund Research

\* Between 2/29/2024 and 8/31/2024

#### China & HK is the 9th largest country allocation and the 4th largest country underweight.

Average Fund Weight, Average Weight vs ACWI



#### China & HK saw the joint largest drop in funds invested over the last 6-months across all regions.

Country: Largest Change in Funds Invested, Average Weight, Fund Flows\*



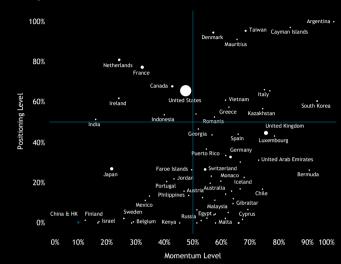
#### Low investment levels across all China & HK sectors. All positioned underweight versus the iShares ACWI ETF.

China & HK: Ownership Metrics by Sector



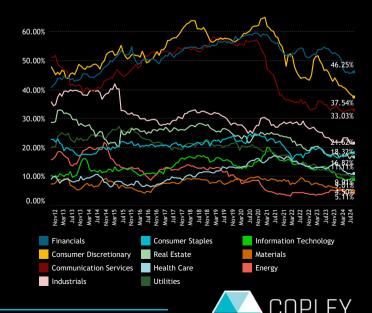
#### China & HK is at the extreme ends of the Sentiment Grid, with record low positioning and strong negative momentum.

Country Level Sentiment Grid\*



#### All sectors have seen long-term ownership declines and most are at their all-time lows.

Percentage of Funds Invested: Key China & HK Sectors



### China & HK: Record Bearish Sentiment as Stimulus Measures Announced

### 8. All key stocks at the lower end of their own positioning ranges. Alibaba sentiment nears extremes.

China & HK: Stock Level Sentiment Grid\*



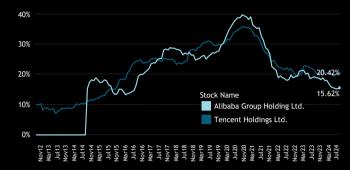
### 9. Trip Com and Hong Kong Exchanges Inflows versus AIA Group fund outflows.

China & HK: Largest Aggregate Fund Flows by Stock, \$\*



#### 10. Tencent and Alibaba ownership well off the highs of 2020.

Percentage of Funds Invested: Alibaba Group Holding Ltd. & Tencent Holdings Ltd.



#### 11. Falling ownership in AIA Group, long-term decline in China Construction Bank.

Percentage of Funds Invested: AIA Group vs China Construction Bank



#### 12. Pinduoduo hits record highs, overtakes Hong Kong Exchanges.

Percentage of Funds Invested: Hong Kong Exchanges & Clearing Ltd. & Pinduoduo, Inc. Spansored ARR Class A



### 13. AIA Group the most widely held stock. Only 3 stocks owned by more than 10% of funds.

China & HK: Aggregate Stock Ownership Statistics

Ticker	Stock Name	Funds Invested %	Average Weight %	Average Weight vs	Fund AUM \$
1299-HK	AIA Group Limited	28.53%	0.32%	0.21%	\$2,905M
700-HK	Tencent Holdings Ltd.	20.42%	0.27%		\$2,683M
9988-HK	Alibaba Group Holding Ltd.	15.62%	0.15%		\$1,757M
PDD-US	Pinduoduo, Inc. Sponsore	8.11%	0.05%		\$652M
388-HK	Hong Kong Exchanges & C	7.51%	0.03%		\$476M
2388-HK	BOC Hong Kong (Holdings	7.51%	0.02%	0.00%	\$51M
NTESF-US	NetEase, Inc.	6.91%	0.05%	0.01%	\$1,005M
1-HK	CK Hutchison Holdings Ltd	6.61%	0.03%	0.01%	\$45M
3690-HK	Meituan Class B	6.31%	0.08%		\$1,346M
9618-HK	JD.com, Inc. Class A	5.41%	0.04%	0.00%	\$261M
6823-HK	HKT Trust and HKT Ltd	5.11%	0.02%	0.01%	\$88M
669-HK	Techtronic Industries Co	5.11%	0.03%	0.01%	\$727M

#### AIA Group a net overweight versus small underweights in Tencent and Alibaba.

China & HK: Ton overweight and underweight positions.

Ticker	Stock Name	Average Weight vs	Funds Invested %	Average Weight %	Fund AUM \$
1299-HK	AIA Group Limited	0.21%	28.53%	0.32%	\$2,905M
288-HK	WH Group Ltd. (HK)	0.02%	4.80%	0.02%	\$38M
BGNE-US	BeiGene Ltd Sponsored A	0.02%	1.80%	0.02%	\$638M
303-HK	VTech Holdings Limited	0.02%	2.40%	0.02%	\$17M
9961-HK	Trip Com Group Ltd	0.01%	4.80%	0.05%	\$1,922M
1398-HK	Industrial and Commercia		3.00%	0.01%	\$88M
1810-HK	Xiaomi Corp. Class B		1.20%	0.00%	\$17M
939-HK	China Construction Bank		4.50%	0.02%	\$200M
9988-HK	Alibaba Group Holding Ltd.		15.62%	0.15%	\$1,757M
700-HK	Tencent Holdings Ltd.		20.42%	0.27%	\$2,683M

### 15. Ownership declines across the board, led by AIA Group, Alibaba and Netease.

China & HK: Largest changes in stock ownership:

Ticker	Stock Name	Funds Invest	Ave Wgt $\%$ $\Delta$	Fund Flows, \$
H78-SG	Hongkong Land Holdings Limi	0.90%	0.00%	\$2M
780-HK	Tongcheng Travel Holdings Li	0.90%	0.00%	\$2M
669-HK	Techtronic Industries Co., Ltd.	0.90%	0.00%	\$36M
PDD-US	Pinduoduo, Inc. Sponsored A	0.60%		
MNSO-US	MINISO Group Holding Ltd. Sp	0.60%	0.00%	\$1M
9992-HK	Pop Mart International Group	0.60%	0.00%	(\$3M)
1113-HK	CK Asset Holdings Limited			(\$3M)
2015-HK	Li Auto, Inc. Class A			
1-HK	CK Hutchison Holdings Ltd			
NTESF-US	NetEase, Inc.			\$113M
9988-HK	Alibaba Group Holding Ltd.			(\$35M)
1299-HK	AIA Group Limited	-4.80%		

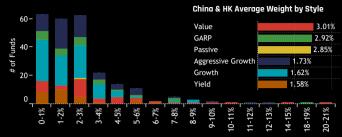




### China & HK: Record Bearish Sentiment as Stimulus Measures Announced

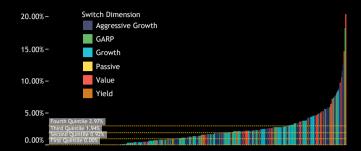
### 16. Almost all holders below a 6% allocation, with tail extending to 20%. Value and GARP funds overweight.

China & HK: HIstogram of Fund Weights



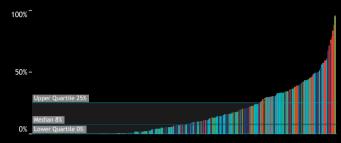
#### 19. 80% of funds hold less than a 2..97% allocation to China & HK.

China & HK: Distribution of Fund Weights, %



### 22. Most funds are at historically low China & HK weights, with 75% of funds showing a Z-score of 25% or less.

China & HK: Z-Score of Fund Allocations



#### 17. Value and GARP funds the top allocators, led by Davis Global and Foord.

Ching & HK: Top Fund Allocations, %



#### 20. 4 funds above \$1bn, led by American Funds and First Eagle

China & HK: Top Fund Allocations, \$



#### 23. High conviction holdings spread across a variety of names.

Ching & HK: Top stock Level Fund Allocations, %

Fund Name	Stock Name	
Davis Global Fund	Meituan Class B	6.069
Davis Global Fund	Ping An Insurance (Group)	5.43%
Foord SICAV - Global Equity Fund LU	Tencent Holdings Ltd.	4.93%
MainFirst SICAV - Global Equities Fund	Trip Com Group Ltd	3.88%
abrdn OEIC II - Global Focused Equit	Tencent Holdings Ltd.	3.68%
Foord SICAV - Global Equity Fund LU	Alibaba Group Holding Ltd.	3.60%
Morgan Stanley Invt. Fds Global O	Meituan Class B	3.59%
Guinness Atkinson Global Innovators	ANTA Sports Products Ltd.	3.54%
Foord SICAV - Global Equity Fund LU	JD.com, Inc. Class A	3.50%
Holberg Global	Tencent Holdings Ltd.	3.48%
Baillie Gifford Investment Funds ICV	Meituan Class B	3.38%
Invesco Global Invt. Ser Global Fo	Tencent Holdings Ltd.	3.28%

Funds Invested **∆**\*

Average Weight **∆**\*

# New Positions\*

# Closed Positions\*

# Funds Buying\*

# Funds Selling\*

Estimated Net Fund Flows, \$\*

-5.41%

-0.08%

6

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100

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\$190.8M

#### 18. Eaton Vance, Schroders and T Rowe Close, Alger Opens.

China & HK: Largest Change in Fund Weight\*.



#### 21. AIA prominent among the closures. Scottish Mortgage close Tencent.

China & HK: Top Stock-Level Fund Inflows and Outflows. \*

Fund Name	Stock Name	New		
American Funds New Perspective	Tencent Holdings Ltd.			\$388M
St. James's Place Unit Trust - Glo	Alibaba Group Holdin			\$158M
American Funds Capital World Gr	Techtronic Industries			\$157M
American Funds New Perspective	Hong Kong Exchanges			\$151M
St. James's Place Unit Trust - Glo	China Overseas Land	New		\$144M
American Funds Capital World Gr	Tencent Holdings Ltd.			\$135M
American Funds New Perspective	Trip Com Group Ltd			\$111M
FTIF SICAV - Growth (Euro) Fund	Li Ning Company Limi	New		\$101M
Scottish Mortgage Investment Tru	Pinduoduo, Inc. Spon		(\$87M)	
T Rowe Price Global Stock Fund	Techtronic Industries	Close	(\$90M)	
Old Westbury Large Cap Strategie	Tencent Holdings Ltd.		(\$95M)	
FTIF SICAV - Growth (Euro) Fund	AIA Group Limited	Close	(\$99M)	
American Funds Capital World Gr	AIA Group Limited		(\$116M)	
American Funds New Economy Fu	AIA Group Limited	Close	(\$135M)	
American Funds New Perspective	AIA Group Limited			(\$319M)
Scottish Mortgage Investment Tru	Tencent Holdings Ltd.	Close		(\$347M)

#### 24. Redwheel close Haier Smart Home, open WH Group, VTech Holdings.

China & HK: Largest Changes in Stock-Level Fund Weights.

Stock Name	New o		
WH Group Ltd. (HK)	New		2.019
Meituan Class B	New		2.009
VTech Holdings Limit	New		2.009
Jardine Matheson Hol	New		1.88%
ANTA Sports Products	New		1.77%
Meituan Class B			1.75%
Meituan Class B			1.71%
AIA Group Limited	New		1.58%
PICC Property & Casu	Close	-1.66%	
NetEase, Inc.	Close	-1.76%	
AIA Group Limited	Close	-1.91%	
Hong Kong Exchanges	Close	-1.92%	
Haier Smart Home Co	Close		
AIA Group Limited	Close	-2.38%	
ENN Energy Holdings		-3.16%	
iShares MSCI China ETF	Close	-7.78%	
	WH Group Ltd. (HK) Meituan Class B VTech Holdings Limit Jardine Matheson Hol ANTA Sports Products Meituan Class B Meituan Class B AIA Group Limited PICC Property & Casu NetEase, Inc AIA Group Limited Hong Kong Exchanges Haier Smart Home Co AIA Group Limited ENN Energy Holdings	WH Group Ltd. (HK) New Meituan Class B New VTech Holdings Limit. New Jardine Matheson Hol New ANTA Sports Products. New Meituan Class B Meituan Class B AIA Group Limited New PICC Property & Casu. Close NetEase, Inc. Close AIA Group Limited Close Hong Kong Exchanges Close Haier Smart Home Co. Close AIA Group Limited Close AIA Group Limited Close	WH Group Ltd. (HK) New Meituan Class B New VTech Holdings Limit. New Jardine Matheson Hol New ANTA Sports Products. New Meituan Class B Mala Group Limited PICC Property & Casu. Close -1.66% NetEase, Inc. Close -1.76% Ala Group Limited Close -1.91% Hong Kong Exchanges. Close -1.92% Haier Smart Home Co. Close -2.09% Ala Group Limited Close -2.20% ENN Energy Holdings3.16%

#### Source: Factset, Copley Fund Research







### **Health Care**: Conviction at Record Highs

Health Care allocations have remained tightly range-bound over the last decade, but have remained a consistent overweight relative to the benchmark among Global managers. The current +2.73% overweight is near a record, with 72.4% of funds positioned ahead of their benchmarks. Health Care is now the second-largest sector allocation and the top conviction overweight among active managers.

All major countries are held overweight within the sector, with the USA well ahead and the UK pulling away from France and Switzerland. From a Style perspective, Growth strategies dominate the sector, but all styles are positioned overweight on average.

On a stock level, Novo Nordisk and AstraZeneca hit record ownership, while Pfizer falls to new lows. Eli Lilly continues to rise, with Novartis and GSK showing signs of recovery after long-term declines. High Growth funds lead are the top allocators, with LO and M&G at the forefront.

#### Health Care allocations have trended in a tight range over the last decade, with active fund weights consistently above benchmark.

Health Care: Average Fund Weight, Benchmark Weight



## 2. The current overweight of +2.73% is near the highest on record, with 72.4% of funds positioned ahead of the benchmark.

Health Care: Average Weight vs ACWI vs Funds Overweight %



### 3. Health Care is the 2nd largest sector allocation, but THE conviction overweight among active managers.

Kev Ownership Statistics per Sector



## 4. US Health Care is the dominant country exposure, but all major countries are held overweight the benchmark.

Health Care: Key Ownership Statistics per Country



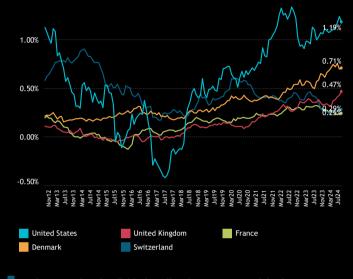
## 5. Country activity over the last 6-months positive for the major countries. Overweights grow in the UK and USA.

Country: Change in Ave Wgt vs AAXJ, Funds Invested.



### 6. Most of the major nations near maximum overweights. UK Health Care breaks away from France and Switzerland.

Health Care: Key Countries - Average Weight vs ACWI



#### Clear Growth/Value divide, but all Style groups overweight the benchmark, on average.

Health Care: Average Fund Weight vs ACWI by Fund Style



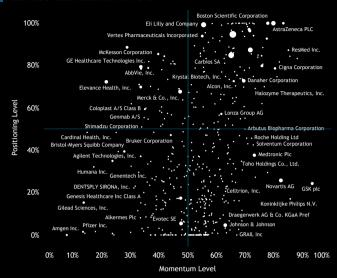
Source: Factset, Copley Fund Research



## Health Care: Sentiment Falls Amidst Switch to Underweight

#### 8. Strong Sentiment among the major sector names.

Health Care: Stock Level Sentiment Grid\*



#### 9. Fund inflows led by AZN, outflows by Eli Lilly.

Health Care: Largest Aggregate Fund Flows by Stock, \$\*



#### 10. Fund ownership in Novo Nordisk and AstraZeneca rises to record highs.

Percentage of Funds Invested: Novo Nordisk A/S Class B & AstraZeneca PLC



#### 11. Novartis and GSK stage recoveries after long-term declines in ownership.

Percentage of Funds Invested: Novartis AG & GSK plc



#### 12. Pfizer ownership hits new lows, Eli Lilly moves to new highs.

Percentage of Funds Invested: Eli Lilly and Company & Pfizer Inc.



#### Novo Norisk the most widely held stock, 10 names held by more than a quarter of managers.

Health Care: Aggregate Stock Ownership Statistics

Ticker	Stock Name	Funds Invested %	Average Weight %	Average Weight vs	Fund AUM \$
NOVO.B-DK	Novo Nordisk A/S Class B	51.05%	1.15%	0.58%	\$17,571M
UNH-US	UnitedHealth Group Incor	44.44%	0.84%	0.14%	\$10,939M
TMO-US	Thermo Fisher Scientific I	35.14%	0.61%	0.30%	\$7,052M
LLY-US	Eli Lilly and Company	34.83%	0.67%		\$11,688M
MRK-US	Merck & Co., Inc.	33.93%	0.39%	0.01%	\$3,651M
AZN-GB	AstraZeneca PLC	33.93%	0.52%	0.18%	\$9,567M
ROG-CH	Roche Holding Ltd Divide	29.73%	0.36%	0.06%	\$3,980M
ABBV-US	AbbVie, Inc.	29.13%	0.32%		\$3,661M
NOVN-CH	Novartis AG	28.53%	0.38%	0.06%	\$4,132M
JNJ-US	Johnson & Johnson	26.43%	0.35%		\$3,156M
ELV-US	Elevance Health, Inc.	24.02%	0.32%	0.14%	\$3,575M
DHR-US	Danaher Corporation	23.42%	0.34%	0.10%	\$3,981M

## 14. Novo Nordisk and Thermo Fisher the key overweights. Eli Lilly and J&J lead the underweights.

Health Care: Ton overweight and underweight positions.

Ticker	Stock Name	Average Weight vs	Funds Invested %	Average Weight %	Fund AUM \$
NOVO.B-DK	Novo Nordisk A/S Class B	0.58%	51.05%	1.15%	\$17,571M
TMO-US	Thermo Fisher Scientific I	0.30%	35.14%	0.61%	\$7,052M
AZN-GB	AstraZeneca PLC	0.18%	33.93%	0.52%	\$9,567M
ELV-US	Elevance Health, Inc.	0.14%	24.02%	0.32%	\$3,575M
BSX-US	Boston Scientific Corpora	0.14%	19.82%	0.28%	\$2,394M
PFE-US	Pfizer Inc.		13.81%	0.10%	\$698M
AMGN-US	Amgen Inc.		15.32%	0.11%	\$497M
ABBV-US	AbbVie, Inc.	-0.12%	29.13%	0.32%	\$3,661M
JNJ-US	Johnson & Johnson		26.43%	0.35%	\$3,156M
LLY-US	Eli Lilly and Company	-0.32%	34.83%	0.67%	\$11,688M

#### Rotation out of Astellas Pharma and Pfizer, in to Novo Nordisk and Galderma Group.

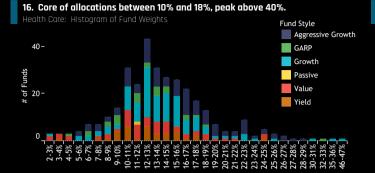
Health Care: Largest changes in stock ownership\*

Ticker	Stock Name	Funds Invest	Ave Wgt $\%$ $\Delta$	Fund Flows, \$
NOVO.B-DK	Novo Nordisk A/S Class B	3.00%	0.06%	(\$706M)
GALD-CH	Galderma Group AG	3.00%	0.01%	\$13M
BSX-US	Boston Scientific Corporation	2.40%	0.04%	\$130M
GSK-GB	GSK plc	2.40%	0.03%	\$335M
NOVN-CH	Novartis AG	2.10%	0.07%	\$399M
COH-AU	Cochlear Limited	2.10%		\$20M
CAH-US	Cardinal Health, Inc.			(\$23M)
EXAS-US	Exact Sciences Corporation			\$15M
HUM-US	Humana Inc.			
AMGN-US	Amgen Inc.			(\$78M)
PFE-US	Pfizer Inc.			(\$483M)
4503-JP	Astellas Pharma Inc.			



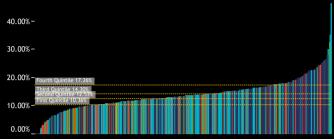


## Health Care: Sentiment Falls Amidst Switch to Underweight



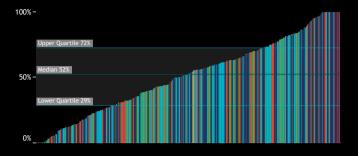
#### 19. 80% of Global funds hold more than a 10.4% stake in Health Care

Health Care: Distribution of Fund Weights, %



#### 22. Historical exposure well balanced across the fund spectrum.

Health Care: Z-Score of Fund Allocations



#### 17. High Growth funds dominate the top allocators, led by LO and M&G.

Health Care: Top Fund Allocations, %



#### 20. Big allocations from American Funds, Fundsmith and Morgan Stanley.

Health Care: Top Fund Allocations, \$



#### 23. Novo Nordisk dominates the list of large fund-level positions.

Health Care: Top stock Level Fund Allocations, %

5 111	6. 1.11	
Fund Name	Stock Name	
Fundsmith Equity Fund	Novo Nordisk A/S Class B	10.979
GuardCap UCITS Funds Plc - Global E	Novo Nordisk A/S Class B	10.64%
Mundoval Fund	Novo Nordisk A/S Class B	8.67%
Comgest Monde	Eli Lilly and Company	8.43%
C Worldwide - Global Equities Ethical	Novo Nordisk A/S Class B	8.41%
C Worldwide - Global Equities	Novo Nordisk A/S Class B	8.33%
Baillie Gifford Worldwide Funds Plc	Alnylam Pharmaceuticals,	8.28%
Comgest Growth Plc - Growth Global	Eli Lilly and Company	8.24%
GuardCap UCITS Funds Plc - Global E	EssilorLuxottica SA	8.06%
M&G (Lux) Investment Funds 1 - Posi	Novo Nordisk A/S Class B	7.30%
GAM Funds - Disruptive Growth	Intuitive Surgical, Inc.	6.31%
Aviva Investors SICAV - Global Equity	UnitedHealth Group Incor	6.09%

Funds Invested **∆**\*

Average Weight  $\Delta^*$ 

# New Positions\*

# Closed Positions\*

# Funds Buying\*

# Funds Selling\*

Estimated Net Fund Flows, \$\*

-0.30%

0.40%

0

Closed Positions\*

121

169

(\$1 112 QM)

#### 18. Farily even mix of buying and selling across the fund universe.

Health Care: Largest Change in Fund Weight\*.



#### 21. New positions in UnitedHealth and Haleon by MS Global Brands.

Health Care: Top Stock-Level Fund Inflows and Outflows.

Fund Name	Stock Name	New		
Morgan Stanley Invt. Fds Global	UnitedHealth Group I	New		\$783M
American Funds New Perspective	EssilorLuxottica SA			\$425M
Morgan Stanley Invt. Fds Global	Haleon PLC	New		\$412M
American Funds New Perspective	Regeneron Pharmace			\$404M
American Funds New Perspective	AstraZeneca PLC			\$347M
UniGlobal	Danaher Corporation	New		\$312M
Templeton Growth Fund, Inc.	AstraZeneca PLC	New		\$312M
FTIF SICAV - Growth (Euro) Fund	AstraZeneca PLC	New		\$301M
American Funds Capital World Gr	UnitedHealth Group I		(\$355M)	
American Funds Capital World Gr	Thermo Fisher Scient		(\$448M)	
American Funds Capital World Gr	Eli Lilly and Company		(\$487M)	
American Funds New Perspective	IDEXX Laboratories, I	Close	(\$500M)	
Morgan Stanley Invt. Fds Global	Danaher Corporation		(\$539M)	
American Funds New Perspective	Zoetis, Inc. Class A		(\$564M)	
American Funds New Perspective	Novo Nordisk A/S Cla			(\$961M)
American Funds New Perspective	Eli Lilly and Company			(\$1,022M)

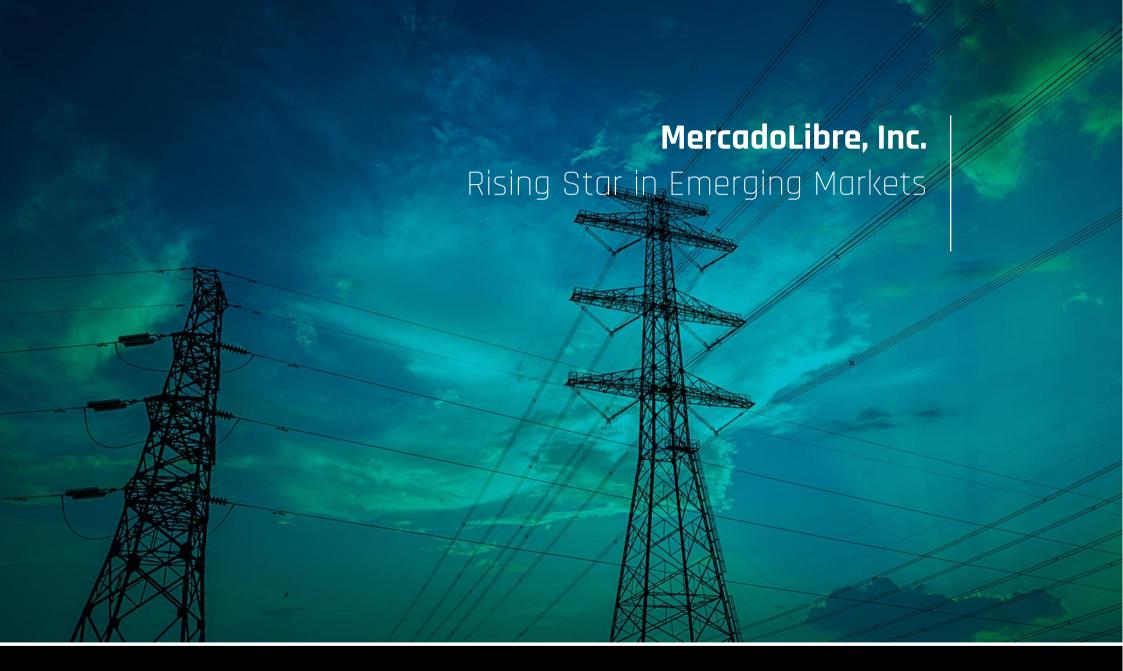
#### 24. Rotation across many key names in the sector.

Health Care: Largest Changes in Stock-Level Fund Weights.

Fund Name	Stock Name	New o			
Morgan Stanley Invt. Fds Global	HCA Healthcare Inc	New			4.93%
Ninety One Glb. Strat. Fd Globa	Johnson & Johnson	New			4.13%
Templeton Growth Fund, Inc.	AstraZeneca PLC	New			4.12%
Morgan Stanley Invt. Fds Global	UnitedHealth Group I	New			4.11%
FTIF SICAV - Growth (Euro) Fund	AstraZeneca PLC	New			3.97%
GAM Star Fund Plc - Worldwide Eq	Novo Nordisk A/S Cla	New			3.87%
Wasatch Global Value Fund	Quest Diagnostics Inc	New			3.67%
Davis Global Fund	Humana Inc.				3.67%
Virtus NFJ Global Sustainability Fu	bioMerieux SA	Close	-3.13%		
AB SICAV I - Concentrated Global	Abbott Laboratories	Close	-3.26%		
Artisan Global Discovery Fund	Boston Scientific Cor	Close	-3.26%		
Swedbank Robur Globalfond	Centene Corporation		-3.53%		
Artisan Global Equity Fund	Cigna Corporation	Close	-3.71%		
SVS Aubrey Capital Mgmt. Invt. Fu	Apollo Hospitals Ente	Close	-3.72%		
Danske Invest Global Sustainable F	Eli Lilly and Company	Close	-4.08%		
Danske Invest Global Sustainable F	Novo Nordisk A/S Cla	Close		-4.78	*

#### Source: Factset, Copley Fund Research







### **MercadoLibre, Inc.**: Rising Star in Emerging Markets

#### MercadoLibre continues its climb, hitting new highs in both Average Weight (0.4%) and Funds Invested (23.42%). Consistent inflows since 2020 have pushed it to become the 5th most widely held stock among EM investors.

In the last six months, 4.2% of funds have added Mercadol ibre to their portfolios, while key EM holdings HDFC Bank and AIA Group have seen declining ownership. Growth investors are leading the charge, while Value funds remain largely on the sidelines.

Most fund-level positions are small at under 1%, but a few extend to over 10%, with Growth and Aggressive Growth strategies dominating, led by Baron Global Advantage and Baillie Gifford Positive Change.

Notably, 20 new positions have been opened over the last 6-months, with Goldman Sachs Global Impact Opportunities and Fidelity Special Situations among the fresh buyers, against only 6 closures.

#### 1. MercadoLibre prints new highs in Average Weight and Funds Invested

MercadoLibre, Inc.: Average Fund Weight vs Funds Invested



#### 2. Consistent fund inflows from 2020 onwards

400M



#### Source: Factset, Copley Fund Research

#### 3. MercadoLibre rises to the 5th most widely held stock in EM.

Emerging & Frontier: Aggregate Stock Ownership Statistics

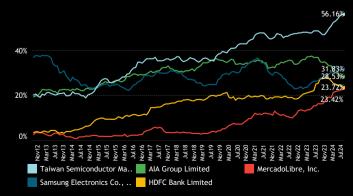
Ticker	Stock Name	Funds Invested %	Average Weight %	Average Weight v	Fund AUM \$
2330-TW	Taiwan Semiconductor Manuf	56.16%	1.40%	0.48%	\$21,178M
005930-KR	Samsung Electronics Co., Ltd.	31.83%	0.43%	0.09%	\$5,296M
1299-HK	AIA Group Limited	28.53%	0.32%	0.21%	\$2,905M
500180-IN	HDFC Bank Limited	23.72%	0.40%	0.33%	\$3,054M
MELI-US	MercadoLibre, Inc.				
700-HK	Tencent Holdings Ltd.	20.42%	0.27%	-0.15%	\$2,683M
9988-HK	Alibaba Group Holding Ltd.	15.62%	0.15%	-0.07%	\$1,757M
005935-KR	Samsung Electronics Co Ltd P	9.31%	0.12%	0.08%	\$873M
BBRI-ID	PT Bank Rakyat Indonesia (Pe	8.41%	0.12%	0.08%	\$703M
PDD-US	Pinduoduo, Inc. Sponsored A	8.11%	0.05%	-0.04%	\$652M
388-HK	Hong Kong Exchanges & Clear	7.51%	0.03%	-0.02%	\$476M
2454-TW	MediaTek Inc	7.51%	0.05%	-0.02%	\$859M
2388-HK	BOC Hong Kong (Holdings) Li	7.51%	0.02%	0.00%	\$51M

### 4. An additional 4.2% of funds opened positions in MercadoLibre over the

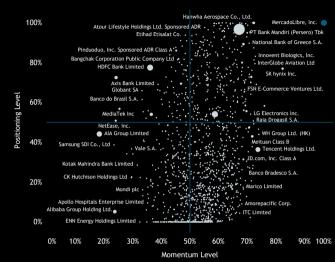
Ticker	Stock Name	Funds Invested % Δ	Ave Wgt % $\Delta$	Fund Flows, \$
2330-TW	Taiwan Semiconductor Manuf	5.11%	0.19%	(\$295M)
MELI-US	MercadoLibre, Inc.			
000660-KR	SK hynix Inc.	2.10%	0.00%	\$433M
005930-KR	Samsung Electronics Co., Ltd.	1.50%	-0.01%	\$1,018M
SIMO-US	Silicon Motion Technology Co	1.20%	0.00%	\$1M
H78-SG	Hongkong Land Holdings Limi	0.90%	0.00%	\$2M
780-HK	Tongcheng Travel Holdings Li	0.90%	0.00%	\$2M
NTESF-US	NetEase, Inc.	-2.10%	-0.04%	\$113M
BBRI-ID	PT Bank Rakyat Indonesia (Pe	-2.10%	-0.03%	\$132M
006400-KR	Samsung SDI Co., Ltd	-2.10%	-0.02%	(\$132M)
9988-HK	Alibaba Group Holding Ltd.	-2.40%	-0.02%	(\$35M)
500180-IN	HDFC Bank Limited	-3.00%	0.00%	(\$587M)
1299-HK	AIA Group Limited	-4.80%	-0.07%	(\$713M)

#### 5. MercadoLibre closes in on HDFC Bank and AIA Group, with both seeing ownership levels decline in recent months.

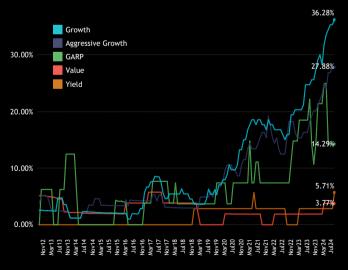
Top 5 FM Stocks: Funds Invested %



#### 6. Extreme positive momentum and record positioning pin MercadoLibre to the upper right hand quadrant of the Sentiment Grid.

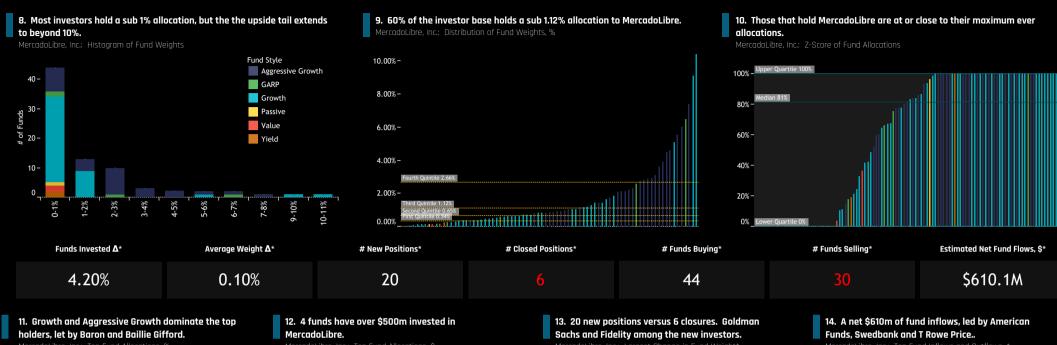


#### 7. Growth investors have been the driving force behind the moves higher, with Value funds showing little appetite.





# MercadoLibre, Inc.: Rising Star in Emerging Markets



MercadoLibre, Inc.: Top Fund Allocations, %



Fund Name	£1.16
Scottish Mortgage Investment Trust Plc	\$1,16
American Funds New Perspective Fund	\$943M
$\label{thm:morgan_stanley_invt.} \begin{tabular}{ll} Morgan Stanley Invt. Fds Global Opportunity Fund \\ \end{tabular}$	\$786M
American Funds New Economy Fund	\$757M
PGIM Jennison Global Opportunities Fund	\$318M
Sands Capital Funds Plc - Global Growth Fund	\$230M
Baillie Gifford Investment Funds ICVC - Positive Ch	\$222M
American Funds Capital World Growth & Income Fu	\$203M
Swedbank Robur Globalfond	\$151M
Old Westbury Large Cap Strategies Fund	\$113M
Vanguard Global Equity Fund	\$107M
American Funds Global Insight Fund	\$103M
Baillie Gifford Investment Funds ICVC - Long Term $\dots$	\$86M
UniGlobal	\$72M
T Rowe Price Global Stock Fund	\$69M
Fidelity Invt. Funds - Global Special Situations Fund	\$61M
Baron Global Advantage Fund	\$61M
Baillie Gifford UK & Bal. Fds Global Alpha Growth	\$46M
DNB Global	\$45M
JOHCM Umbrella Fund Plc - Global Select Fund	\$42M

Goldman Sachs Funds III - Global Eq New  Scottish Mortgage Investment Trust		New or		
Scottish Mortgage Investment Trust	Baillie Gifford Investment Funds ICV			2.22%
Fidelity Invt. Funds - Global Special New  Baron Global Advantage Fund  Sands Capital Funds Plc - Global Gr  Loomis Sayles Global Growth Fund  Baillie Gifford Investment Funds ICV  Trillium ESG Global Equity Fund  Swedbank Robur Globalfond  New  CIF - Capital Group Global Equity Fu  LBPAM Actions Monde  Columbia Select Global Equity Fund  Old Westbury Large Cap Strategies  AXA IM Equity Trust - Global Equity QI Close  Merian Investment Funds Series II Close  Jupiter Asset Mgmt. Series plc - Mer Close  DWS Concept DJE Globale Aktien  William Blair Global Leaders Fund  OL 1.3%  1.24%  1.18%  1.17%  1.18%  1.14%  1.1	Goldman Sachs Funds III - Global Eq	New		2.09%
Baron Global Advantage Fund  Sands Capital Funds Plc - Global Gr  Loomis Sayles Global Growth Fund  Baillie Gifford Investment Funds ICV  Trillium ESG Global Equity Fund  Swedbank Robur Globalfond  New  1.17%  Swedbank Robur Global Equity Fu  LBPAM Actions Monde  Columbia Select Global Equity Fund  Old Westbury Large Cap Strategies  AXA IM Equity Trust - Global Equity QI Close  Merian Investment Funds Series II Close  Jupiter Asset Mgmt. Series plc - Mer Close  DWS Concept DJE Globale Aktien  William Blair Global Leaders Fund  Close  0.91%	Scottish Mortgage Investment Trust $\dots$			1.50%
Sands Capital Funds Plc - Global Gr  Loomis Sayles Global Growth Fund  Baillie Gifford Investment Funds ICV  Trillium ESG Global Equity Fund  New  Swedbank Robur Globalfond  CIF - Capital Group Global Equity Fu  LBPAM Actions Monde  Columbia Select Global Equity Fund  Old Westbury Large Cap Strategies  AXA IM Equity Trust - Global Equity QI Close  Merian Investment Funds Series II Close  Jupiter Asset Mgmt. Series plc - Mer Close  DWS Concept DJE Globale Aktien  William Blair Global Leaders Fund  Close  1.24%  1.18%  1.17%  1.18%  1.14%  1.	Fidelity Invt. Funds - Global Special	New		1.43%
Loomis Sayles Global Growth Fund  Baillie Gifford Investment Funds ICV  Trillium ESG Global Equity Fund  Swedbank Robur Globalfond  CIF - Capital Group Global Equity Fu  LBPAM Actions Monde  Columbia Select Global Equity Fund  Old Westbury Large Cap Strategies  AXA IM Equity Trust - Global Equity QI Close  Merian Investment Funds Series II Close  Jupiter Asset Mgmt. Series plc - Mer Close  DWS Concept DJE Globale Aktien  William Blair Global Leaders Fund  1.24%  1.18%  1.17%  1.18%  1.14	Baron Global Advantage Fund			1.39%
Baillie Gifford Investment Funds ICV  Trillium ESG Global Equity Fund  Swedbank Robur Globalfond  CIF - Capital Group Global Equity Fu  LBPAM Actions Monde  Columbia Select Global Equity Fund  Old Westbury Large Cap Strategies  AXA IM Equity Trust - Global Equity QI Close  Merian Investment Funds Series II Close  Jupiter Asset Mgmt. Series plc - Mer Close  DWS Concept DJE Globale Aktien  William Blair Global Leaders Fund  Close  1.18%  1.17%  1.18%  1.18%  1.17%  1.18%  1.18%  1.18%  1.17%  1.18%  1.18%  1.18%  1.18%  1.17%  1.18%  1.18%  1.18%  1.17%  1.18%  1.18%  1.18%  1.18%  1.19%  1.19%  1.10%  1.1	Sands Capital Funds Plc - Global Gr			1.26%
Trillium ESG Global Equity Fund New 1.17% Swedbank Robur Globalfond New 1.14%  CIF - Capital Group Global Equity Fu0.06% LBPAM Actions Monde -0.13% Columbia Select Global Equity Fund -0.15% Old Westbury Large Cap Strategies0.22%  AXA IM Equity Trust - Global Equity QI Close -0.37% Merian Investment Funds Series II Close -0.40% Jupiter Asset Mgmt. Series plc - Mer Close -0.40%  DWS Concept DJE Globale Aktien -0.61% William Blair Global Leaders Fund Close -0.91%	Loomis Sayles Global Growth Fund			1.24%
Swedbank Robur Globalfond New  CIF - Capital Group Global Equity Fu0.06%  LBPAM Actions Monde -0.13%  Columbia Select Global Equity Fund -0.15%  Old Westbury Large Cap Strategies0.22%  AXA IM Equity Trust - Global Equity QI Close -0.37%  Merian Investment Funds Series II Close -0.40%  Jupiter Asset Mgmt. Series plc - Mer Close -0.40%  DWS Concept DJE Globale Aktien -0.61%  William Blair Global Leaders Fund Close -0.91%	Baillie Gifford Investment Funds ICV			1.18%
CIF - Capital Group Global Equity Fu0.06%  LBPAM Actions Monde -0.13%  Columbia Select Global Equity Fund -0.15%  Old Westbury Large Cap Strategies0.22%  AXA IM Equity Trust - Global Equity QI Close -0.37%  Merian Investment Funds Series II Close -0.40%  Jupiter Asset Mgmt. Series plc - Mer Close -0.40%  DWS Concept DJE Globale Aktien -0.61%  William Blair Global Leaders Fund Close -0.91%	Trillium ESG Global Equity Fund	New		1.17%
LBPAM Actions Monde -0.13%  Columbia Select Global Equity Fund -0.15%  Old Westbury Large Cap Strategies0.22%  AXA IM Equity Trust - Global Equity QI Close -0.37%  Merian Investment Funds Series II Close -0.40%  Jupiter Asset Mgmt. Series plc - Mer Close -0.40%  DWS Concept DJE Globale Aktien -0.61%  William Blair Global Leaders Fund Close -0.91%	Swedbank Robur Globalfond	New		1.14%
Columbia Select Global Equity Fund Old Westbury Large Cap Strategies0.22%  AXA IM Equity Trust - Global Equity QI Close Merian Investment Funds Series II Close Jupiter Asset Mgmt. Series plc - Mer Close -0.40%  DWS Concept DJE Globale Aktien William Blair Global Leaders Fund Close -0.91%	CIF - Capital Group Global Equity Fu		-0.06%	
Old Westbury Large Cap Strategies0.22%  AXA IM Equity Trust - Global Equity QI Close -0.37%  Merian Investment Funds Series II Close -0.40%  Jupiter Asset Mgmt. Series plc - Mer Close -0.40%  DWS Concept DJE Globale Aktien -0.61%  William Blair Global Leaders Fund Close -0.91%	LBPAM Actions Monde		-0.13%	
AXA IM Equity Trust - Global Equity QI Close  Merian Investment Funds Series II Close  Jupiter Asset Mgmt. Series plc - Mer Close  O.40%  DWS Concept DJE Globale Aktien  William Blair Global Leaders Fund  Close  -0.91%	Columbia Select Global Equity Fund		-0.15%	
Merian Investment Funds Series II Close  Jupiter Asset Mgmt. Series plc - Mer Close  DWS Concept DJE Globale Aktien  William Blair Global Leaders Fund  Close  -0.40%  -0.40%  -0.40%	Old Westbury Large Cap Strategies		-0.22%	
Jupiter Asset Mgmt. Series plc - Mer Close -0.40%  DWS Concept DJE Globale Aktien -0.61%  William Blair Global Leaders Fund Close -0.91%	AXA IM Equity Trust - Global Equity QI	Close	-0.37%	
DWS Concept DJE Globale Aktien -0.61% William Blair Global Leaders Fund Close -0.91%	Merian Investment Funds Series II - $\ldots$	Close	-0.40%	
William Blair Global Leaders Fund Close -0.91%	Jupiter Asset Mgmt. Series plc - Mer	Close	-0.40%	
	DWS Concept DJE Globale Aktien		-0.61%	
Calamos Global Equity Fund Close -1.48%	William Blair Global Leaders Fund	Close		-0.91%
	Calamos Global Equity Fund	Close		-1.48%

Fund Name	New	
lem:lem:lem:lem:lem:lem:lem:lem:lem:lem:		\$340M
Swedbank Robur Globalfond	New	\$130M
American Funds New Economy Fu		\$100M
T Rowe Price Global Stock Fund	New	\$58M
UniGlobal	New	\$56M
Fidelity Invt. Funds - Global Speci	New	\$48M
DNB Global	New	\$36M
CT (Lux) - Global Focus Fund	New	\$27M
UniGlobal - net -	New	\$25M
BlackRock Global Funds - System	New	\$16M
DWS Concept DJE Globale Aktien	(\$4M)	
American Funds Global Insight Fu	(\$5M)	
Baillie Gifford Investment Funds I	(\$7M)	
Baillie Gifford UK & Bal. Fds Gl	(\$8M)	
Sands Capital Funds Plc - Global	(\$8M)	
Baron Global Advantage Fund	(\$13M)	į .
Baillie Gifford Investment Funds I	(\$27M)	į .
PGIM Jennison Global Opportuniti	(\$45M)	
Old Westbury Large Cap Strategie	(\$63M)	
Morgan Stanley Invt. Fds Global		(\$110M)

#### Source: Factset, Copley Fund Research





# Methodology

Copley uses Factset Ownership data for the majority of its source holdings. This data benefits from various inputs such as fund interim and monthly statements, 13F Forms, and other timely sources utilized by Factset. For US funds, data is usually updated quarterly with varying degrees of lag. However, due to agreements with asset management firms and the incorporation of press releases, Factset often provides updates more quickly. By leveraging these additional sources, Factset ensures a shorter time lag for many data points beyond the standard quarterly fund statements. Copley uses the latest published holdings for each fund and adjusts weights based on price movements between the last filing and the end of the most recent month. The typical average lag ranges from 60 to 90 days depending on the time of year.

For benchmark comparisons, we use the SPDR MSCI ACWI UCITS ETF, proportionally adjusted to remove any cash holdings. All Fund Flow calculations are on a best estimates basis. We use monthly position changes and month end prices to estimate the net buying and selling value for each stock within each fund in our analysis.





# Calculations

Copley uses 6 key measures of fund ownership throughout our analysis. Our chart packs presents these metrics in formats such as time series, snapshots at specific points, or comparisons between two time periods.

**Average Weight:** The sum of all fund weights in any dimension (region, country, sector, industry, stock) divided by the total number of funds (333) in the analysis.

**Funds O/W**: The total number of funds with a larger weight in any dimension than the SPDR MSCI ACWI UCITS ETF, divided by the total number of funds (333) in the analysis.

**Average Weight vs ACWI**: The average weight minus the weight in the SPDR MSCI ACWI UCITS ETF (cash removed and weights adjusted).

**AUM, \$:** The combined AUM allocated to a particular dimension across the 333 active Global funds in our analysis, in US Dollars

**Funds Invested %:** The total number of funds with any exposure to a dimension divided by the total number of funds (333) in the analysis.

**Estimate Fund Flows, \$**: The difference in share quantity between 2 periods for each stock in a fund multiplied by the price. These figures are rolled up to provide aggregate fund flows across countries, sectors and stocks.





# Style Classifications

Each fund is split into a Style category based on the P/E and P/B ratios of their portfolio compared to the benchmark

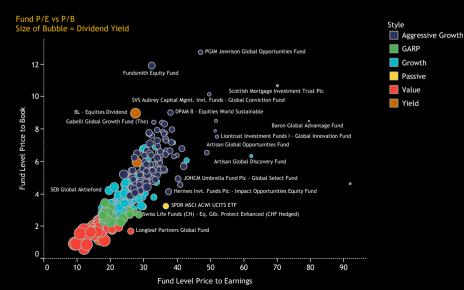
**Aggressive Growth**: At least 70% of the portfolio in stocks with a higher P/E than the SPDR MSCI ACWI UCITS ETF average, and at least 70% with a higher P/B ratio.

**Growth:** At least 50% of the portfolio in stocks with a higher P/E than the SPDR MSCI ACWI UCITS ETF average, and at least 50% with a higher P/B ratio.

**Value**: Either by the fund description, or at least 50% of the portfolio in stocks with a lower P/E ratio than the SPDR MSCI ACWI UCITS ETF average, and at least 50% with a lower P/B ratio

**Yield**: As per the fund description only (i.e Yield, Dividend, Income funds).

**GARP**: All other iterations that do not fit under the above classifications.







# Sentiment Grid

We use the Sentiment Grid in our analysis as a way of combining long-term positioning with shorter dated manager activity across all dimensions (country, sector, stock). Here we outline the metrics that go in to the Sentiment Grid calculation.

The Y-Axis measures where today's ownership levels in each dimension sit relative to the long-term range. We calculate the Z-Score of today's average weight, funds invested % and funds o/w % relative to all monthly observations in our fund history (going back to 9/30/2012). A figure close to 100% would indicate today's positioning is close to its maximum ever level, a figure close to zero, the lowest.

The X-axis provides a measure of short-term fund activity, or 'Momentum', by looking at the changes in average weight, funds invested %, funds o/w % and the net buyers vs sellers between 2/29/2024 and 8/31/2024, relative to each dimension. A figure above 50% means a dimension has seen relative increases in ownership, a figure below 50% indicates a relative decrease in positioning. The size of the bubble represents the average weight of each dimension







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